

El Cerrito

## MEETING NOTICE AND AGENDA

Hercules

**DATE & TIME:** Friday, April 28, 2017, 8:00 a.m. – 10:00 a.m.

**LOCATION:** City of El Cerrito, Council Chambers  
10890 San Pablo Avenue (at Manila Ave)  
El Cerrito, California (Accessible by AC Transit #72, #72M and #72R)

Pinole

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**1. Call to Order and Self-Introductions.** (Janet Abelson – Vice Chair)

Richmond

**2. Public Comment.** The public is welcome to address the Board on any item that is not listed on the agenda. *Please fill out a speaker card and hand it to staff.*

### **CONSENT CALENDAR**

San Pablo

**3. Minutes of March 24, 2017 Board Meeting.** (Attachment; Recommended Action: Approve)

**4. Monthly Update on WCCTAC Activities.** (Attachment; Information Only)

Contra Costa  
County

**5. Financial Reports.** The reports show the Agency's revenues and expenses for February 2017. (Attachment; Information Only)

**6. Payment of Invoices over \$10,000.** None (No Attachment; Information Only)

### **REGULAR AGENDA ITEMS**

AC Transit

**7. West County High Capacity Transit Study: Funding Strategies, Outreach Summary and Draft Final Report.** The study is quickly nearing its conclusion at the end of May. Recent work to be presented to the Board at its April meeting includes funding strategy scenarios, summaries of the recent council presentations and informational online survey and a draft final report including a section on what would it take to implement the alternatives. (Leah Greenblat-WCCTAC and Rebecca Kohlstrand-WSB Parsons Brinkerhoff; Attachments: the draft outreach summary and draft final report are included with the agenda packet. New Final drafts of Technical Memos containing previously discussed items are posted on the study's website: [www.WestCountyTransitStudy.com](http://www.WestCountyTransitStudy.com); Recommended Action: Receive presentation and provide feedback.)

BART

WestCAT

**8. Measure J TLC - Grant Funding Recommendation Follow-up**

The WCCTAC Board made a recommendation for Measure J Transportation for Livable Communities (TLC) funding at its previous meeting. The conclusion of the Measure J Pedestrian Bike and Trail Facility (PBTF) funding process, however, has freed up an additional \$1,000,000. The TAC developed a recommendation for the Board's consideration on how to allocate these additional TLC funds.

*(John Nemeth-WCCTAC Staff; Attachments; Recommended Action: Approve TAC draft recommendation and forward to CCTA staff)*

**STANDING ITEMS**

**9. Board and Staff Comments.**

- a. Board Member Comments, Conference/Meeting Reports (AB 1234 Requirement), and Announcements
- b. Report from CCTA Representatives (*Directors Abelson & Butt*)
- c. Executive Director's Report

**10. General Information Items.**

- a. Letters to CCTA Executive Director with March 24, 2017 Summary of Board Actions
- b. Acronym List

**11. Adjourn.** Next meeting is: May 26, 2017 @ 8:00 a.m.

in the El Cerrito City Hall Council Chambers, located at 10890 San Pablo Avenue, El Cerrito

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- In compliance with the Americans with Disabilities Act of 1990, if you need special assistance to participate in the WCCTAC Board meeting, or if you need a copy of the agenda and/or agenda packet materials in an alternative format, please contact Valerie Jenkins at 510.210.5930 prior to the meeting.
  - If you have special transportation requirements and would like to attend the meeting, please call the phone number above at least 48 hours in advance to make arrangements.
  - Handouts provided at the meeting are available upon request and may also be viewed at WCCTAC's offices.
  - Please refrain from wearing scented products to the meeting, as there may be attendees susceptible to environmental illnesses. Please also put cellular phones on silent mode during the meeting.
  - A meeting sign-in sheet will be circulated at the meeting. Sign-in is optional.

**West Contra Costa Transportation Advisory Committee  
Board of Directors Meeting  
Meeting Minutes:**

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**MEMBERS PRESENT:** Janet Abelson, Chair (El Cerrito); Tom Butt, (Richmond); Gayle McLaughlin (Richmond); Roy Swearingen (Pinole); Chris Peeples (AC Transit); Lateefa Simon (BART); Ben Choi (Richmond); Chris Kelly (Hercules); Rich Kinney (San Pablo)

**STAFF PRESENT:** John Nemeth, Joanna Pallock, Valerie Jenkins, Leah Greenblat, Danelle Carey, Kris Kokotaylo (Legal Counsel)

**ACTIONS LISTED BY:** Valerie Jenkins

**Meeting Called to Order: 8:04am**  
**Meeting Adjourned: 9:27am**

**Public Comment:** n/a

**Consent Calendar:** Motion to move items 3, 4,6, & 7 by *Director Peeples*, seconded by *Director Butt*; motion passed unanimously.

- 3. Minutes of the February 24, 2017 Board Meeting**
- 4. Monthly Update on WCCTAC Activities.**
- 6. Payment of Invoices over \$10,000. WCCTAC paid invoices in the amounts of \$45,632 and \$65,351 to WSB-Parsons Brinkerhoff as part of the High Capacity Transit Study.**
- 7. Resolution Establishing the Process for Allocation of Measure J Program 21b Funds between WCCTAC and John Swett Unified School District and Authorizing the Executive Director to Execute a Memorandum of Understanding.**

ITEM/DISCUSSION	ACTION
<p><b>Item #5 Consent Calendar Financial Reports</b></p> <p><b>Item #8 Consent Calendar Resolution Authorizing Staff to Award a Contract to Fehr and Peers to update the STMP Nexus Study and Develop a Strategic Plan</b></p>	<p>Board members asked questions about the details of Items #5, including a clarification for a term used in the financial reports, and about item #8, the process for procuring consultants. These questions were answered by staff.</p> <p>Motion by <i>Director McLaughlin</i>; seconded by <i>Director Swearingen</i> to support items 5 &amp; 8. Motion passed unanimously Yes - J. Abelson, G. McLaughlin, R. Swearingen, C. Peeples, L. Simon, B. Choi, C. Kelly, R. Kinney, T. Butt No – none Abstention – none</p>

<p><b>Item #9</b>  <b>Status Report on Interstate 80</b></p>	<p><b>Information Only</b>  David Mann-Caltrans Corridor Manager, provided a status update regarding the Smart Corridor I-80 project.</p>
<p><b>Item #10</b>  <b>Measure J TLC and Safe Routes to School-Grant Funding Recommendations</b></p>	<p>Motion by <b>Director Simon</b>; seconded by <b>Director Swearingen</b> to approve the recommendations for the Measure J TLC and Safe Routes to School grant programs and forward draft to CCTA.  Motion passed.  Yes - J. Abelson, G. McLaughlin, R. Swearingen, C. Peeples, L. Simon, B. Choi, C. Kelly, R. Kinney  No – T. Butt</p>

**TO:** WCCTAC Board

**DATE:** April 28, 2017

**FR:** John Nemeth, Executive Director

**RE:** Update on WCCTAC Activities

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**State Passes New Funding Bill: Road Repair and Accountability Act SB1**



On March 28<sup>th</sup>, Governor Jerry Brown, state legislators, and other officials came to Concord to announce their intent to pass new transportation funding legislation. A short while later, on April 6<sup>th</sup>, the State legislature approved Senate Bill 1 which will provide \$52.4 billion in funding over the next 10 years. The bill contains money for state highway and bridge maintenance, local road maintenance, transit improvements and operations, and bicycle and pedestrian projects.

The new funding will be paid for with a tax increase on gasoline and diesel fuel, a new vehicle registration fee, and a new annual fee on zero emissions vehicles. The gas tax will take effect November 1, 2017 and the vehicle registration fees will begin on January 1, 2018. Fees on zero emission vehicles will not take effect until July 2020. Governor Brown said the language of the bill had been in the works for years. It passed narrowly in both the House and Senate, before being signed by the Governor. Cities in Contra Costa are collectively projected to receive around \$28 million dollars annually to repair local streets and roads.

### **Plan Bay Area 2040 Draft**

The Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC) released the Draft Plan Bay Area 2040 on April 3, 2017 and released the Draft Environment Impact Report (DEIR) for the plan shortly thereafter.



The documents are on the MTC website at <http://www.2040.planbayarea.org/>

MTC and ABAG will be hosting open houses around the Bay Area to answer questions and accept comments on the Draft. The information for the open house in Contra Costa County is as follows:

<b>Location:</b>	<b>Date/Time:</b>
Embassy Suites Hotel Contra Costa Ballroom 1345 Treat Blvd. Walnut Creek	Thursday, May 4 6:30pm to 8:30pm

The comment period for all documents will close on Thursday, June 1, 2017, at 4 p.m.

### **West County High Capacity Transit Study – Draft Final Report**



The end of the West County High Capacity Transit Study is fast approaching. This past month's activities have focused on closing out the online survey and reviewing the feedback we received, as well as developing a draft final report and sharing it with the Study Management Group and TAC.

The report wraps up over 18 months of work evaluating new transit options that could improve the network in West County and address the congestion in the I-80 corridor. Staff is excited to present the draft report at the April Board meeting.

## **West County Cities and Transit Agencies Receive Travel Training Certification**



In 2015, a \$105,000 grant from the Caltrans 5310 program (supporting mobility for seniors and the disabled) was awarded to the Center for Independent Living (CIL). The goal of the grant was to train local west county representatives on travel training techniques, with the aim of providing every city and paratransit provider with a trained trainer who would then find volunteers in the community to offer travel training to local residents.

Staff from CIL spent 10 months training staff from the cities of El Cerrito,

Richmond, San Pablo, and WestCAT on how to ease the anxieties of new senior and disabled transit users. The training included extensive coaching how to work with people with multiple challenges. The group led several training trips to locations like Emeryville and San Francisco. Overall, receptivity and interest in the community for travel training (or travel coaching as it is becoming known) is high. All the cities involved hope to see additional financial support in a future 5310 grant cycle to continue these efforts.

## **May 11, 2017: The 23<sup>rd</sup> Annual Bike to Work Day**

Bike to Work Day (BTWD) is coming soon and will be held on May 11, 2017. On BTWD there will be energizer stations located along Bay Area commute routes where bicyclists can stop for refreshments, giveaways, and bicycling information. In West County, we currently have (15) energizer stations registered. You can find energizer stations by visiting our interactive map at:

<https://511contracosta.org/bike-to-work-day-2017-thursday-may-11/#energizer>.



To build momentum for BTWD, employers, friends and neighbors can form a Bike Team. By pedaling as a team, you can win prizes, and enjoy companionship on your ride to work or school. You can participate through the website at ([www.teambikechallenge.com](http://www.teambikechallenge.com)) or via an app on from your smart phone. The 2017 registration is open now, and the challenge begins on May 1st.

## **West County Family Justice Center E-Locker Ribbon Cutting**



On Friday, May 14<sup>th</sup>, elected officials, and local agencies such as WCCTAC, the City of Richmond, Rich City RIDES, and the Richmond Police Department came together to celebrate the official opening of the bicycle racks, e-bicycle lockers, and electric vehicle charging stations at the West County Family Justice Center. WCCTAC supported the event by providing a commuter information display to the center, and twenty reusable bags that included commute alternative

information and bikelink cards for the ribbon cutting raffle. Mayor Tom Butt was in attendance and said that the new infrastructure at the Justice Center will help to make Richmond a more mobile and healthy place.

## **San Pablo Avenue Complete Streets Draft Study**

Contra Costa Public Works staff has released a Draft Feasibility Report for the San Pablo Avenue Complete Streets Study, which focuses on the Rodeo and Crockett portion of San Pablo Avenue. The study can be accessed at <http://www.contracosta.ca.gov/6006/San-Pablo-Avenue-Complete-Streets-Project>.

This effort was funded by an MTC grant called the Community Based Transportation Program (CBTF) which allows for Communities of Concern to analyze transportation enhancements that improve access. At the Board's direction, WCCTAC forwarded \$60K of these funds to the County in 2015 to help fund the effort. The study looks at alternatives for implementing a complete street with bicycle and pedestrian and transit facilities along the three mile segment of San Pablo Avenue between Lone Tree Point and the Alfred Zampa Bridge (formerly known as the Carquinez Bridge).

## **New Pinole Business and WCCTAC TDM**

A new Starbucks, located at 1314 Pinole Valley Road, is open for business. Starbucks reached out to the WCCTAC TDM Program as required by the City of Pinole's new business check list. TDM staff conducted a site visit and provided relevant transportation information for employees and visitors of the new store. There are bicycle racks available outside of the store for those who prefer to use active transportation to grab a cup of coffee.





# General Ledger

## Monthly Budget Report

User: KellyS  
 Printed: 04/13/17 08:32:04  
 Period 01 - 09  
 Fiscal Year 2017

Account Number	Description	Budget	YTD Actual	Variance	Encumbered	Available	% Avail
<b>7700</b>	<b>WCCTAC Operations</b>						
770-7700-41000	Salary	\$ 375,643.00	\$ 199,203.62	\$ 176,439.38	\$ -	\$ 176,439.38	46.97%
770-7700-41002	Buy Back Compensation	\$ -	\$ 222.39	\$ (222.39)	\$ -	\$ (222.39)	0.00%
770-7700-41200	PERS Retirement	\$ -	\$ 39,170.47	\$ (39,170.47)	\$ -	\$ (39,170.47)	0.00%
770-7700-41310	Medical Insurance	\$ -	\$ 37,674.36	\$ (37,674.36)	\$ -	\$ (37,674.36)	0.00%
770-7700-41311	Retiree Healthcare	\$ -	\$ 1,413.35	\$ (1,413.35)	\$ -	\$ (1,413.35)	0.00%
770-7700-41400	Dental	\$ -	\$ 4,948.12	\$ (4,948.12)	\$ -	\$ (4,948.12)	0.00%
770-7700-41800	LTD Insurance	\$ -	\$ 1,837.25	\$ (1,837.25)	\$ -	\$ (1,837.25)	0.00%
770-7700-41900	Medicare	\$ -	\$ 2,852.97	\$ (2,852.97)	\$ -	\$ (2,852.97)	0.00%
770-7700-41904	Life Insurance	\$ -	\$ 528.57	\$ (528.57)	\$ -	\$ (528.57)	0.00%
770-7700-41911	Liability Insurance	\$ 3,944.00	\$ 7,660.09	\$ (3,716.09)	\$ -	\$ (3,716.09)	-94.22%
770-7700-41912	Unemployment Insurance	\$ -	\$ 350.00	\$ (350.00)	\$ -	\$ (350.00)	0.00%
	<b>Salary and Benefits</b>	<b>\$ 379,587.00</b>	<b>\$ 295,861.19</b>	<b>\$ 83,725.81</b>	<b>\$ -</b>	<b>\$ 83,725.81</b>	<b>22.06%</b>
770-7700-43500	Office Supplies	\$ 4,000.00	\$ 2,811.80	\$ 1,188.20	\$ -	\$ 1,188.20	29.71%
770-7700-43501	Postage	\$ 700.00	\$ 1,582.75	\$ (882.75)	\$ -	\$ (882.75)	-126.11%
770-7700-43520	Copies/Printing/Shipping/Xerox	\$ 3,700.00	\$ 2,447.52	\$ 1,252.48	\$ -	\$ 1,252.48	33.85%
770-7700-43530	Office Furn & Equipmt <\$5000	\$ 2,500.00	\$ 821.79	\$ 1,678.21	\$ -	\$ 1,678.21	67.13%
770-7700-43600	Professional Services	\$ 56,630.00	\$ 40,214.92	\$ 16,415.08	\$ -	\$ 16,415.08	28.99%
770-7700-43900	Rent/Building	\$ 17,300.00	\$ 13,355.63	\$ 3,944.37	\$ -	\$ 3,944.37	22.80%
770-7700-44000	Special Department Expenses	\$ 10,000.00	\$ 5,866.65	\$ 4,133.35	\$ -	\$ 4,133.35	41.33%
770-7700-44320	Travel/Training Staff	\$ 6,000.00	\$ 4,774.86	\$ 1,225.14	\$ -	\$ 1,225.14	20.42%
	<b>Service and Supplies</b>	<b>\$ 100,830.00</b>	<b>\$ 71,875.92</b>	<b>\$ 28,954.08</b>	<b>\$ -</b>	<b>\$ 28,954.08</b>	<b>28.72%</b>
	<b>Expense</b>	<b>\$ 480,417.00</b>	<b>\$ 367,737.11</b>	<b>\$ 112,679.89</b>	<b>\$ -</b>	<b>\$ 112,679.89</b>	<b>23.45%</b>
<b>7700</b>	<b>WCCTAC Operations</b>	<b>\$ 480,417.00</b>	<b>\$ 367,737.11</b>	<b>\$ 112,679.89</b>	<b>\$ -</b>	<b>\$ 112,679.89</b>	<b>23.45%</b>

# General Ledger

## Monthly Budget Report

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 Printed: 04/13/17 08:32:04  
 Period 01 - 09  
 Fiscal Year 2017

Account Number	Description	Budget	YTD Actual	Variance	Encumbered	Available	% Avail
<b>7720</b>	<b>WCCTAC TDM</b>						
772-7720-41000	Salary	\$ 378,264.00	\$ 169,936.72	\$ 208,327.28	\$ -	\$ 208,327.28	55.07%
772-7720-41002	Buy Back Compensation	\$ -	\$ 704.21	\$ (704.21)	\$ -	\$ (704.21)	0.00%
772-7720-41200	PERS Retirement	\$ -	\$ 36,008.81	\$ (36,008.81)	\$ -	\$ (36,008.81)	0.00%
772-7720-41310	Medical Insurance	\$ -	\$ 39,144.53	\$ (39,144.53)	\$ -	\$ (39,144.53)	0.00%
772-7720-41400	Dental Insurance	\$ -	\$ 3,301.96	\$ (3,301.96)	\$ -	\$ (3,301.96)	0.00%
772-7720-41800	LTD Insurance	\$ -	\$ 1,035.52	\$ (1,035.52)	\$ -	\$ (1,035.52)	0.00%
772-7720-41900	Medicare	\$ -	\$ 2,421.01	\$ (2,421.01)	\$ -	\$ (2,421.01)	0.00%
772-7720-41902	FICA	\$ -	\$ 735.64	\$ (735.64)	\$ -	\$ (735.64)	0.00%
772-7720-41904	Life Insurance	\$ -	\$ 304.09	\$ (304.09)	\$ -	\$ (304.09)	0.00%
772-7720-41911	Liability Insurance	\$ 3,944.00	\$ 7,660.11	\$ (3,716.11)	\$ -	\$ (3,716.11)	-94.22%
	<b>Salary and Benefits</b>	<b>\$ 382,208.00</b>	<b>\$ 261,252.60</b>	<b>\$ 120,955.40</b>	<b>\$ -</b>	<b>\$ 120,955.40</b>	<b>31.65%</b>
772-7720-43500	Office Supplies	\$ 500.00	\$ 2,925.38	\$ (2,425.38)	\$ -	\$ (2,425.38)	-485.08%
772-7720-43501	TDM Postage	\$ -	\$ 2,714.25	\$ (2,714.25)	\$ -	\$ (2,714.25)	0.00%
772-7720-43502	TDM Postage	\$ 2,000.00	\$ 444.61	\$ 1,555.39	\$ -	\$ 1,555.39	77.77%
772-7720-43520	Copies/Printing/Shipping/Xerox	\$ 4,900.00	\$ 2,298.40	\$ 2,601.60	\$ -	\$ 2,601.60	53.09%
772-7720-43600	Professional Services	\$ 31,630.00	\$ 30,728.48	\$ 901.52	\$ -	\$ 901.52	2.85%
772-7720-43900	Rent/Building	\$ 20,800.00	\$ 17,983.46	\$ 2,816.54	\$ -	\$ 2,816.54	13.54%
772-7720-44000	Program Funds	\$ 179,371.00	\$ 89,600.84	\$ 89,770.16	\$ -	\$ 89,770.16	50.05%
772-7720-44320	Travel/Training Staff	\$ 3,500.00	\$ 2,456.75	\$ 1,043.25	\$ -	\$ 1,043.25	29.81%
	<b>Service and Supplies</b>	<b>\$ 242,701.00</b>	<b>\$ 149,152.17</b>	<b>\$ 93,548.83</b>	<b>\$ -</b>	<b>\$ 93,548.83</b>	<b>38.54%</b>
<b>7720</b>	<b>Expense</b>	<b>\$ 624,909.00</b>	<b>\$ 410,404.77</b>	<b>\$ 214,504.23</b>	<b>\$ -</b>	<b>\$ 214,504.23</b>	<b>34.33%</b>
	<b>WCCTAC TDM</b>	<b>\$ 624,909.00</b>	<b>\$ 410,404.77</b>	<b>\$ 214,504.23</b>	<b>\$ -</b>	<b>\$ 214,504.23</b>	<b>34.33%</b>
<b>7730</b>	<b>STMP</b>						

# General Ledger

## Monthly Budget Report

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 Period 01 - 09  
 Fiscal Year 2017

Account Number	Description	Budget	YTD Actual	Variance	Encumbered	Available	% Avail
773-7730-41000	Salary	\$ 40,000.00	\$ -	\$ 40,000.00	\$ -	\$ 40,000.00	100.00%
	<i>Salary and Benefits</i>	\$ 40,000.00	\$ -	\$ 40,000.00	\$ -	\$ 40,000.00	100.00%
773-7730-43600	Professional Services	\$ 250,000.00	\$ -	\$ 250,000.00	\$ -	\$ 250,000.00	100.00%
773-7730-44000	Special Department Expense	\$ 2,827,000.00	\$ 527,000.00	\$ 2,300,000.00	\$ -	\$ 2,300,000.00	81.36%
	<i>Service and Supplies</i>	\$ 3,077,000.00	\$ 527,000.00	\$ 2,550,000.00	\$ -	\$ 2,550,000.00	82.87%
<b>7730</b>	<b>Expense</b>	\$ 3,117,000.00	\$ 527,000.00	\$ 2,590,000.00	\$ -	\$ 2,590,000.00	83.09%
	<b>STMP</b>	\$ 3,117,000.00	\$ 527,000.00	\$ 2,590,000.00	\$ -	\$ 2,590,000.00	83.09%
<b>7740</b>	<b>WCCTAC Special Projects</b>						
774-7740-43600	Professional Services	\$ -	\$ (42,343.75)	\$ 42,343.75	\$ -	\$ 42,343.75	0.00%
774-7740-44000	Special Department Expense	\$ 483,581.00	\$ 226,891.22	\$ 256,689.78	\$ -	\$ 256,689.78	53.08%
	<i>Service and Supplies</i>	\$ 483,581.00	\$ 184,547.47	\$ 299,033.53	\$ -	\$ 299,033.53	61.84%
<b>7740</b>	<b>Expense</b>	\$ 483,581.00	\$ 184,547.47	\$ 299,033.53	\$ -	\$ 299,033.53	61.84%
	<b>WCCTAC Special Projects</b>	\$ 483,581.00	\$ 184,547.47	\$ 299,033.53	\$ -	\$ 299,033.53	61.84%
<b>Expense Total</b>		\$ 4,705,907.00	\$ 1,489,689.35	\$ 3,216,217.65	\$ -	\$ 3,216,217.65	68.34%

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**TO:** WCCTAC Board

**MEETING DATE:** April 28, 2017

**FR:** Leah Greenblat, Project Manager

**RE:** West County High-Capacity Transit Study: Funding Strategies, Outreach Summary and Draft Final Report

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### **REQUESTED ACTION**

Receive presentation and provide feedback.

### **BACKGROUND AND DISCUSSION**

The West County High-Capacity Transit Study is nearing its conclusion. Recent work, to be presented to the Board in April, includes: funding scenarios, summaries of the recent council presentations, online survey results, and a Draft Final Report.

Both the WCCTAC TAC and the Study Management Team have reviewed and commented on earlier versions of the documents to be presented at the Board's April meeting. The two groups have also completed their review of several other technical memos whose content (ridership estimates, cost estimates, and final alternative evaluation) have already been summarized and presented to the Board at prior meetings.

The Draft "Council Presentations and Survey #2 Outreach Report" is attached while its Appendix is posted on the study's website ([www.WestCountyTransitStudy.com](http://www.WestCountyTransitStudy.com)). For those interested in seeing the replies to open-ended survey questions, the appendix contains the full listing as well as further breakdown of this informational survey. Additionally, the Funding Strategy Technical Memo has been posted to the website. All of the completed reports and memos are now available on the study's website: [www.WestCountyTransitStudy.com](http://www.WestCountyTransitStudy.com).

Most of the content included in the attached Draft Final Report is based on prior drafts of technical memos developed for this study and whose contents were previously summarized and presented to the Board for feedback. New content in the draft Final Report include the topics noted above for presentation at the Board meeting.

Staff is particularly interested in Board feedback on a section of the report that describes what it could be done next if the Board wished to pursue implementation of any or all of the alternatives. This feedback could include direction about whether WCCTAC should be involved, the degree of involvement, and the role that WCCTAC would play.

**ATTACHMENTS WITH AGENDA PACKET:**

- A. Draft April 2017 Council Presentation and Survey #2 Outreach Report
- B. Draft Final Report (included separately from Agenda Packet in Board member packet)

**ATTACHMENTS AVAILABLE ONLINE AT [www.WestCountyTransitStudy.com](http://www.WestCountyTransitStudy.com):**

- C. Draft April 2017 Council Presentation and Survey #2 Outreach Report Appendix
- D. Technical Memo #12: Ridership Estimates
- E. Technical Memo #13: Cost Estimates
- F. Technical Memo #14: Funding Strategy
- G. Technical Memo #15: Final Evaluation of Alternatives

**West Contra Costa High-Capacity Transit Study**  
**DRAFT Public Outreach Summary Report**  
**Winter/Spring 2017**



April 2017


Circlepoint with



## Document Review

Date	Updated By	Organization	Description of Revision
3/30/2017	Nguyen Pham	Circlepoint	Initial Draft
4/3/2017	Nguyen Pham	Circlepoint	Revision to Initial Draft per Feedback from Rebecca Kohlstrand on 4/3 (AM)
4/4/2017	Nguyen Pham	Circlepoint	Revision to Revised Draft per Feedback from Rebecca Kohlstrand on 4/3 (PM)
4/10/2017	Nguyen Pham	Circlepoint	Additional Revision per Feedback from Rebecca Kohlstrand on 4/7

## Document Sign-off

Name	Date	Signature
Rebecca Kohlstrand	4/4/2017	



## Introduction

From February 2017 through March 2017, the West Contra Costa High-Capacity Transit Study project team facilitated a second round of public outreach along the I-80 corridor to share information and solicit community feedback related to a set of high-capacity transit options proposed to help alleviate congestion in West Contra Costa County. As with the first round of public outreach, an online survey was made available to gather input from a broad cross section of current and potential high-capacity transit users. Specifically, the project team sought input to inform which from among the existing alternatives would be selected for further study as preferred alternatives.

## Council Presentation Dates

Location	Date/Time
Richmond City Council Chambers 440 Civic Center Plaza, Richmond	Tuesday, February 28, 2017 6:30 p.m. to 8:30 p.m.
San Pablo City Council Chambers 13831 San Pablo Avenue, San Pablo	Monday, March 6, 2017 6:00 p.m. to 8:00 p.m.
Pinole City Council Chambers 2131 Pear Street, Pinole	Tuesday, March 7, 2017 6:00 p.m. to 8:00 p.m.
El Sobrante Elks' Lodge 3931 San Pablo Dam Road, El Sobrante	Wednesday, March 8, 2017 8:00 p.m. to 10:00 p.m.
Hercules City Council Chambers 111 Civic Drive, Hercules	Tuesday, March 14, 2017 7:00 p.m. to 9:00 p.m.
El Cerrito City Council Chambers 10890 San Pablo Ave, El Cerrito	Tuesday, March 21, 2017 7:00 p.m. to 9:00 p.m.

## Meeting Format

As a follow-on to the previous year's initial round of outreach meetings, the recent series of public meetings enabled Project Team staff to deliver presentations to the El Sobrante Municipal Advisory Council and to the City Councils of El Cerrito, Hercules, Pinole, Richmond, and San Pablo. Each presentation was entered as an official agenda item and delivered during regularly scheduled meetings. Following each formal presentation, a Q&A session provided attendees the platform to ask questions and comment on the proposed alternatives.

The following informational materials were provided at the council meetings:

- **Handouts:** Project fact sheet in English, Spanish, and Traditional Chinese
- **Presentation:** A PowerPoint presentation, delivered by WSP | Parsons Brinckerhoff, providing an overview of the Study and a summary of the remaining five alternatives

Following the Council meetings, the presentation was made available for download on the Study website ([www.WestCountyTransitStudy.com](http://www.WestCountyTransitStudy.com)).

**WINTER 2017**

**WCCTAC**  
West County Transportation Authority

## RETHINK YOUR COMMUTE!

### WEST COUNTY HIGH-CAPACITY TRANSIT STUDY

The I-80 corridor is one of the most congested in the Bay Area. Better transit options could provide West County residents with more convenient, reliable, and faster access to destinations throughout the Bay Area.

The West County High-Capacity Transit Study is evaluating options for potential transit improvements along important transportation corridors where people live and travel now and will in the future. The options include Express Bus, Bus Rapid Transit (BRT), Capitol Corridor/Amtrak, and BART.

**WHAT IS HIGH-CAPACITY TRANSIT?**  
High-capacity transit provides substantially higher levels of passenger capacity with typically fewer stops and higher speeds than local bus service.

### EXPRESS BUS

**LEGEND:**  
 - BRT  
 - POTENTIAL EXPRESS BUS ROUTE  
 - EXISTING BRT STATION  
 - POTENTIAL STOP

**LEGEND:**  
 - BRT  
 - EXPRESS BUS ROUTE  
 - POTENTIAL STOP  
 - EXISTING BRT STATION  
 - POTENTIAL STOP

**Timeline:**

- 1 - 5 YEARS**
  - More frequent service
  - New service to Berkeley, Emeryville, and Oakland
  - Bus priority improvements (such as signals and "queue jumps") to let buses move through intersections more quickly
- 5 - 15 YEARS**
  - More parking at Richmond Parkway and Hercules Transit Centers
- 15+ YEARS**
  - Freeway ramp improvements for buses at transit centers so buses can get on/off freeway faster
  - Transit center at Macdonald Avenue and I-80 to let cars transfer between Express Buses and Bus Rapid Transit service

**Express Bus Service Potential routes and stops**

Express Bus service makes a few stops to pick up passengers and then travels non-stop to its final destination. The Express Bus alternative would offer service between the Hercules Transit Center and Berkeley, Emeryville, and Oakland. On its way, the Express Bus would stop at the Richmond Parkway Transit Center and at a potential new transit center near Macdonald Avenue and San Pablo Avenue in Richmond.

**Express Bus Benefits:**

- Fast, direct service between West County and San Francisco, Berkeley, Emeryville, and Oakland
- Buses every 10 to 12 minutes during commute hours and every 30 minutes during non-commute hours
- New, direct access to carpool lanes to bypass freeway congestion

### CAPITOL CORRIDOR FARE SUBSIDY

Commuter rail offers transit between downtown/city centers and areas outside of these cities, such as suburbs or other locations that draw large numbers of daily commuters.

Amtrak provides commuter rail service on its Capitol Corridor route serving the Bay Area between San Jose and Sacramento, with stops in Richmond, Martinez, West Berkeley, Emeryville, and Jack London Square. Due to dedicated track, trains can provide a quicker trip than congested roadways, but rail is not currently priced competitively for local travel.

This study is looking at a potential three-year pilot to subsidize fares on the Capitol Corridor route. This subsidy would reduce train fares by 50 to 75 percent for West County travelers. For example, with a 75 percent subsidy, one-way travel from Richmond to Martinez could be reduced from \$12.00 to \$3.00.

### CONSTRUCTION COST AND IMPLEMENTATION TIMELINES

Big changes in transportation take time and money. Improvements require making choices that balance trade-offs between various options. The chart below shows (1) how long the alternatives may take to build and (2) cost estimates to build them.

Option	Capital Cost (Million \$)	Years to Construct
Capitol Corridor Extension, Option 2	\$4.5 billion	~15
Capitol Corridor Extension, Option 1	\$3.5 billion	~15
Express Bus to Alameda County	\$228 million	~10
Bus Rapid Transit on San Pablo/Oakland	\$319 million	~10
Bus Rapid Transit on I-80 Freeway	\$122 million	~10

**TELL US WHAT YOU THINK!**

We want to know how you would prioritize transit improvements to best suit your current and future travel needs.

- Take our quick online survey at <http://westcountytransitstudy.com/>
- Scan the QR code to the right to access the online survey
- Attend a council presentation\*
- Submit a formal comment at: <http://westcountytransitstudy.com/contact-english/>
- Visit WestCountyTransitStudy.com to check out what we've learned
- How West County residents and employees get around
- What are the most common destinations for West County residents and employees
- What transit options were studied

**LANGUAGE ASSISTANCE**

If you need language assistance services, please call (510) 464-6752. Si necesitas servicios de asistencia de idioma, llame al (510) 464-6752.

如需語言協助服務，請致電 (510) 464-6752。

Kung kailangan mo ang tulong ng mga serbisyong wikang pakikilalang, ang (510) 464-6752.

Nếu quý vị cần dịch vụ trợ giúp về ngôn ngữ, xin vui lòng gọi số (510) 464-6752.

통역이 필요하신 분은, 510-464-6752 로 문의하십시오.

**\*Check your local council agenda to confirm meeting date and time**

WCCTAC is an association of cities and transportation agencies in West County and one of four Regional Transportation Planning Committees in Contra Costa County. WCCTAC serves the residents of El Cerrito, Hercules, Pinole, Richmond, San Pablo, and unincorporated areas of West County. Find out more about WCCTAC at [WCCTAC.org](http://WCCTAC.org).

Excerpts from the project fact sheet (Round 2)

## Comments

At the Council presentations, attendees were invited to provide comments and express their interests via the following channels:

- Providing input at the meetings
- Completing the online project survey

## Key Themes

The team noted a wide range of feedback from the Council meetings. While all comments will not be included in this report, what follows shows the range of comments delivered.



*Project team staff speaking at the Hercules City Council Presentation*

Members of the city councils expressed general support for the proposed transit improvements as a way to address the growing congestion on I-80 and for the concept of a strengthened high-capacity transit network. Members of the Municipal Advisory Council (MAC) expressed concern that the alternatives did not address congestion on San Pablo Dam Road and members of the El Cerrito City Council indicated they would like to see more benefits for El Cerrito.

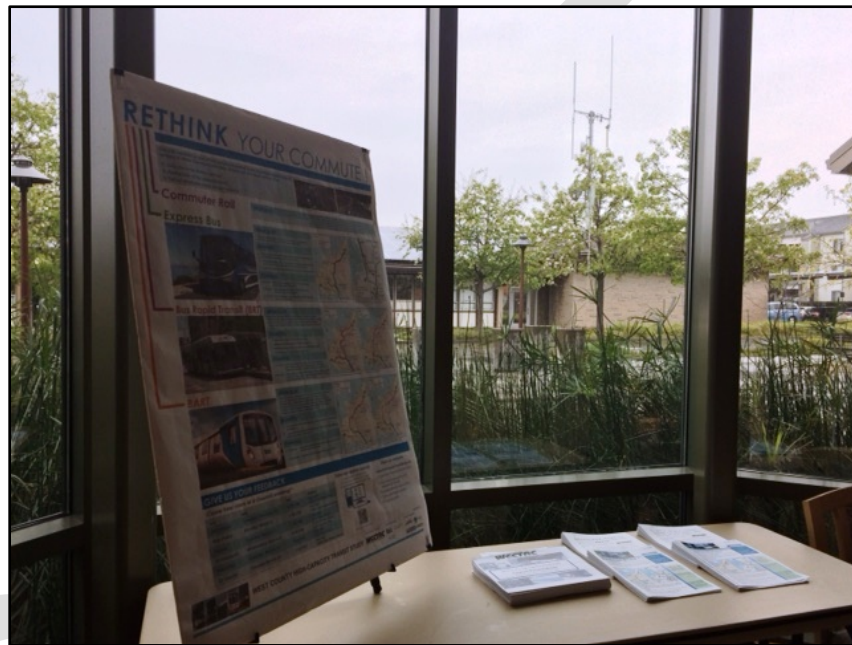
### **Express Bus/Bus Rapid Transit**

- There was universal support for short-term bus improvements that would introduce alternatives to driving on the congested I-80 freeway. Support for the specific options varied by location and there was some concern expressed that the bus improvements were good short-term improvements, but may not be adequate to solve problems in the long-term.
- BRT was noted as holding promise, but concerns were expressed about dedicating a lane to transit, with the potential negative impacts to traffic flow and removal of parking, and the potential impact to small businesses.
- Bus improvements were seen as having potential for attracting more riders for the level of investment than commuter rail.

- City of San Pablo expressed support for the 23<sup>rd</sup> Street BRT and for improving service to Contra Costa College.

### **Commuter Rail**

- Support for the commuter rail fare subsidies and new station in Hercules were mixed. Support was strong in Hercules and the city noted that a recent telephone town hall conducted by the city indicated strong support for the Regional Intermodal Transit Center at Hercules. However, council members from other jurisdictions indicated that the commuter rail projects were costly for the small return on ridership.



*Informational materials on display at the El Cerrito City Council Presentation*

### **BART**

- There was general support for BART as long-term solution given its potential ridership and the good connectivity to the rest of the Bay Area, particularly to high demand areas like Oakland and San Francisco.
- The potential to generate economic development and serve high demand centers was also noted as a positive for the BART system.
- The cities of San Pablo and Pinole supported a BART extension with service to Contra Costa College, which is the highest trip generator in the City of San Pablo.
- The City of El Cerrito noted that the addition of BART stations, while relieving demand at the El Cerrito del Norte station would not address the train capacity problems. El Cerrito residents would still be boarding crowded trains.
- The City of Pinole expressed concern about the ability of the Appian Way station site to accommodate BART parking.
- The City of Hercules noted the future potential for ridership at the Hilltop Mall, but expressed

concerns about the ability to fund a BART extension.

- The City of Richmond expressed general support for BART, but expressed concern about increasing fares and the affordability for riders.
- Acknowledgement that BART expansion, while greatly needed, is among the costliest of options.
- Recognition that West County taxpayers have funded BART for half a century and are still awaiting a BART extension into West County.

### **I-80 Congestion**

- There was an expression of opinion that Solano County is a major contributor to traffic congestion on I-80 and that congestion on I-80 is diverting traffic to surface streets, which are experiencing increased congestion. This is particularly true on San Pablo Avenue.
- The El Sobrante Municipal Advisory Council expressed concern that the Study does not address traffic congestion at San Pablo Dam Road and suggested that a separate study might be needed specifically for San Pablo Dam Road traffic congestion.
- Concerns were expressed that I-80 congestion is only getting worse, resulting in ever-increasing negative impacts upon the quality-of-life.

### **Costs/Funding**

- There was universal concern about the ability to fund these needed improvements, particularly for the BART extension, which is the most costly.
- Council members expressed interest in better understanding the trade-offs in terms of costs and benefits, such as job creation, environmental mitigation, and quality-of-life.
- It was noted that some cities are “maxed out” on sales taxes making it challenging for local entities to raise significant funds.
- Concerns were expressed that, from a cost perspective, funding for Capitol Corridor would provide an insufficient increase in rider capacity.

## **Survey Results**

The project team developed a Round 2 survey to obtain a deeper understanding of trip patterns, transportation challenges, and transit solution preferences from existing and potential future transit users in West County.

The survey was made available online via the popular SurveyMonkey platform in English, Spanish, and Traditional Chinese. The survey was also linked prominently at the Study website, and the response window spanned from February 16 to March 26, 2017.

At the El Cerrito City Council Presentation meeting, City staff offered paper versions of the online survey in English, Spanish, and Traditional Chinese. Staff then entered responses submitted via the paper survey into the online survey platform to maximize cohesion of response tracking and reporting.

During the survey response window, 622 responses were captured of which 619 were via the English-language survey. Two Spanish surveys and one Traditional Chinese survey were captured.

Below is a snapshot of survey participants' most frequently reported answers. To provide more meaningful insight, the results have been refined into two subsets and are presented side-by-side. On the left, survey metrics represent those respondents whose commutes begin in the Study area (353 respondents); on the right, the metrics represent those respondents whose commutes end in the Study area (98 respondents).

For a complete and unrefined listing of all survey responses, please see the attached Appendix.

<b>COMMUTES THAT BEGIN IN STUDY AREA (353 respondents)</b>	<b>COMMUTES THAT END IN STUDY AREA (98 respondents)</b>
<p><b>1. Where does your trip to work or school usually START?</b></p> <ul style="list-style-type: none"> <li>• 22.10% - Richmond</li> <li>• 19.83% - El Cerrito</li> <li>• 15.58% - El Sobrante</li> <li>• 14.16% - Pinole</li> <li>• 13.88% - Hercules</li> <li>• 9.35% - San Pablo</li> <li>• 1.42% - Rodeo</li> <li>• 0.85% - Crockett</li> </ul>	<p><b>1. Where does your trip to work or school usually START?</b></p> <ul style="list-style-type: none"> <li>• 19.39% - Richmond</li> <li>• 12.24% - El Cerrito</li> <li>• 11.22% - El Sobrante</li> <li>• 8.16% - Hercules</li> <li>• 7.14% - Pinole</li> <li>• 7.14% - Concord / Pleasant Hill / Pittsburgh / Walnut Creek</li> <li>• 6.12% - Oakland</li> <li>• 5.10% - Berkeley</li> <li>• 4.08% - San Pablo</li> </ul>
<p><b>2. Where does your trip to work or school usually END?</b></p> <ul style="list-style-type: none"> <li>• 35.23% - San Francisco</li> <li>• 14.20% - Oakland</li> <li>• 13.92% - Berkeley</li> <li>• 6.53% - Richmond</li> <li>• 3.98% - San Pablo</li> <li>• 3.69% - El Cerrito</li> <li>• 3.13% - Emeryville</li> </ul>	<p><b>2. Where does your trip to work or school usually END?</b></p> <ul style="list-style-type: none"> <li>• 32.32% - Richmond</li> <li>• 28.28% - San Pablo</li> <li>• 17.17% - El Cerrito</li> <li>• 8.08% - Hercules</li> <li>• 5.05% - Pinole</li> <li>• 3.03% - El Sobrante</li> <li>• 2.02% - Crockett</li> <li>• 1.01% - Rodeo</li> </ul>
<p><b>3. How do you usually make this trip?</b></p> <ul style="list-style-type: none"> <li>• 40.06% - Drive alone</li> <li>• 31.53% - BART</li> <li>• 7.67% - Bus</li> <li>• 5.68% - Carpool or vanpool</li> <li>• 2.84% - Bike</li> </ul>	<p><b>3. How do you usually make this trip?</b></p> <ul style="list-style-type: none"> <li>• 65.98% - Drive alone</li> <li>• 9.28% - BART</li> <li>• 6.19% - Bus</li> <li>• 6.19% - Bike</li> <li>• 2.06% - Carpool or vanpool</li> <li>• 2.06% - Walk</li> </ul>
<p><b>4. Given your transportation needs, how often would you use this subsidy to travel on Capitol Corridor?</b></p> <ul style="list-style-type: none"> <li>• 36.58% - Rarely (Once a month)</li> </ul>	<p><b>4. Given your transportation needs, how often would you use this subsidy to travel on Capitol Corridor?</b></p> <ul style="list-style-type: none"> <li>• 38.54% - Rarely (Once a month)</li> </ul>

<ul style="list-style-type: none"> <li>• 32.15% - Never</li> <li>• 16.52% - Frequently (3 to 5 times a week)</li> <li>• 14.75% - Occasionally (Less than once a week)</li> </ul>	<ul style="list-style-type: none"> <li>• 34.38% - Never</li> <li>• 14.58% - Occasionally (Less than once a week)</li> <li>• 12.50% - Frequently (3 to 5 times a week)</li> </ul>
<p><b>5. Given your transportation needs, would you use this Express bus service to Alameda County?</b></p> <ul style="list-style-type: none"> <li>• 37.09% - Never</li> <li>• 36.50% - Rarely (once a month)</li> <li>• 14.24% - Occasionally (less than once a week)</li> <li>• 12.17% - Frequently (3 to 5 times a week)</li> </ul>	<p><b>5. Given your transportation needs, would you use this Express bus service to Alameda County?</b></p> <ul style="list-style-type: none"> <li>• 44.79% - Rarely (once a month)</li> <li>• 42.71% - Never</li> <li>• 6.25% - Occasionally (less than once a week)</li> <li>• 6.25% - Frequently (3 to 5 times a week)</li> </ul>
<p><b>6. Given your transportation needs, would you use Bus Rapid Transit (BRT) service on San Pablo Avenue and/or Macdonald Avenue?</b></p> <ul style="list-style-type: none"> <li>• 31.93% - Rarely (once a month)</li> <li>• 27.71% - Never</li> <li>• 21.99% - Frequently (3 to 5 times a week)</li> <li>• 18.37% - Occasionally (less than once a week)</li> </ul>	<p><b>6. Given your transportation needs, would you use Bus Rapid Transit (BRT) service on San Pablo Avenue and/or Macdonald Avenue?</b></p> <ul style="list-style-type: none"> <li>• 31.52% - Never</li> <li>• 31.52% - Occasionally (less than once a week)</li> <li>• 21.74% - Rarely (once a month)</li> <li>• 15.22% - Frequently (3 to 5 times a week)</li> </ul>
<p><b>7. Given your transportation needs, would you use this Bus Rapid Transit (BRT) service on 23rd Street and San Pablo Avenue?</b></p> <ul style="list-style-type: none"> <li>• 37.04% - Never</li> <li>• 31.17% - Rarely (once a month)</li> <li>• 17.28% - Occasionally (less than once a week)</li> <li>• 14.51% - Frequently (3 to 5 times a week)</li> </ul>	<p><b>7. Given your transportation needs, would you use this Bus Rapid Transit (BRT) service on 23rd Street and San Pablo Avenue?</b></p> <ul style="list-style-type: none"> <li>• 32.97% - Never</li> <li>• 26.37% - Rarely (once a month)</li> <li>• 21.98% - Occasionally (less than once a week)</li> <li>• 18.68% - Frequently (3 to 5 times a week)</li> </ul>
<p><b>8. Given your transportation needs, would you use this BART extension (via Rumrill Blvd)?</b></p> <ul style="list-style-type: none"> <li>• 52.16% - Frequently (3 to 5 times a week)</li> <li>• 18.21% - Occasionally (less than once a week)</li> <li>• 17.90% - Rarely (once a month)</li> <li>• 11.73% - Never</li> </ul>	<p><b>8. Given your transportation needs, would you use this BART extension (via Rumrill Blvd)?</b></p> <ul style="list-style-type: none"> <li>• 40.00% - Frequently (3 to 5 times a week)</li> <li>• 23.33% - Rarely (once a month)</li> <li>• 20.00% - Occasionally (less than once a week)</li> <li>• 16.67% - Never</li> </ul>
<p><b>9. Given your transportation needs, would you use this BART extension (via Richmond Parkway)?</b></p> <ul style="list-style-type: none"> <li>• 45.65% - Frequently (3 to 5 times a week)</li> <li>• 18.63% - Rarely (once a month)</li> <li>• 18.01% - Occasionally (less than once a week)</li> <li>• 17.70% - Never</li> </ul>	<p><b>9. Given your transportation needs, would you use this BART extension (via Richmond Parkway)?</b></p> <ul style="list-style-type: none"> <li>• 30.68% - Frequently (3 to 5 times a week)</li> <li>• 28.41% - Never</li> <li>• 23.86% - Rarely (once a month)</li> <li>• 17.05% - Occasionally (less than once a week)</li> </ul>
<p><b>10. Given all you know, which option(s) would best fit your transportation needs? Check all that apply.</b></p> <ul style="list-style-type: none"> <li>• 64.89% - BART Extension from Richmond Station to Hercules</li> <li>• 30.09% - Bus Rapid Transit (BRT) on San Pablo Avenue (El Cerrito to Hercules) and Macdonald Avenue (Point Richmond to El Cerrito)</li> </ul>	<p><b>10. Given all you know, which option(s) would best fit your transportation needs? Check all that apply.</b></p> <ul style="list-style-type: none"> <li>• 60.67% - BART Extension from Richmond Station to Hercules</li> <li>• 38.20% - Bus Rapid Transit (BRT) on San Pablo Avenue (El Cerrito to Hercules) and Macdonald Avenue (Point Richmond to El Cerrito)</li> </ul>

<ul style="list-style-type: none"> <li>• 23.51% - Express Bus Service to Berkeley, Emeryville and Oakland</li> <li>• 17.24% - Reduced Fares on Capitol Corridor</li> <li>• 14.11% - None of these</li> <li>• 12.85% - Bus Rapid Transit (BRT) on 23rd Street and San Pablo Avenue</li> </ul>	<ul style="list-style-type: none"> <li>• 21.35% - Bus Rapid Transit (BRT) on 23rd Street and San Pablo Avenue</li> <li>• 21.35% - Reduced Fares on Capitol Corridor</li> <li>• 15.73% - None of these</li> <li>• 7.87% - Express Bus Service to Berkeley, Emeryville and Oakland</li> </ul>
<p><b>11. What are the key reasons for your selection(s) above? Check all that apply.</b></p> <ul style="list-style-type: none"> <li>• 65.36% - Gets me to my destination without driving</li> <li>• 64.38% - Decreases cars on the road</li> <li>• 57.52% - It's good for the environment</li> <li>• 39.54% - Improves transit services I already use</li> <li>• 38.24% - Saves me time</li> <li>• 34.97% - Allows me to make a transit trip that I couldn't before</li> <li>• 23.53% - Saves me money</li> </ul>	<p><b>11. What are the key reasons for your selection(s) above? Check all that apply.</b></p> <ul style="list-style-type: none"> <li>• 63.53% - Gets me to my destination without driving</li> <li>• 58.82% - Decreases cars on the road</li> <li>• 50.59% - It's good for the environment</li> <li>• 35.29% - Allows me to make a transit trip that I couldn't before</li> <li>• 31.76% - Improves transit services I already use</li> <li>• 30.59% - Saves me time</li> <li>• 20.00% - Saves me money</li> </ul>

The final question of the survey, **Question 12**, was an optional survey question and posed the following open-ended prompt: **Do you have any other suggestions for improving your commute in West County?** Below is a summary of the most frequently reported responses from the subset of respondents whose commutes begin and/or end in the Study area. While all comments will not be included in this report, what follows shows the range of comments provided.

- BART (51 comments)
  - Respondents were overwhelmingly in favor of extending BART routes and expanding train capacity on existing and new routes.
  - Respondents desired greater parking capacity at BART stations as well as improved cleanliness and reliability of train cars.
- Bus and BRT (32 comments)
  - Respondents showed favorability toward express bus service that provides riders with more seamless connections to BART.
  - Respondents requested reinstatement of AC Transit bus service to and from Orinda BART.
- Bike/Ped (26 comments)
  - Respondents expressed desire for more and improved safe bicycling options, such as dedicated bike lanes and bike paths, particularly along San Pablo Avenue.
- Highway Improvements and Law Enforcement (19 comments)
  - Respondents recommended the expansion of highways in particular areas of West County as well as the addition of toll lanes on existing highway segments.
  - Respondents suggested that high-occupancy vehicle lanes should have expanded hours and that the related vehicle occupancy laws be enforced more rigorously.
- Ferry (9 comments)



- Respondents indicated the desire for ferry service from West County to San Francisco, Marin, and Alameda.
- Rail & General Transit (8 comments)
  - Respondents desired improved access to, and service on, Amtrak and Caltrain Capitol Corridor.

### **Survey Demographic Information**

Survey participants were also prompted for some optional demographic and contact information. The majority of survey respondents who chose to answer these questions were between the ages of 35-64, white (not Hispanic/Latino), and earning moderate to high incomes (\$75,000 or more). Survey participants most popularly indicated that they had heard of the survey through social media outlets, such as Twitter and NextDoor.

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# Notification Methods

## Partner Agency Communications

As with Round 1 of public outreach activities, the project team worked with member agencies and partners to develop compelling messages and utilize their existing communication channels to ensure broad public notification. The project team developed tailored notification materials for the most popular channels of communication among the Study partners (email, social media, flier) to make it as easy as possible for partners to assist with publicizing the Council presentations and online survey.

Study partners who assisted with distributing communications included:

- City of El Cerrito City Manager's Report E-blast
- City of San Pablo City Manager's Report E-blast
- City of Richmond City Manager's Report E-blast
- BART Digital System Signage at West County stations
- BART Twitter
- Contra Costa Transportation Authority newsletter

## Press Release

In addition to the notifications disseminated by Study partners, a press release was developed and distributed to media outlets, including West County-focused online and print outlets.

The notification materials for the Council presentations can be found in the appendix to this report.

## Press Coverage

The following news media outlets publicized or covered the Council presentation series:

- ***Richmond Standard***
  - West County residents asked to weigh in on region's transit future
  - Wednesday, February 22, 2017
  - <http://richmondstandard.com/2017/02/22/west-county-residents-asked-to-weigh-in-on-regions-transit-future/>
- ***East Bay Times***
  - West Contra Costa seeks public input on addressing traffic congestion
  - Wednesday, March 1, 2017
  - <http://www.eastbaytimes.com/2017/03/01/west-county-seeks-public-input-on-addressing-traffic-congestion/>
- ***East Bay Times***
  - West Contra Costa studying I-80 corridor gridlock solutions

- Tuesday, March 28, 2017
- <http://www.eastbaytimes.com/2017/03/28/west-contra-costa-studying-i-80-corridor-gridlock-solutions/>
- **Univision 14**
  - Television broadcast of interview with Leah Greenblatt in regard to what WCCTAC is doing to address congestion on I-80
  - Thursday, March 30, 2017

## Appendix

The following materials are included as an appendix to this public outreach summary report.

- I. Fact Sheet
- II. Notification Content
- III. Online Survey
- IV. Online Survey Summary Reports

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# West Contra Costa High-Capacity Transit Study

**WCCTAC** | West Contra Costa  
Transportation  
Advisory Committee



FEAR D

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## → About WCCTAC

WCCTAC is responsible for transportation planning for the West County sub-region and one of four regional transportation planning committees in Contra Costa County, representing the West Contra Costa sub-area. These four committees were created in 1988 to guide transportation projects and programs included in the Measure C half-cent, transportation sales tax approved by Contra Costa voters. Measure C was succeeded by Measure J in 2004.

## → Technical Memoranda

The results of the initial review of previous studies and all of the analyses conducted for the study are documented in a series of Technical Memoranda (see a full listing at the end of this report). The Technical Memoranda can also be accessed on the study website ([westcountyttransitstudy.com](http://westcountyttransitstudy.com)) or the WCCTAC website ([wccta.c.org](http://wccta.c.org)).

# Acronyms

<b>AC Transit</b> Alameda-Contra Costa Transit District	<b>I-80</b> Interstate 80	<b>UZA</b> Urbanized Area
<b>ABAG</b> Association of Bay Area Governments	<b>IFD</b> Increment Financing Districts	<b>UPRR</b> Union Pacific Railroad
<b>BART</b> San Francisco Bay Area Rapid Transit District	<b>MTC</b> Metropolitan Transportation Commission	<b>VHT</b> Vehicle hours traveled
<b>BNSF</b> Burlington Northern Santa Fe Railway	<b>O &amp; M</b> Operations and maintenance	<b>VMT</b> Vehicle miles traveled
<b>BRT</b> Bus rapid transit	<b>PDA</b> Priority development area	<b>WCCTAC</b> West Contra Costa Transportation Advisory Committee
<b>Caltrans</b> California Department of Transportation	<b>RDA</b> Redevelopment agency	<b>WestCAT</b> Western Contra Costa Transit Authority Transit Service
<b>CCTA</b> Contra Costa Transportation Authority	<b>RITC</b> Regional Intermodal Transit Center	
<b>CIG</b> Capital Investment Grants	<b>ROW</b> Right-of-way	
<b>DMU</b> Diesel multiple unit	<b>SR 4</b> State Route 4	
<b>FTA</b> Federal Transit Administration	<b>TIGER</b> Transportation Investment Generating Economic Return	
<b>HCT</b> High-capacity transit	<b>TIF</b> Tax Increment Financing	
<b>I-580</b> Interstate 580	<b>TSI</b> Transit Suitability Index	



# 1 Executive Summary

The West Contra Costa Transportation Advisory Committee (WCCTAC) initiated the High-Capacity Transit Study to evaluate multimodal high-capacity transit (HCT) options that would enhance transit connectivity and accessibility in West County and to plan for future growth. At the outset of the study, the WCCTAC Board adopted a set of goals and objectives to frame the development of alternatives. The goals and objectives focused on improving the frequency, reliability, and equity of transit services; protecting and enhancing the environment; ensuring the efficient use of public funds; and creating more sustainable communities.

## WHAT IS HIGH-CAPACITY TRANSIT?

High-capacity transit provides substantially higher levels of passenger capacity with typically fewer stops and higher speeds than local bus service.

The study builds upon findings from prior studies, but was the first study to consider a multi-modal approach to transit improvements in West County. Early study efforts also included an assessment of travel markets and focused the range of alternatives on providing better service to two primary markets—travelers on the I-80 corridor and travelers on the major north-south spine within West County.

From the outset, WCCTAC has been committed to a comprehensive outreach effort, inviting input from cities, transit agencies, and other key stakeholders as well as the general public. Outreach efforts included a telephone town hall, public workshops, surveys, and presentations to city councils. The WCCTAC Board has been actively engaged throughout the process providing critical feedback on its vision for transit in West County.

The study began with a broad array of alternatives and eight were selected for analysis. Following the initial assessment, the WCCTAC Board voted to carry five alternatives forward for further refinement and evaluation (see **Figure 1-1**). Of the five alternatives that were initially advanced, the BART to Richmond alternative was further refined and generated two routing alternatives, and resulting in a total of six final alternatives reviewed. These six alternatives reflect improvements to the existing bus and rail transit systems that provide service to West County and would enhance transit connectivity and capacity over time as new services, such as ferries, come on line. These form the basis for a transit network that would respond to the increasing demand for transit services and a system that could integrate with land use plans for the local communities.

Addressing West County's transportation issues will not be accomplished with one idea, one mode, one plan, or one agency. This is an inter-regional and intra-county problem that needs a set of viable, fundable alternatives to create a robust high-capacity transit network for West County. As residents, workers, and visitors feel the traffic pinch today, and will likely continue to do more so as the area experiences growth, both short- and long-term options are needed to address the problem.









This Final Report synthesizes the results of the technical memorandums and the public outreach efforts and is intended to serve as a resource for elected officials and staff in West County to assist them in determining which projects should move forward into project development and to develop funding strategies for their

implementation. It provides information on ridership and costs, in addition to outlining a set of next steps for each of the alternatives. It also provides an implementation strategy that allows for incremental improvement of transit over time as demand grows, as well as providing some short-term relief for congestion.

## → Why do we need this study?

I-80 is one of the most congested corridors in the Bay Area, and the Richmond BART line often reaches full capacity during commute hours. Expanding transit capacity and service would provide more travel options for West County residents within the county and to other parts of the Bay Area.

**Figure 1-1: Alternatives Advanced for Further Study based on Board Action**

ALTERNATIVE	YES	NO
 <b>Alt 1: Express Bus on I-80</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 2: San Pablo / Macdonald BRT</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 3: 23rd Street BRT</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 4: UPRR Commuter Rail (short + Mid-Range Options)</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 5: BNSF Commuter Rail</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 <b>Alt 6: BART Extension from Richmond</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 7A: BART Extension from El Cerrito del Norte</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 <b>Alt 7B: BART DMU Extension from El Cerrito del Norte</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Source: WSP | Parsons Brinckerhoff

# 2 Background

West Contra Costa County is a diverse, dynamic region within the San Francisco Bay Area that fronts the San Francisco and San Pablo Bays and the Carquinez Strait. Much of West County is characterized by its historical and continued concentration of waterfront industries, presently dominated by oil refining and shipping. Over the past century dense older urban communities, such as downtown Richmond and El Cerrito, and newer more suburban communities have developed in the area, attracted by the local employment opportunities and the relatively easy commuting to other parts of the Bay Area. In recent years, the older suburban development has been augmented with new residential and commercial development that takes advantage of vacant and underutilized sites and is fueled by the increasing demand for higher-density development. The area is projected to grow in the next decades, with population projected to increase by 29 percent (73,560 additional people) and jobs to increase by 36 percent (22,630 additional jobs) between 2010 and 2040.<sup>1</sup>

The Study Area includes I-80, I-580, and State Route 4 (SR 4) as well as major surface streets, including San Pablo Avenue and Richmond Parkway (see [Figure 2-1](#)). The area holds key transportation routes for the region and the state. I-80 runs the full length

of West County, north to south and is part of the interstate freeway system that connects the Bay Area to the Sacramento region, the Lake Tahoe recreational area, and Reno, Nevada, in the north and to Highway 101 and the California Central Coast in the south. I-80 is the primary vehicular route running north-south through this sub-region; therefore it has regional significance to Bay Area travelers. This section of I-80 is frequently one of the most congested freeway corridors in the region.<sup>2</sup>

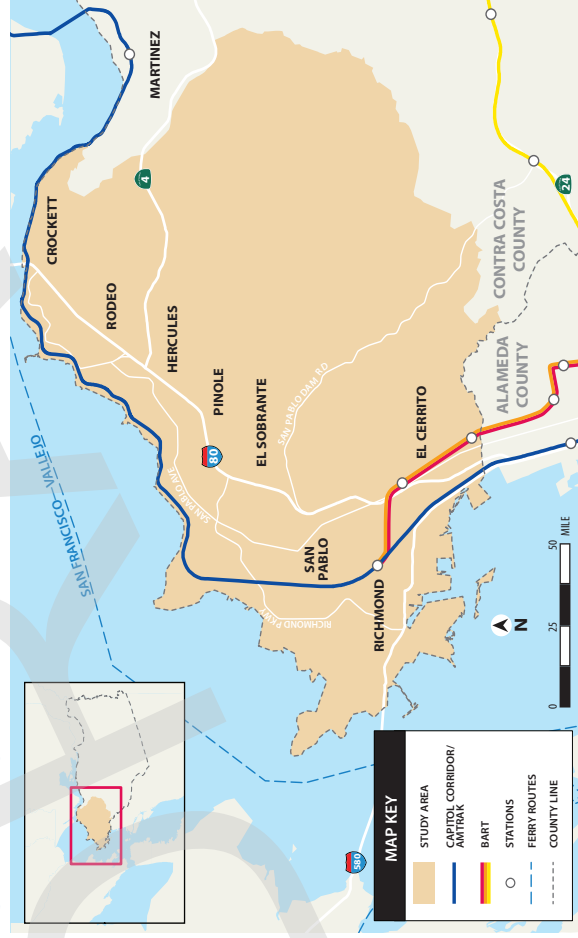
As a result of this routine congestion, drivers often divert to other major north-

south arterials to avoid delays on the freeway. The primary north-south arterial is San Pablo Avenue, which is the old U.S. Route 40. It is a major commercial arterial for the sub-region and links each jurisdiction in West County. I-580, which runs perpendicular to I-80, connects West County to Marin County via the Richmond-San Rafael Bridge and continues south along I-80 to Oakland. SR 4 provides a primary connection to Martinez, Concord and Antioch in East Contra Costa County.

Traffic on I-80 is severely congested during peak commuter hours, as well as during off-peak hours and weekends

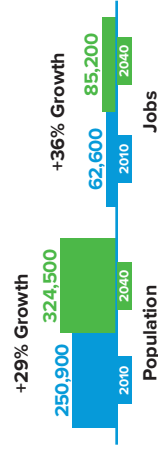
when it is congested in both directions. With population growth of 29 percent and job growth of 36 percent expected by 2040 in the study area, West County is also projected to have an accompanying rise in traffic (see [Figure 2-2](#)). Preliminary estimates indicate that vehicle trips on the I-80 corridor are expected to increase by approximately 23 percent by 2040 in the peak commute period.<sup>3</sup> In West County overall, VMT in the peak commute period is expected to increase 27% by 2040<sup>4</sup> (see [Figure 2-3](#)). This will mean greater delays on the freeway and an increasing need to provide viable travel alternatives for people living and working in West County.

**Figure 2-1: Study Area**



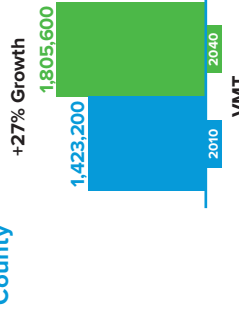
Source: WSP | Parsons Brinckerhoff

**Figure 2-2: Projected Growth in Population and Jobs in West County**



Source: ABAG Projections 2013, EPS

**Figure 2-3: Projected VMT in West County**



Source: ABAG Projections 2013, EPS

Transit options for West County are somewhat disparate. The southern part of West County is served by a diverse set of transit modes: rail service provided by Capitol Corridor and the San Francisco Bay Area Rapid Transit District (BART), and local, rapid and express bus service operated by the Alameda-Contra Costa Transit District (AC Transit) and the Western Contra Costa Transit Authority Transit Service (WestCAT), which provides express bus service to the El Cerrito Del Norte BART station. Ferry service between Richmond and San Francisco will begin in 2018. Transit service in the northern part of West County is more limited, with local and express bus service provided by AC Transit and WestCAT. Future expansion of regional rail service (a new station) and ferry service to San Francisco are proposed at the Regional Intermodal Transit Center (RITC) in Hercules.

This above list of transit options implies a relatively large menu of choices for travelers, although the transit modes face their own particular set of challenges:

- BART is a regional heavy rail system with stops in the southern part of West County in El Cerrito and Richmond. The BART system is currently beset by capacity issues, with trains and stations that are uncomfortably crowded, particularly during commute periods. BART is reviewing options to update its train control system, which is nearly a half-century old and is experiencing problems that have led to

reduced service reliability. In addition to modernizing the train control system, BART is acquiring new railcars, upgrading the Hayward maintenance complex, reviewing options for a second Transbay Tube and station improvements to the Embarcadero and Montgomery Street Stations in downtown San Francisco to increase its core capacity and relieve system bottlenecks.<sup>5</sup>

- AC Transit and WestCAT provide relatively comprehensive regional and intra-county bus service, with the highest level of service in the densest parts of West County. Unfortunately, the buses are caught in congestion on both freeways and local streets. Given limited transit priority treatments, buses experience reduced reliability and travel speeds. In addition, current stops and stations lack basic passenger amenities such as bus shelters, arrival time displays, etc.

- Existing Capitol Corridor service is focused on providing commuter service to the Bay Area from Solano, Yolo, and Sacramento Counties in the north and provides only one stop in West County (Richmond), where connections are available to BART and local bus transit. The limited market for this rail service, combined with limited stops and high fares, result in relatively low ridership compared to other transit services in West County.

In addition, adding transit service is challenging given the study area's unique topography, which includes rolling hills,

steep vertical grades, soil stability, the Hayward Fault Zone, and having to navigate through existing freeway infrastructure.

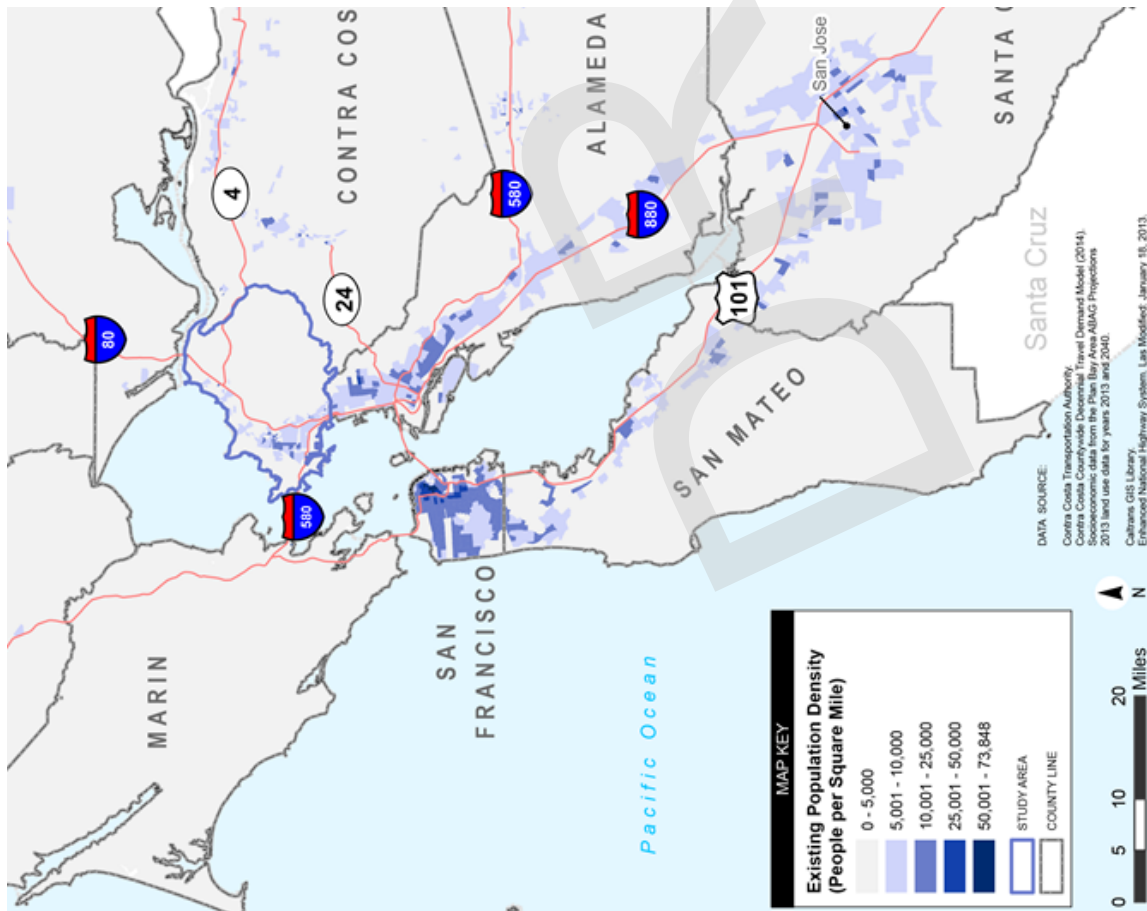
Addressing West County's transportation issues will not be accomplished with one idea, one mode, one plan, or one agency. This is an inter-regional and intra-county problem that needs a set of viable, fundable alternatives to create a robust high-capacity transit network. The congestion experienced by residents and employees is not only a result of trips to and from West County, but also travelers passing through to other destinations in the Bay Area and the state, as I-80 serves both an interstate and intrastate travel market. As residents, workers, and visitors feel the traffic pinch today,

and will likely continue to do so as the area experiences growth, both short- and long-term options are available. Improvements in the near-term will help to alleviate some of the immediate capacity issues, but a long-term strategy for West County that plans for the anticipated growth in West County and the rest of the Bay Area and integrates transit investments with future land use plans could yield the greatest results (see [Figure 2-4](#) and [Figure 2-5](#)). As demand and land-use changes occur in West County, local jurisdictions have the opportunity to transition to more sustainable communities that provide greater travel options.



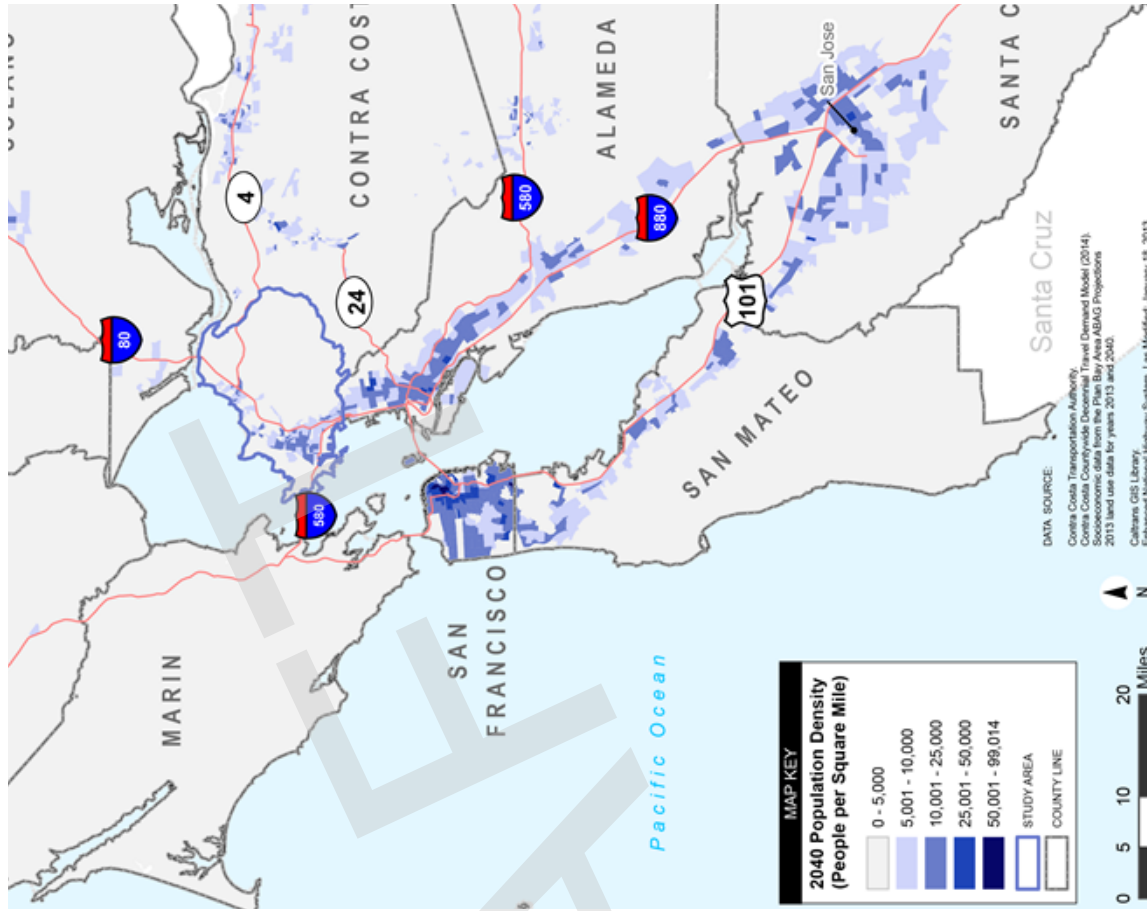
Source: "Bay Area's Worst Commute is WB I-80", San Francisco Chronicle

Figure 2-4: Existing Population Density in the Bay Area's Nine Counties



Source: WSP | Parsons Brinckerhoff

Figure 2-5: Future (2040) Population Density in the Bay Area's Nine Counties



Source: WSP | Parsons Brinckerhoff

## 2.1 Study Purpose

WCCTAC initiated the West Contra Costa High-Capacity Transit Study to evaluate options for expanding transit capacity and creating a stronger transit network. The results of the study are intended to serve as a resource for WCC-TAC, the cities, the county, and transit agencies to determine which projects should be advanced for further study, with consideration given to costs, funding opportunities, and consistency with local plans and policies.

This study identifies and evaluates the feasibility and effectiveness of HCT options in West County. It provides WCCTAC with the information necessary to determine and advance the most promising HCT alternatives to benefit a wide range of people and trip types in West County. The investment strategy outlined by this study aims to provide a framework for WCCTAC and local stakeholders to better position projects for transportation funding and to leverage outside funding sources.

### → Study's Goals and Objectives

These goals and objectives serve as the framework for the study's development and evaluation of long-term high-capacity transit improvements.

#### **GOAL 1: INCREASE TRANSIT RIDERSHIP BY PROVIDING EFFICIENT, FREQUENT, AND RELIABLE SERVICE**

- Objective 1A Improve high-capacity transit service, travel times, and connections.
- Objective 1B Improve access to existing and proposed transit hubs by all modes of transportation and increase the total number of trips taken by transit.

#### **GOAL 2: IMPROVE CONNECTIONS BETWEEN TRANSIT SYSTEMS AND SERVICES**

- Objective 2A Connect communities in the corridor to the regional transit network and other regional centers.
- Objective 2B Provide user-friendly connections between regional and local transit services.

#### **GOAL 3: EXPAND TRANSIT IN COMPETITIVE CORRIDORS TO NEW AND UNDERSERVED TRAVEL MARKETS**

- Objective 3A Identify opportunities to match transit improvements with unmet and anticipated future needs in local, regional, and inter-regional markets.

#### **GOAL 4: PROTECT AND ENHANCE THE ENVIRONMENT AND MAINTAIN A HIGH QUALITY OF LIFE**

- Objective 4A Avoid impacts to existing natural and cultural resources in the corridor.
- Objective 4B Improve air quality and decrease greenhouse gas emissions by reducing reliance on single-occupant vehicles.
- Objective 4C Reduce transportation energy demand (per vehicle mile of travel) by increasing the use of high-capacity transit.
- Objective 4D Take into account risks related to sea level rise and the effects of climate change in the location and design of transit facilities.
- Objective 4E Be consistent with local plans and policies.

#### **GOAL 5: SUPPORT SUSTAINABLE URBAN GROWTH**

- Objective 5A Support economic and transit-oriented development in the corridor to advance the regional Sustainable Communities Strategies and Priority Development Area policies that support them.
- Objective 5B Support development of compact, mixed-use, and sustainable communities that can be served effectively by transit.

#### **GOAL 6: PROVIDE EQUITABLE ACCESS FOR RESIDENTS AND BUSINESSES**

- Objective 6A Improve transit access to jobs, housing, education, and other regional resources for a broad cross-section of socio-economic groups, ethnicities, and household types, especially for transit-dependent populations.
- Objective 6B Preserve mobility of people and goods throughout the corridor.

#### **GOAL 7: MAKE EFFICIENT USE OF PUBLIC FINANCIAL RESOURCES**

- Objective 7A Identify high-capacity transit investments that are cost-effective.
- Objective 7B Seek public input on proposed transit investments.

## 2.2 Study Process

This High-Capacity Transit Study builds upon findings from prior studies, including a review of existing and future land use and transportation conditions in West County and a market analysis to determine key travel markets in West County—in other words, where transit would be a viable transportation choice for travelers.<sup>6,7,8</sup> References are provided within the document to relevant Technical Memoranda where more specific information can be found.

WCCTAC conducted an initial review of a variety of modes and alignments for high-capacity transit service. Ferry and light rail options, and diesel motorized units (DMUs) were considered in the early stage before narrowing to eight initial conceptual alternatives. These

alternatives include express bus, Bus Rapid Transit (BRT), commuter rail, and BART options. These alternatives were structured to serve the key travel markets in West County, providing alternatives to driving on I-80 and transit options for getting around and within West County.<sup>9</sup> The alternatives were evaluated against screening criteria developed from the study's goals and objectives.<sup>10</sup> These goals and objectives serve as the framework for the development and evaluation of long-term HCT improvements.

Preliminary capital cost estimates were prepared to provide a relative cost comparison of how much it would cost to build each of the eight initial alternatives.<sup>11</sup> This information was presented to the Study Management

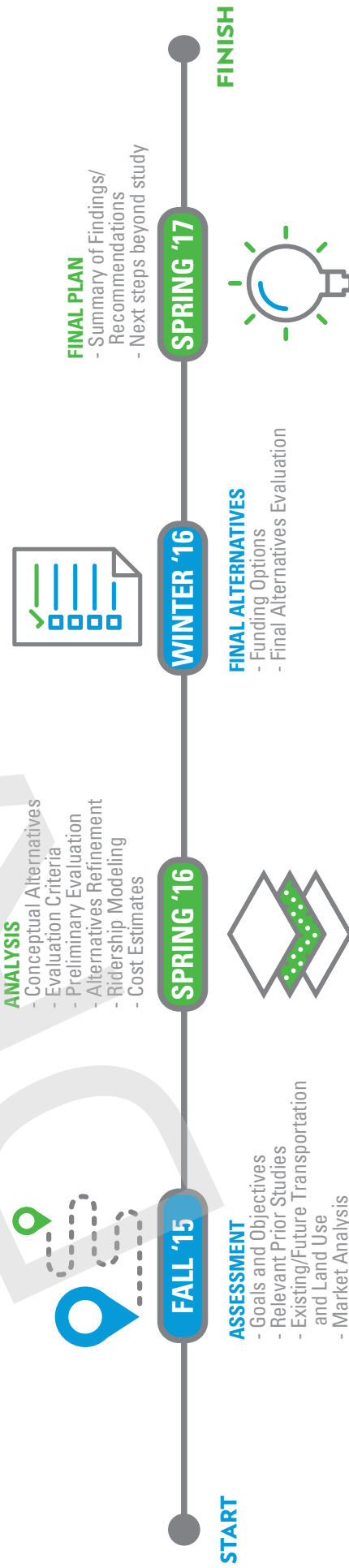
Group for the High-Capacity Transit Study, the WCCTAC Technical Advisory Committee, and at community open houses in the spring of 2016. Information about the study was posted on the study's website and on-line surveys solicited public input on the transit options.

The WCCTAC Board advanced five of the eight initial alternatives for further refinement and evaluation, based on findings from all previous analyses conducted, including the review of prior studies, evaluation against a set of screening criteria, and the market analysis. Of the five alternatives that were initially advanced, the BART to Richmond alternative was further refined and generated two routing alternatives, resulting in a total of six final alternatives

reviewed. Once the six alternatives were identified, the study team refined capital cost estimates and concluded ridership model forecasting to estimate how many people would use these alternatives in 2020 and 2040.

A funding strategy for each of the alternatives was developed, and an additional evaluation step was undertaken to provide a basis for comparing the benefits and costs of the proposed alternatives. Prior to development of this Final Report, presentations were made to the five city councils—El Cerrito, Richmond, San Pablo, Pinole, and Hercules—and to the El Sobrante Municipal Advisory Council to receive additional input. **Figure 2-6** summarizes the High-Capacity Transit Study process.

Figure 2-6: Study Process and Schedule



# 3 Outreach

## 3.1 WCCTAC Board

The WCCTAC Board initiated the High-Capacity Transit Study and was actively engaged throughout the study process. The Board has provided critical feedback on its transit vision for West County and will play a critical role in determining which projects are advanced for further consideration.

## 3.2 Advisory Groups

From the outset of the study, WCCTAC has been committed to a comprehensive outreach effort that invited input from cities, transit agencies, and other key stakeholders, as well as the general public. The input received has been incorporated into the technical memorandums that were developed during the study process to document the study findings and in the presentations to the WCCTAC Board.

This Final Report synthesizes the results of the technical memorandums and the public outreach efforts (see [Figure 3-1](#)).

The Study Management Group was established as the primary technical advisory group for the High-Capacity Transit Study. The WCCTAC Technical Advisory Committee provided valuable input on local plans, policies, and issues. It also helped WCCTAC staff in reaching out to their local constituencies.

## HIGH-CAPACITY TRANSIT STUDY ADVISORY GROUPS

The project's **Study Management Group** included representatives from operators that currently provide transit service in West County (AC Transit, BART, Capitol Corridor/Amtrak, and WestCAT), as well as the California Department of Transportation (Caltrans) and the Contra Costa Transportation Authority (CCTA).

WCCTAC's **Technical Advisory Committee** includes representatives from AC Transit; BART; Contra Costa County; the cities of El Cerrito, Hercules, Richmond, San Pablo, and Pinole; and WestCAT.

## 3.3 Telephone Town Hall

Members of the public were introduced to the High-Capacity Transit Study in a telephone town hall that was co-sponsored by WCCTAC and CCTA in November 2015. More than 2,000 people participated in the telephone conversation that discussed both the proposed Measure X half-cent transportation sales tax and the High-Capacity Transit Study. Both the WCCTAC Board Chair and Executive Director participated on the panel, fielding questions from the public. Participants had an opportunity to vote on a limited number of questions to register their transportation preferences.

## TELEPHONE TOWN HALL NOVEMBER 12, 2015

### KEY TAKEAWAYS

**78%**

Identified traffic congestion as a top concern

**72%**

Agreed transit should be a top West County priority

### KEY TRANSIT OBSTACLES

**39%**

Lack of good transit options

**25%**

Transit too slow

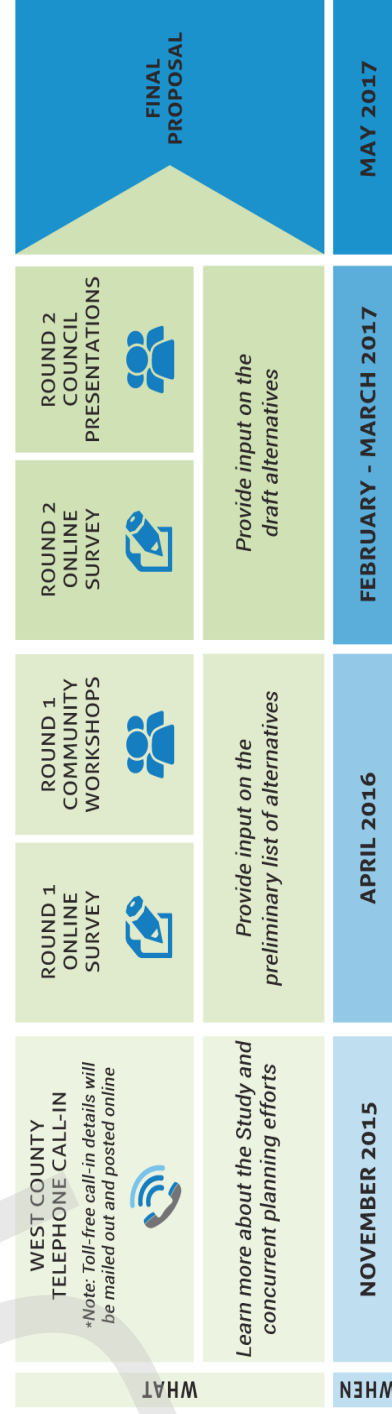
**19%**

Transit too expensive

**17%**

Transit operating hours do not work with schedule

Figure 3-1: Engagement Process



Source: Circlepoint, 2016

## 3.4 Public Workshops and Survey #1

The study team conducted public workshops in April 2016. These were held at council chambers in Richmond, San Pablo, and Pinole. At these workshops, participants asked questions about the eight alternatives under consideration and registered their preferences for transit improvements based on costs and ease of implementation (see [Figure 3-2](#)). Support was registered for all improvements, with the Express Bus and BART options being the most popular.

### Survey #1 Results

Members of the public were also asked to participate in an on-line survey in April 2015 to describe their travel patterns and express transit preferences. The surveys were not intended to provide a statistical cross section of West County residents. They were intended to provide informing to the Board and an understanding of public opinions related to transit improvements. A total of 184 persons participated in the survey. Respondents were self-selected. [Figure 3-3](#) provides a sample of the responses to survey questions.

### Summary of Public Outreach and Survey #1

A summary of the public workshops and the first survey can be found by clicking [HERE](http://westcountytransitstudy.com/wp-content/uploads/2016/05/WCC-TAC-April-2016-Public-Outreach-Summary-Report.pdf) or at <http://westcountytransitstudy.com/wp-content/uploads/2016/05/WCC-TAC-April-2016-Public-Outreach-Summary-Report.pdf>.

**Common Themes**  
The following common themes emerged from the first round of public workshops and the public survey:

- Northern Alameda County (Albany, Berkeley, Emeryville, and Oakland) and San Francisco were the most popular destinations for travel outside of West County.
- A strong desire existed for improved public transit options.
- Support was expressed for Express Bus and BRT improvements as short-term and cost effective ways of improving transit.
- While BART tended to be favored among respondents, all transit improvements were registering support among citizens.
- Concern was expressed over the high cost of a BART extension and the ability to fund such high cost improvements.
- Commuter rail was acknowledged for its potential to alleviate congestion on I-80.



San Pablo Public Workshop, April 12, 2016. Source: Circlepoint

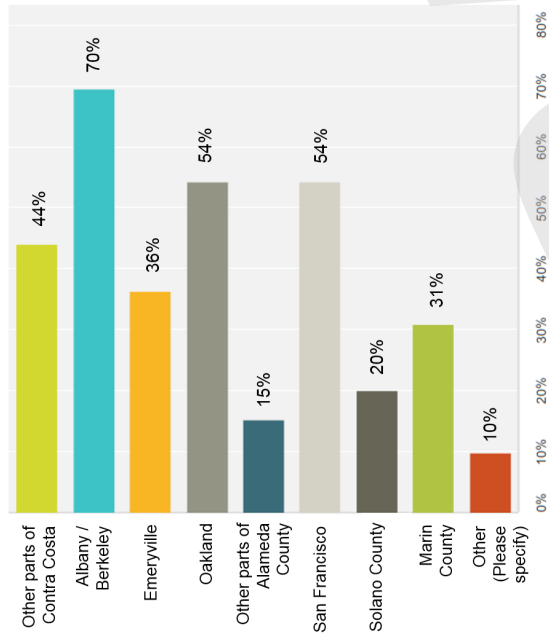
**Figure 3-2: Preliminary Cost Estimates + Implementation Schedules Presented at Public Workshops**



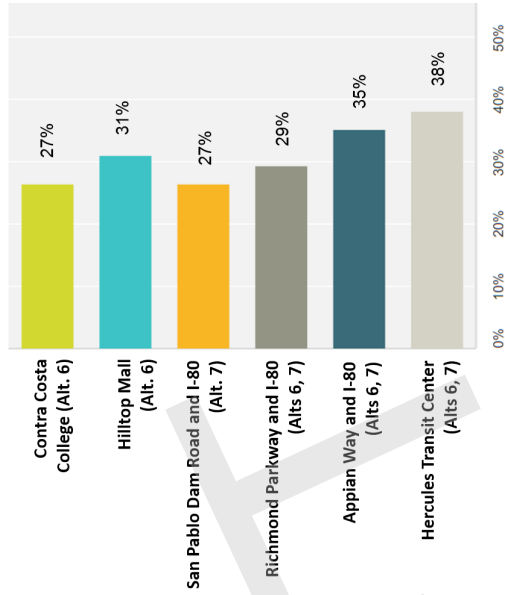


Figure 3-3: Online Survey #1 Sample Results

Q: When traveling outside West County, what areas do you most frequently visit?  
(Check all that apply.)



Q: If BART were extended north to Hercules, where would you prefer stations be located?  
(Check your top two choices.)



Source: Circlepoint, WSP | Parsons Brinckerhoff  
Note: These survey results represent a non-statistical sample of the West County population.

## 3.5 Council Presentations and Survey #2

This round of public outreach was focused on bringing project information to existing public forums. WCCCTAC made presentations at city and municipal advisory councils in West County in February and March of 2017. The presentations provided information on the refined alternatives, solicited input and feedback from the public on the refined alternatives, and encouraged participation in a second survey.

### 2017 PUBLIC PRESENTATIONS

**Richmond City Council**  
February 28

**San Pablo City Council**  
March 6

**Pinole City Council**  
March 7

**El Sobrante Municipal Advisory Council**  
March 8

**Hercules City Council**  
March 14

**El Cerrito City Council**  
March 21

### Survey #2 Results

A second online survey was administered to obtain a deeper understanding of trip patterns, transportation challenges, and transit solution preferences from existing and potential future transit users in West County. The survey was available to the public in February and March 2017. The survey was not undertaken as a statistical sampling of the West County population. It was intended to foster public interest in the project and provide the WCCCTAC Board with a general sense of the public interest in transit improvements in their community.

A total of 652 respondents participated in the survey; covering a broad area in Contra Costa County and outside the county. Of the respondents, 353 began their commutes in West County; 98 ended their trips in West County and the remainder were making trips outside of West County. **Figure 3-4** provides a sample of the responses to survey questions. A more detailed analysis of the survey results can be found in Public Outreach Summary Report.

### Summary of Public Outreach and Survey #2

A summary of the second round of public workshops and the second survey can be found [HERE](#) or at [http://westcountytransitstudy.com/wp-content/uploads/2017/04/April-2017-Public-Outreach-Summary-Report-2\\_20170410.pdf](http://westcountytransitstudy.com/wp-content/uploads/2017/04/April-2017-Public-Outreach-Summary-Report-2_20170410.pdf).

### Common Themes

The following common themes emerged from the second round of public workshops and the public survey:

- Universal support for short-term bus improvements that would introduce alternatives to driving on the congested I-80 freeway. Support for the specific options varied by location and there was some concern expressed that the bus improvements were good short-term improvements, but may not be adequate to solve problems in the long-term.
- Support for the commuter rail fare subsidies and new station in Hercules were mixed; there were some concerns that commuter rail projects were costly for the small return on ridership.
- General support for BART as long-term solution given its potential ridership and the good connectivity to the rest of the Bay Area, particularly to high demand areas like Oakland and San Francisco. However, there was also acknowledgement that while BART is greatly needed, it is among the costliest of options.
- Concerns were expressed that I-80 congestion is only getting worse, resulting in ever-increasing negative impacts upon the quality-of-life.
- There was universal concern about the ability to fund these needed improvements, particularly for the BART extension, which is the most costly. It was noted that some cities are “maxed out” on sales taxes making

it challenging for local entities to raise significant funds needed for the improvements.

- There was interest in better understanding the trade-offs in terms of costs and benefits, such as job creation, environmental mitigation, and quality-of-life.

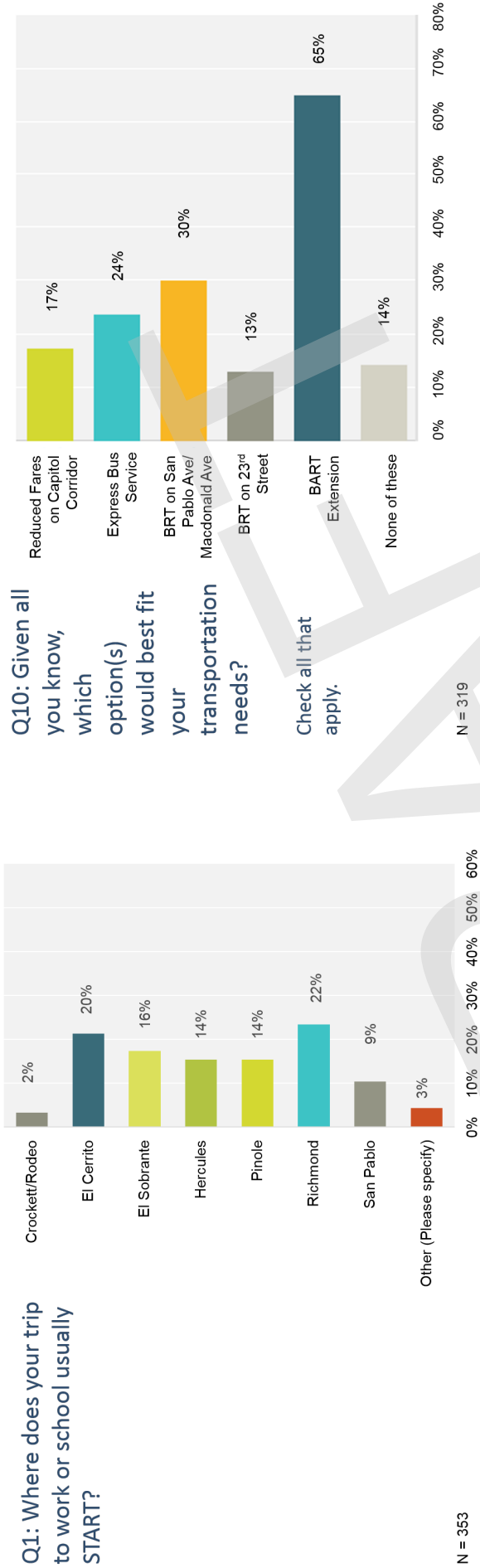


Hercules City Council, March 13, 2017  
Source: WCCCTAC



Hercules City Council, March 13, 2017  
Source: WCCCTAC

Figure 3-4: Online Survey #2 Sample Results – Trips Starting in West County



Source: Circlepoint, WSP | Parsons Brinckerhoff

Note: These survey results represent a non-statistical sample of the West County population. These figures portray the sample of respondents with trips starting in West County.

# 4 West County Transit Market

One of the early activities of the High-Capacity Transit Study was to assess the existing and potential transit market in West County. Because the greatest congestion on roads and transit systems occurs during peak commute hours, it was critical to identify the highest-demand travel markets, origins, and destinations for West County.<sup>12</sup> The propensity of residents and employees to use transit was also important to assess the potential success of transit services.

For those trips on transit, the majority (65 percent) were made on local and express buses serving West County or providing connections to San Francisco and Alameda County. The remaining 35 percent of trips were on BART (see **Figure 4-2**).

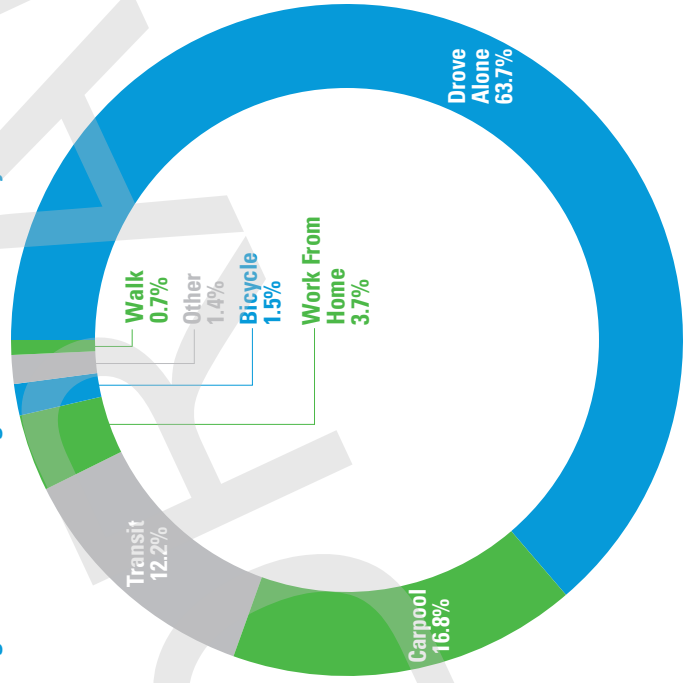
The Capitol Corridor and Amtrak also provide intercity transit service through West County, with less than one percent of transit trips using this service.

## 4.1 How Do West County Residents Get Around?

Six transit operators currently provide service in West County: AC Transit, WestCAT, Solano County Transit, Fairfield-Suisun Transit, Golden Gate Transit, and Vine Transit. AC Transit and WestCAT are the primary bus service providers, with the other operators primarily provide service to BART at the El Cerrito del Norte or Richmond Stations from outside the West County. BART provides regional rail service and the Capitol Corridor and Amtrak provide intercity service at a stop in Richmond.

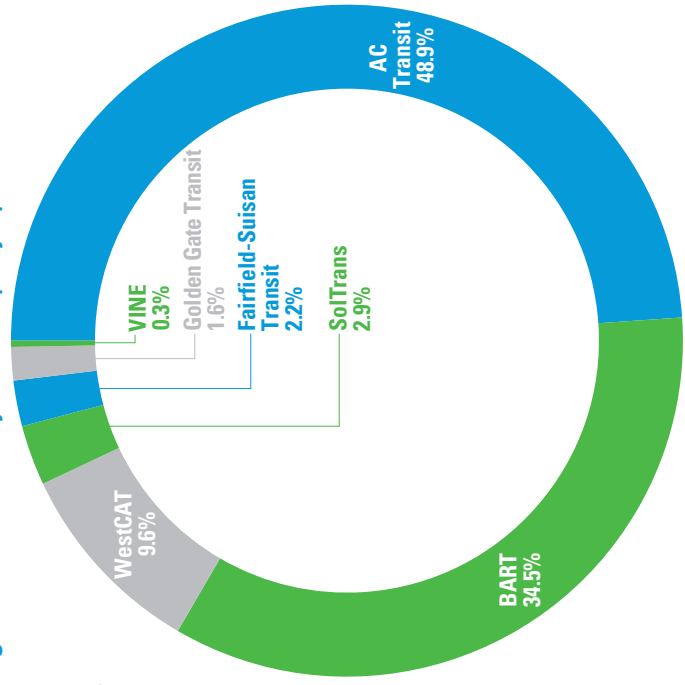
While this appears to be a fairly rich transit mix, in 2013 most commuter trips in West County were “drive alone” (64 percent) or carpool trips (17 percent) (see **Figure 4-1**). Only about 12 percent of commuter trips were made on transit.

**Figure 4-1: Commuting Modes of West County Residents**



Source: U.S. Census Bureau American Community Survey

**Figure 4-2: West County Transit Trips by Operator**



Source: Transit Operators, 2015 Ridership Data

## 4.2 What are the Trip Patterns in West County?

Two approaches were used to identify the key travel corridors in the county: the Contra Costa Transportation Authority (CCTA) countywide travel demand model and “big data.”<sup>13</sup> The CCTA model projects travel demand in the future using a calibrated and validated estimate of existing travel as a base for projections. The source of travel behavior data is the Metropolitan Transportation Commission (MTC) household survey. Existing and future land uses are accounted for in the CCTA model by incorporating information from West County cities’ general plans that is aggregated into projections by the Association of Bay Area Governments (ABAG).

In addition, the High-Capacity Transit Study collected new travel origin and destination data (using Big Data) for the Bay Area region and two counties to the north: Yolo and Sacramento Counties. Adjustments were made to the model origin and destination assumptions based on the new data, which provided a 25 to 30 percent sample of the traveling public. The model was validated against the adjusted numbers to perform the ridership forecasts for the alternatives.

Of the total daily person trips that start in West County in 2013, the majority (72 percent) stay within West County.<sup>14</sup> This is a typical condition as most trips outside of travel to work occur close to home. In 2040, though the number of daily person trips are expected to increase by 25 percent, the majority of those trips (71 percent) are still expected to stay within West County. **Table 4-1** provides a summary of daily trip destinations for trips that end outside of West County. The percentages show the most prevalent trips end for residents leaving West County every day. The destinations with the largest draws are Albany/Berkeley/Emeryville, San Francisco, and Alameda/Oakland. Northern Alameda County and San Francisco accounted for 62 percent of all trips ends outside of West County in 2013 and are expected to account for about 64 percent of all trip ends outside West County in 2040. Travel patterns are not expected to change appreciably.

A slightly different pattern exists for total daily person trips coming to West County

every day. Solano County contributes a higher percentage of trips coming into West County than it does as a destination for West County. In 2013, approximately 60 percent of trips came from the top three origins: Albany/Berkeley, Solano County, and Emeryville/Alameda/Oakland (see **Table 4-2**).

These three areas will continue to account for about 60 percent of the daily person trips coming into West County, however, more of the trips will be coming from northern Alameda County. The in-commute patterns show a potential to serve a northern Alameda County reverse commute trip with transit, as well as to provide services for those living in West County. In 2013, about 42 percent of trips to West County originated from Albany, Berkeley, Emeryville, Alameda and Oakland and that is expected to increase to about 44 percent by 2040. Solano County, however, would not benefit from this reverse commute as new transit services into Solano County are not proposed as part of this study.

### THE MAJORITY OF TOTAL TRIPS STAY IN WEST COUNTY

#### 2013 TOTAL DAILY PERSON TRIPS

**492,900**

trips in West County (72%)

**190,600**

trips to Bay Area destinations (28%)

**683,500**

total daily person trips

### THERE IS A SMALLER IN-COMMUTE TO WEST COUNTY

**118,860**

daily person trips from Bay Area origins to West County in 2013

#### WHAT IS “BIG DATA”?

“Big data” is defined as extremely large data sets that may be computationally analyzed to reveal patterns, trends, and associations, particularly relating to human behavior and interactions.

In this context, big data represents a large data set of trip origins and destinations in West County and the surrounding region for use in travel demand forecasting. This data is comprised of origin-destination data obtained through regular communication between cellular devices and cell towers.

Table 4-1: Daily Person Trips Starting in West County and Ending Outside the Study Area

Trip Destination	% Daily Trips Ending Outside West County 2013
Albany/Berkeley/Emeryville	28.5%
San Francisco	18.0%
Alameda/Oakland	15.5%
Rest of Contra Costa County	10.7%
Solano County	9.9%
Marin County	4.4%
Santa Clara County	4.0%
Napa and Sonoma Counties	3.7%
South and East Alameda Counties	3.0%
San Mateo County	2.4%
<b>Total</b>	<b>100.0%</b>

Source: CCTA Travel Demand Model, January 2016

Table 4-2: Total Daily Person Trips Ending in West County

Trip Origin	% Daily Trips Ending in West County 2013
Albany/Berkeley/Emeryville	28.3%
San Francisco	17.1%
Alameda/Oakland	14.1%
Rest of Contra Costa County	12.4%
Solano County	9.2%
Marin County	6.3%
Santa Clara County	5.5%
Napa and Sonoma Counties	4.3%
South and East Alameda Counties	1.8%
San Mateo County	1.0%
<b>Total</b>	<b>100.0%</b>

Source: CCTA Travel Demand Model, January 2016

## 4.3 Can Trips in West County be Well Served by Transit?

The final piece of the market assessment was to consider which of the transit markets outlined above would be the best candidates for successful transit service, or which would have the greatest chance of attracting ridership. An assessment of the propensity for transit use was performed using a Transit Suitability Index (TSI).

The most successful transit service links concentrated areas of trip origins with dense areas of trip destinations. Other factors that affect transit ridership include household income and vehicle ownership. The TSI used a composite of these factors to assess transit sensitive areas in West County that have the greatest opportunity to generate new transit ridership.

Figure 4-3 shows the results of the TSI application for West County. Under current conditions, the greatest potential for transit exists in the cities of El Cerrito, Richmond, and San Pablo in the southern part of West County. Over time, the potential for transit ridership will grow, as shown in Figure 4-4, as the areas with medium to high transit potential expand within the El Cerrito, Richmond, and San Pablo areas and the low-medium transit potential expands to Pinole and Hercules with projected growth. While not captured in the TSI, congestion on I-80 also serves as an incentive for people to opt for reliable and convenient transit alternatives in order to avoid delays on the freeway. The I-80 and the San Pablo Avenue corridors showed the greatest potential for transit investment over time, as did improved service in Richmond, El Cerrito, and San Pablo to capture the growing density of development.

### → Transit Needs Density

Many factors contribute to the success of any transit service, with density being one of the leading indicators for potential transit ridership. While there is no single number or formula to determine how much density is needed to support transit, higher densities accompanied by pedestrian-friendly environments have been shown to generate higher ridership.<sup>15,16</sup>

Density can be defined in different ways: residential density (e.g., residents or homes per acre); total development density (e.g., homes, businesses, schools, etc. per acre); and economic density (e.g., the number of jobs in an area)<sup>17</sup> are a few ways to examine the activity in a place or region.

In the Bay Area, a project must have (or plan to increase) residential densities near bus rapid transit (BRT) or light rail stations to be competitive for project funding by the Metropolitan Transportation Commission (MTC). Minimum density thresholds within 1/2 mile of stations are 2,750 for BRT and 3,300 for LRT (thresholds for Express Bus projects are not provided by MTC.)

	BRT	LRT
<b>HOUSING THRESHOLD</b>		
Average housing units within 1/2 mile of station	2,750	3,300

Source: MTC Resolution 3434, Attachment D-2, Revised July 27, 2005

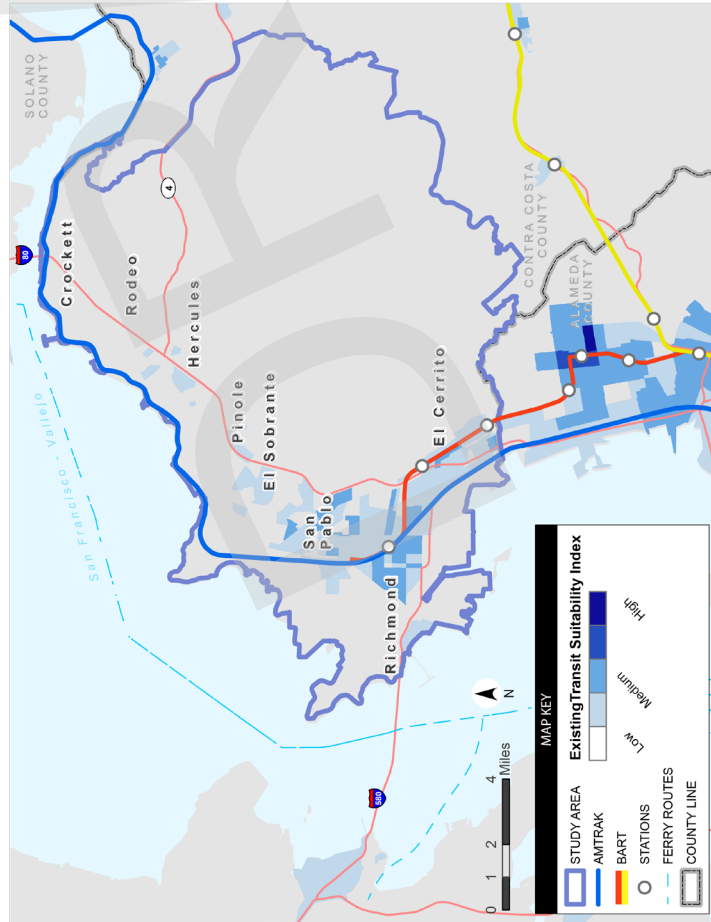
MTC's requirement illustrates an important principle for making transit successful: Transit is highly dependent on the density immediately around stations (within a 1/2 mile). In other words, critical to the success of any bus or train service is the density right where the transit is and not the aggregate density of the larger urban area.<sup>18</sup>

Generally, cities and communities in the northern part of West County (Hercules, Pinole, Crockett, and Rodeo) have relatively low residential and jobs densities that may be less conducive to HCT today. With the projected increase in densities over time resulting in higher anticipated ridership, the level of transit investments becomes more cost effective. Short-term, lower-cost improvements, such as transit signal priority, can be made in these areas until higher densities are achieved that would warrant larger financial investments. In the interim, initial project developmental activities for modes such as BART can be conducted (e.g., environmental studies, preliminary investigations of right-of-way needed), as these options require a longer implementation timeline.

### → Transit Suitability Index

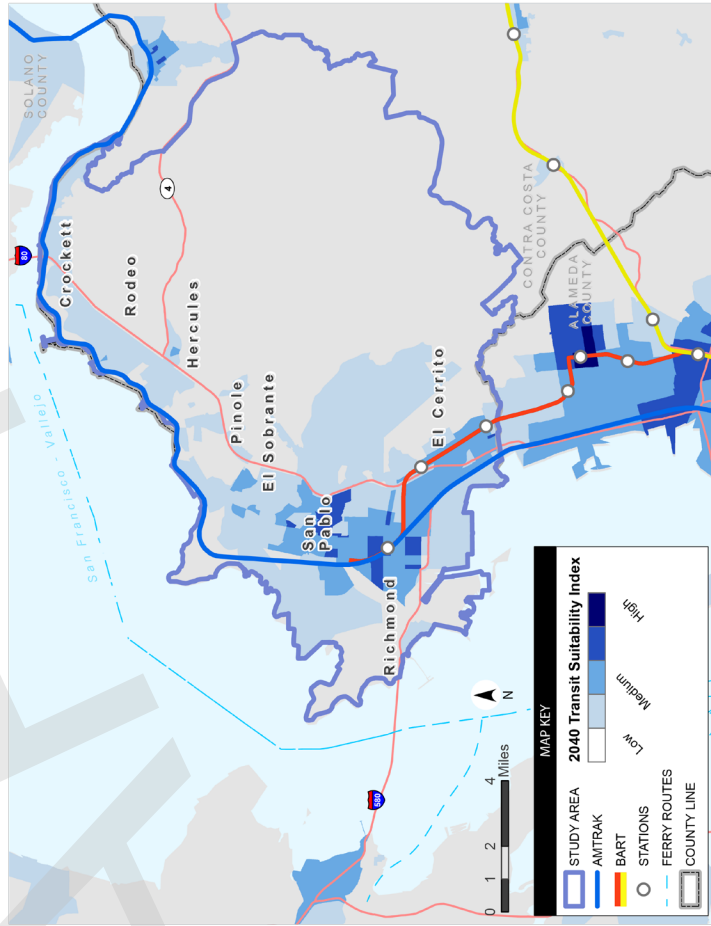
TSI is a sketch planning tool used to identify the most viable transit markets in a study area. Spatial tools in a Geographical Information System are applied to evaluate the cumulative relationship of variables that are strong indicators of transit ridership: population and employment density, household income, and vehicle ownership.

Figure 4-3: Transit Suitability Index in West County, 2013



Source: WSP | Parsons Brinckerhoff

Figure 4-4: Transit Suitability Index in West County, 2040



Source: WSP | Parsons Brinckerhoff



# 5 Alternatives Development

This section describes the iterative process that was used to create a set of potential transit investments for West County. This study by WCCTAC is the first effort to simultaneously consider the development and integration of multimodal transit modes and how these modal options can complement each other to improve transit ridership and maximize linkages throughout the study area and the wider region.

## 5.1 Initial Alternatives

### 5.1.1 Development of Initial Alternatives

The I-80 corridor has been the focus of many previous studies (refer to sidebar, “Previous Studies”). It is the first effort to simultaneously consider the development and integration of multimodal transit modes and these modal options can complement each other to improve transit ridership and maximize linkages throughout the study area and the wider region. The study team reviewed these prior studies and multiple sources of information to develop eight initial HCT alternatives (see [Table 5-1](#)). These sources included input from the Study Management Group, the WCCTAC Technical Advisory Committee, and the WCCTAC Board. Other sources of information included the study’s transit market analysis (Section 4).

Table 5-1: Initial HCT Alternatives

#	Alternative	Description
1	Express Bus Service	Express Bus Service on I-80 from Hercules Transit Center (at Willow Avenue/SR 4) and on I-580 from Marin County to Alameda County via I-80
2	San Pablo Avenue/Macdonald Avenue BRT	San Pablo Avenue/Macdonald Avenue BRT from El Cerrito del Norte BART to Richmond Parkway Transit Center, serving Contra Costa College and Hilltop Mall, on the San Pablo alignment; to Tewksbury Turnaround and serving the Richmond BART/Capitol Corridor station on Macdonald Avenue. Possible extensions of San Pablo BRT to Hercules Transit Center and to the Hercules Intermodal Transit Center (at Bayfront Boulevard)
3	23rd Street BRT	23rd Street BRT from Richmond Ferry Terminal to Richmond BART/Capitol Corridor station, then continuing to Contra Costa College, with possible extension along San Pablo Avenue to Hilltop Mall and Hercules
4	UPRR (Union Pacific Railroad) Corridor Commuter Rail	UPRR Corridor Commuter Rail from Richmond BART to downtown Martinez with an intermediate station at the Hercules Intermodal Transit Center (at Bayfront Boulevard) and with a potential extension to Oakland
5	UPRR-BNSF (BNSF Railway) Corridor Commuter Rail	UPRR-BNSF Corridor Commuter Rail from Richmond BART to Hercules Transit Center (at Willow Avenue/SR 4) with possible east extension to I-680 in Martinez and South Extension to Oakland
6	BART Extension from Richmond Station to Hercules	BART Extension from Richmond Station to Hercules from Richmond BART station along the UPRR right-of-way transitioning to 13th Avenue and Rumrill Boulevard before tunneling under Hilltop Mall then following the I-80 right-of-way to the Hercules Transit Center (at Willow Avenue/SR 4)
7A	BART Extension from El Cerrito del Norte Station to Hercules – Conventional BART technology	BART Extension from El Cerrito del Norte Station to Hercules from El Cerrito del Norte BART station to Hercules Transit Center (at Willow Avenue/SR-4) along the I-80 right-of-way
7B	BART Extension from El Cerrito del Norte Station to Hercules – DMU (Diesel Multiple Unit) technology	DMU Extension from El Cerrito del Norte Station to Hercules from El Cerrito del Norte BART station to Hercules Transit Center (at Willow Avenue/SR 4) along the I-80 right-of-way

Source: WSP | Parsons Brinckerhoff, January 2016

The study did not focus on transit improvements that were already underway in West County, for example the proposed Richmond ferry service that will be initiated in 2018 at Ford Point. The RITC in Hercules was also considered a planned and programmed project, but was later incorporated into the study due to funding shortfalls. The most promising alternatives that had emerged from previous studies of the I-80 corridor were included in the mix – a BART extension via Rumrill Boulevard, consideration of alternative, cheaper technology, e.g., diesel motorized units (DMUs) in lieu of BART technology, the option for commuter rail service on the BNSF corridor, and improvements to Express Bus services on I-80.

Studies and demonstration projects in progress also informed the development of the initial eight alternatives. Alameda County Transportation Commission and AC Transit were exploring the potential for Bus Rapid Transit improvements on San Pablo Avenue from downtown Oakland north to Richmond Parkway Transit Center and on Macdonald Avenue. Golden Gate Transit was undertaking a pilot program for transbay bus service between San Rafael Transit Center and Albany, Berkeley, and Emeryville. The results of the travel market analysis for this study also introduced the concept of direct Express Bus service from West County to Berkeley, Emeryville, and Oakland.

Light rail was eliminated early on as a viable mode for the corridors under

consideration. The San Pablo Avenue corridor did not have the density to support light rail transit, which would be much more expensive than BRT and have potentially more impacts on the functionality of the street, and the I-80 corridor, with the topographic challenges and the need to provide a high-capacity service for potential riders, seemed more appropriate for heavy rail options.

Taking into account all of this information, the study team developed an initial “long list” of transit alternatives for consideration. The initial list was not artificially constrained to avoid prematurely eliminating any alternatives that might have major travel benefits. Requirements for alternatives that made the initial list were that they serve the documented travel markets, represent proven modes of transit travel, and offer high-capacity transit options consistent with the overarching purpose of the study. The eight alternatives that are on the “long list” are briefly described in [Table 5-1](#) (refer to previous page). More detailed information on the eight alternatives is provided in *Technical Memorandum #8, Preliminary Alternatives*.<sup>19</sup>

## PREVIOUS STUDIES

Given the heavy congestion in the area, multiple efforts had been undertaken to assess the potential for HCT in the study area, including the following:

- *AC Transit Major Corridors Study, 2016*
- *AC Transit Service Expansion Plan, 2016*
- *BART West Contra Costa Extension Study, 1983*
- *BART West Contra Costa Extension Alignment Study, 1992*
- *BART Contra Costa-Solano Rail Feasibility Study, 2003*
- *BART Vision Plan, 2014*
- *Capitol Corridor Business Plan, 2014*
- *Capitol Corridor Vision Plan, 2014*
- *CCTA Ferry Feasibility Study, 2014*
- *CCTA Express Bus Study, 2001*
- *MTC I-80 Corridor Study, 1996*
- *MTC Regional Rail Plan, 2007*
- *WestCAT Short-Range Transit Plan, 2013*
- *WCCTAC Additional West County Train Station Site Evaluation, 1999*

These documents were reviewed for this study along with the General Plans of the cities of El Cerrito, Hercules, Pinole, San Pablo, and Richmond. The information collected as part of the review was used to inform the study’s tasks.

## → Overview of Bus Rapid Transit (BRT) Features

A great advantage of BRT is its flexibility and suitability for incremental implementation. Changes can be made relatively quickly in the short- and medium-term and usually without interfering with current bus operations.

The elements that comprise BRT projects form a continuum that range from Rapid Bus improvements to high-level BRT improvements. Both Rapid Bus and high-level BRT concepts include operational as well as facility improvements.

In this study, **Rapid Bus improvements** are defined as:

**TRANSIT SIGNAL PRIORITY** which gives favorable treatment to buses along signalized arterials. For example, traffic signals can be programmed to reduce stopped delay for buses by offering extended green light time, shortened red light time, or possibly a separate bus-only signal phase.

**QUEUE JUMPS** at critical intersections, where the bus is provided a short, separate lane on approaching a signalized intersection and is given an early green to advance ahead of other traffic through the intersection.

**OFF-BOARD FARE PAYMENT** generally combined with proof-of-payment fare enforcement, which allows bus boarding and alighting through any door.

**PASSENGER STOPS** with amenities, such as canopies, real-time bus arrival information, security lighting, and information kiosks.

In the second category of **full BRT improvements**, all of the above may be included in addition to:

**DEDICATED BUS LANES** either side-running or median-running, to be used by transit buses and emergency vehicles (i.e., fire and police) only.

**LEVEL BOARDING** where bus stops/stations are raised to at or just below the bus's floor height, helps riders get on and off the bus more easily, especially passengers with parcels, strollers, or luggage. Level boarding also eliminates the need for wheelchair access ramps or lifts, as it bridges the horizontal gap between the bus and curb or platform.

**EXTENDED BUS STOPS/STATIONS** for side-running BRT buses (buses operate in the lane next to the curb or parking lane) to provide dedicated boarding and alighting areas for bus passengers separate from sidewalk traffic.

**RAISED BUS STATIONS** for median-running BRT configurations separated from mixed-flow traffic lanes and protected access to stations from the sidewalk (through pedestrian signals, for example).

**OTHER ENHANCEMENTS** including high-amenity stations with seating, lighting, landscaping, public art, and other features.



High-amenity BRT stations can include the following elements, as shown in this photo of Las Vegas' Max BRT system: landscaping, level boarding, ticket vending machines, distinctive station, maps and other wayfinding tools, trash can, and others.

Source: *Streetsblog USA*

### 5.1.2 Evaluation of Initial Alternatives

The initial screening of the eight alternatives was conducted for consistency with the study's goals and objectives. In addition to the data-driven market analysis, much of this first-step evaluation was qualitative in nature; drawing from knowledge of the study area, input from the advisory groups and the public, and prior studies. Both qualitative and quantitative measures were used to evaluate projects performance, similar to the approach used for federal New Starts funding under the Capital Investment Grant program. Since WCCTAC or the transit agencies may pursue federal funding in the future, performance was measured against Federal Transit Administration (FTA) criteria as well as project goals and objectives.<sup>20</sup>

To rate performance of each alternative a five-point scale was used; rating performance from low to high, with 1 being low-performing and 5 being high-performing. This is consistent with the project performance rating system used by FTA, which ranks low, medium-low, medium, medium-high, and high. The evaluation criteria and performance measures derived from the study's goal and objectives are shown in [Table 5-2](#).

The bus and BART alternatives had the highest performance levels of the eight; though each alternative scores well in some areas and poor in others. The bus alternatives are cost competitive and capture the greatest number of potential

riders within a ½ mile of the stations or stops. The BRT options provide the greatest level of service to low income riders and to PDAs and provide good transit connections to other transit providers and destinations (see [Figure 5-1](#)). The Express Bus provides reliable transit service as an alternative to driving on the I-80 corridor. Express Bus service, like BRT, is consistent with local plans and has positive environmental benefits. Both Express Bus and BRT alternatives can be implemented relatively quickly and are scalable, though the short BRT trip lengths do not offer the same potential for reduction of VMT that the longer trips on BART and Express Bus alternatives do. Express Bus has a high level of public support.

#### WHAT ARE SCALABLE IMPROVEMENTS?

Scalable improvements are those that can be implemented incrementally with each new addition, adding independent utility. Some projects, such as BART investments, must be implemented in the whole to have benefits.

For longer-term investments, the BART alternatives scored higher than the commuter rail alternatives, despite their higher costs. The BART alternatives performed better or comparable to the commuter rail options in almost every category except for costs and risks associated with sea level rise. The BART alternatives are by far the most expensive to implement given the

challenging topography of the study area and level of existing development, but they perform well in terms of their travel time and reliability, high level of connectivity to regional destinations, and potential for reducing VMT. Despite its high cost, BART also receives a high level of public support.

While this initial evaluation process focused on how the fully implemented alternatives would perform against the study's adopted goals and objectives, it became clear that alternatives also have potential for achieving positive results with incremental improvements. This concept was carried forward as the alternatives were narrowed and refined. The evaluation methodology, a detailed description explaining how each alternative was evaluated against the adopted goals and objectives for the project, and the evaluation results are fully described in the study's *Technical Memorandum #10: Preliminary Evaluation and Screening*.

At the conclusion of the initial screening process the WCCTAC Board voted to carry five alternatives forward for further refinement and evaluation. All three bus alternatives; short and mid-term improvements to commuter rail service; and a BART extension from the Richmond Station were advanced. The BNSF corridor improvements and the BART extensions from El Cerrito del Norte were dropped from further consideration.

Table 5-2: Evaluation Criteria and Performance Measures for Evaluation of Initial Alternatives

Study Goals	Objectives	Evaluation Criteria
<b>Increase transit ridership</b>	<p>Improve high-capacity transit service, travel times, connections</p> <p>Improve access to transit hubs</p> <p>Increase total number of transit trips</p>	<p>Travel time improvement</p> <p>Travel time reliability</p> <p>Regional transit centers served</p> <p>Transit market potential</p>
<b>Improve transit connections</b>	<p>Connect communities to regional transit centers and other hubs</p> <p>Provide user-friendly regional and local transit connections</p>	<p>Regional transit centers served</p> <p>Quality of connections</p>
<b>Expand transit service to new and under-served markets</b>	<p>Match transit improvements with unmet needs in all markets</p>	<p>Service to low-income areas</p> <p>Service to markets currently lacking major transit connections</p>
<b>Protect and enhance the environment and maintain a high quality of life</b>	<p>Avoid impacts to natural and cultural resources</p> <p>Improve air quality; reduce greenhouse gas emissions</p> <p>Reduce transportation energy demand</p> <p>Consider risks of sea level rise and climate change</p> <p>Be compatible with local plans and policies</p>	<p>Potential environmental impacts</p> <p>Air quality and greenhouse gas impacts</p> <p>Transportation energy use</p> <p>Avoidance of low-lying areas</p>
<b>Support sustainable urban growth</b>	<p>Support economic and transit oriented development</p> <p>Support compact, mixed-use sustainable communities</p>	<p>Policies in local jurisdictions' general plans</p> <p>West County PDAs served</p>
<b>Provide equitable access for residents and businesses</b>	<p>Improve transit access to jobs, housing, education and other resources, especially for transit dependents</p> <p>Preserve mobility of people and goods throughout corridor</p>	<p>Availability and type of developable land served by transit</p> <p>Population, employment and households with access to (or accessible from) transit stations</p>
<b>Make efficient use of public funds</b>	<p>Identify cost-effective investments</p> <p>Seek input on transit investments</p>	<p>Congestion relief based on estimated reduction in VMT</p> <p>Order of magnitude capital costs relative ridership (cost/rider)</p> <p>Order of magnitude O&amp;M costs relative to ridership potential</p> <p>Annualized capital and O&amp;M costs per rider</p> <p>Public and stakeholder support for proposed alternatives</p>

Source: WSP | Parsons Brinckerhoff, January 2016

## WHAT IS A PRIORITY DEVELOPMENT AREA?

Priority Development Areas (PDAs) are places identified by Bay Area communities as areas for investment, new homes, and job growth. Along with Priority Conservation Areas, PDAs are the foundation of Plan Bay Area, which is the region's long-range transportation, land use, and housing strategy through 2040.

To become a PDA, an area must be:

- 1) within an existing community; 2) within walking distance of frequent transit service; 3) designated for more housing in a locally adopted plan or identified by a local government for future planning and potential growth; and 4) nominated through a resolution adopted by a City Council or County Board of Supervisors.

Plan Bay Area is the nine-county region's first long-range plan to meet the requirements of California's Senate Bill 375 (2008), which calls on the state's 18 metropolitan areas to develop a Sustainable Communities Strategy. The strategy is developed to accommodate future population growth and reduce greenhouse gas emissions from cars and light trucks.

The Priority Development Areas within the study area are illustrated in **Figure 5-1**.

Figure 5-1: Priority Development Areas



Source: Plan Bay Area, Priority Development Area Showcase (2010), <http://gis.abag.ca.gov/website/PDAShowcase/>

## 5.2 Refined Alternatives

### 5.2.1 Development of Refined Alternatives and Costs

Upon completion of the initial evaluation, the WCCTAC Board voted to advance five of the eight HCT alternatives for additional study (see [Figure 5-2](#)). Further study of Express Bus on I-580, commuter rail improvements on the BNSF corridor, and a BART extension from the El Cerrito del Norte Station were dropped at this stage. The Golden Gate bus pilot program on I-580 that connected the San Rafael Transit Center with West County, Albany, Berkeley, and Emeryville was discontinued due to low ridership and there was not a strong constituency for this element of the Express Bus project in West County. The BNSF corridor alternative performed moderately to poorly in most categories and was not seen as a viable long-term option for congestion relief in West County. The BART extension north from the El Cerrito del Norte station was dropped due to the potential for isolating the Richmond BART station and the split service required to serve both the Richmond station and the extension to Hercules in the future.

The five alternatives were further developed and refined in 2016 with input from the Study Management Group and the WCCTAC Board and Technical Advisory Committee, as well as feedback from a round of community outreach in spring 2016.<sup>22</sup> At this time, the BART extension from Richmond has been further refined into

two alternatives: Alternative 6A BART Extension from Richmond via Rumrill Boulevard and Alternative 6B BART extension from Richmond via Richmond Parkway. The potential to achieve early returns on transit investment became a key consideration in the refinement of alternatives. To illustrate how projects could be incrementally implemented over time, the elements of each project were characterized as being short-term, medium-term, or long-term investments. Costs and ridership forecasts were similarly characterized. This was not intended to constrain WCCTAC, local jurisdictions, or transit agencies in their implementation of these potential projects, but rather to provide some context for how incremental implementation might be approached.

The alternatives are briefly described here, but a more detailed description can be found in *Technical Memorandum #11, Alternatives Refinement*.<sup>23</sup>

#### TIME FRAME FOR IMPROVEMENTS

Short-Term improvements

<5 YEARS









Medium-term Improvements

5 - 15 YEARS

Long-Term Improvements

>15 YEARS

Figure 5-2: Alternatives Advanced for Further Study based on Board Action

ALTERNATIVE	YES	NO
 <b>Alt 1: Express Bus on I-80</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 2: San Pablo / Macdonald BRT</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 3: 23rd Street BRT</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 4: UPRR Commuter Rail (short + Mid-Range Options)</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 5: BNSF Commuter Rail</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 <b>Alt 6: BART Extension from Richmond</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
 <b>Alt 7A: BART Extension from El Cerrito del Norte</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 <b>Alt 7B: BART DMU Extension from El Cerrito del Norte</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

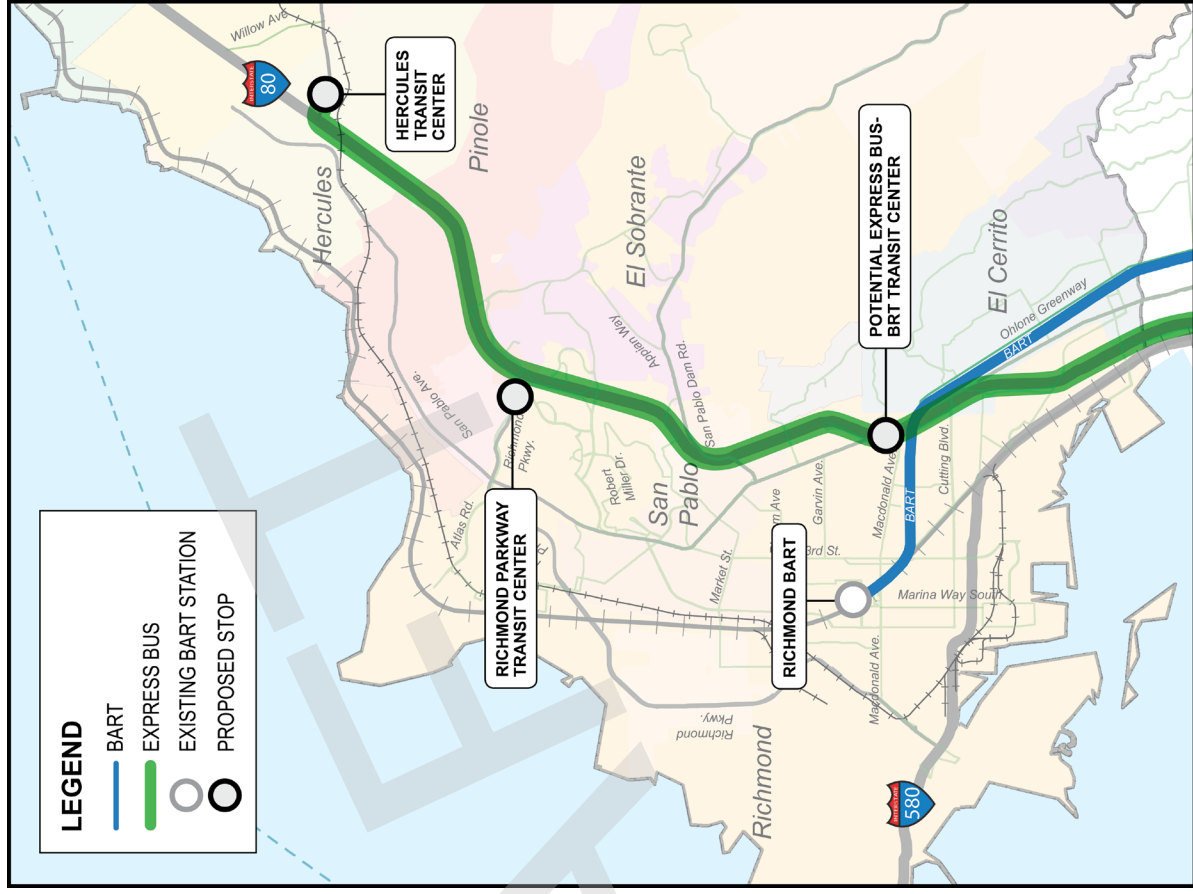
Source: WSP | Parsons Brinckerhoff

### Alternative 1: Express Bus on I-80

The Express Bus alternative includes freeway-flyer express service on I-80 operating from the Hercules Transit Center at the I-80/State Route 4 interchange south to Berkeley, Emeryville, and Oakland with intermediate stops at the Richmond Parkway Transit Center, and a potential I-80/Macdonald Avenue Express Bus/BRT transit center (see [Figure 5-3](#)). Introduction of this new service and service frequency increases to San Francisco could occur in the short-term, with peak period frequencies of 10 to 12 minutes, while the freeway ramp improvements would occur in the long-term.

Bus routes in Berkeley, Emeryville, and Oakland are shown in [Figure 5-4](#). Service would be provided along major transit corridors and link to major activity

Figure 5-3: Refined Alternative 1: Express Bus Service – Service in West County



Source: Kimley-Horn and WSP | Parsons Brinckerhoff, 2016

	Time Horizon	Capital Cost (2017 \$)
<b>Short-term</b>		<b>\$11 m</b>
Increase existing bus frequency on WestCAT Express and Transbay routes		
New service to Berkeley, Oakland, Emeryville		
Transit priority improvements, such as signal priority and queue jumps		
<b>Medium-term</b>		<b>\$90 m</b>
Bus stop improvements – Berkeley, Emeryville, Oakland		
Expanded parking at Richmond Parkway and Hercules Transit Centers		
<b>Long-term</b>		<b>\$141 m</b>
Freeway ramp improvements at I-80/Macdonald, Richmond Parkway, and Hercules Transit Centers		
New Express Bus-BRT transit center at I-80/Macdonald Avenue		
<b>Total</b>		<b>\$242 m</b>

Source: WSP | Parsons Brinckerhoff with M Lee Corporation and Kimley-Horn, 2017

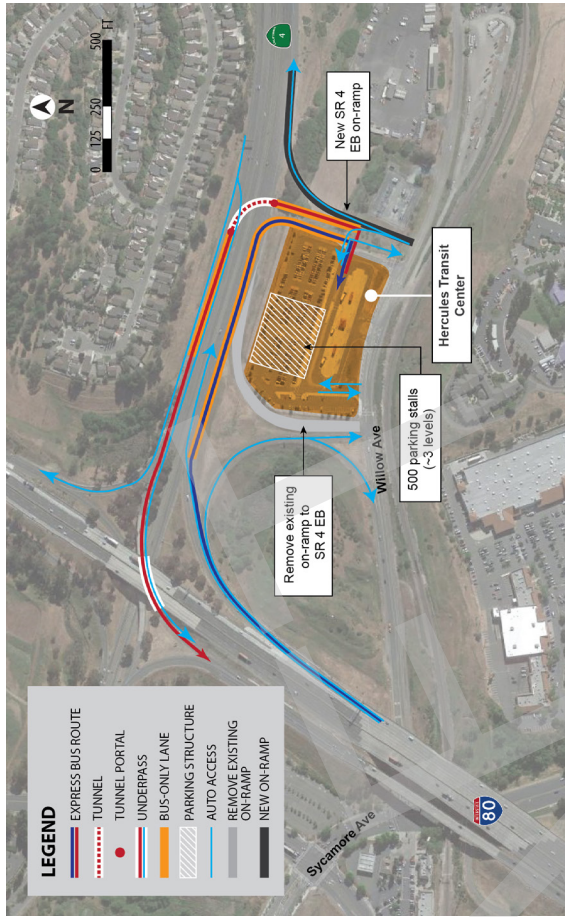


Figure 5-4: Alternative 1: Express Bus Service – Service in West County



Source: Kimley-Horn and WSP | Parsons Brinckerhoff, 2016

Figure 5-5: Option for Ramp Improvements at Hercules Transit Center



Source: Kimley-Horn, 2016

Figure 5-6: Option for Ramp Improvements at Richmond Parkway Transit Center



Source: Kimley-Horn, 2016

### Alternative 2: San Pablo/Macdonald BRT

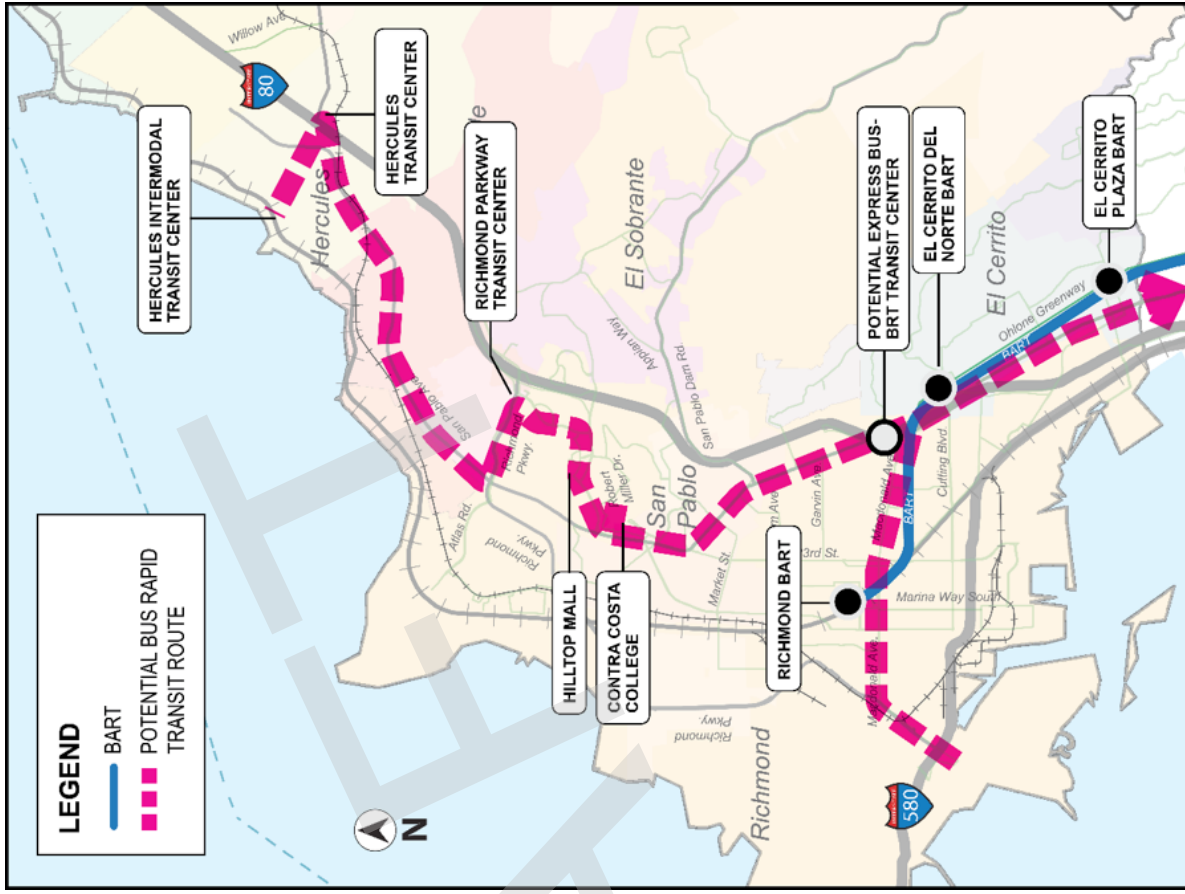
The BRT improvements on San Pablo and Macdonald Avenues approximate the existing 72R Rapid Bus that run along these two streets. The proposed project would introduce BRT service from downtown Oakland to the Richmond Parkway Transit Center and extend Rapid Bus from the Richmond Parkway Transit Center north to the Hercules Transit Center (see Figure 5-7).

In the short-term, Rapid Bus Improvements could be extended to Richmond Parkway with service to Contra Costa College and Hilltop Mall and transit priority treatments introduced along the corridor. Extending Rapid Bus treatments north to the Hercules Transit Center and introducing bus-only lanes on San Pablo Avenue from El Cerrito del Norte north to

23rd Street and on Macdonald Avenue from San Pablo west to 23rd Street could occur in the medium-term. Long-term improvements could include extending bus-only lanes on San Pablo Avenue to Richmond Parkway and Rapid Bus service to the Hercules RITC. Park-and-ride lot expansion and development of an Express Bus/BRT Transit Center at I-80/Macdonald Avenue could also occur in the medium to long-term.

BRT improvements are flexible, allowing local jurisdictions and transit agencies to implement a program that is the best fit for the proposed transit corridor and to phase them in over time as demand grows and funding becomes available.

Figure 5-7: Refined Alternative 2: San Pablo Avenue/Macdonald Avenue BRT



Source: Kimley-Horn and WSP | Parsons Brinckerhoff, 2016

Time Horizon	Capital Cost (2017 \$)
<b>Short-term</b>	<b>\$3 m</b>
Transit priority improvements such as signal priority and queue jumps	
Extended Rapid Bus improvements to Richmond Parkway	
<b>Medium-term</b>	<b>\$180 m</b>
Extended Rapid Bus service to Hercules Transit Center	
Expanded parking at Richmond Parkway and Hercules Transit Centers	
San Pablo Avenue bus-only lanes – El Cerrito del Norte to 23rd Street	
Macdonald bus-only lanes – San Pablo Avenue to 23rd Street	
<b>Long-term</b>	<b>\$60 m</b>
San Pablo Avenue bus-only lanes – 23rd Street to Richmond Parkway	
Express Bus-BRT transit center at Macdonald Avenue and I-80	
Extended Rapid Bus service to RITC	
<b>Total</b>	<b>\$243 m</b>

Source: WSP | Parsons Brinckerhoff with M Lee Corporation and Kimley-Horn, 2017

### Alternative 3: 23rd Street BRT

The 23rd Street BRT is a north-south running alignment that serves the planned Richmond Ford Point Ferry Terminal and the Richmond Field Station in the south, runs through downtown Richmond on 23rd Street, continuing through the City of San Pablo's business district, where it transitions to San Pablo Avenue. Continuing north on San Pablo Avenue, the BRT would serve Contra Costa College, Hilltop Mall, and the Hercules Transit Center (see [Figure 5-8](#)).

In the short-term, transit priority treatments could be implemented as Rapid Bus service along the corridor and a BRT station provided at the Ford Point Ferry Terminal. Medium-term

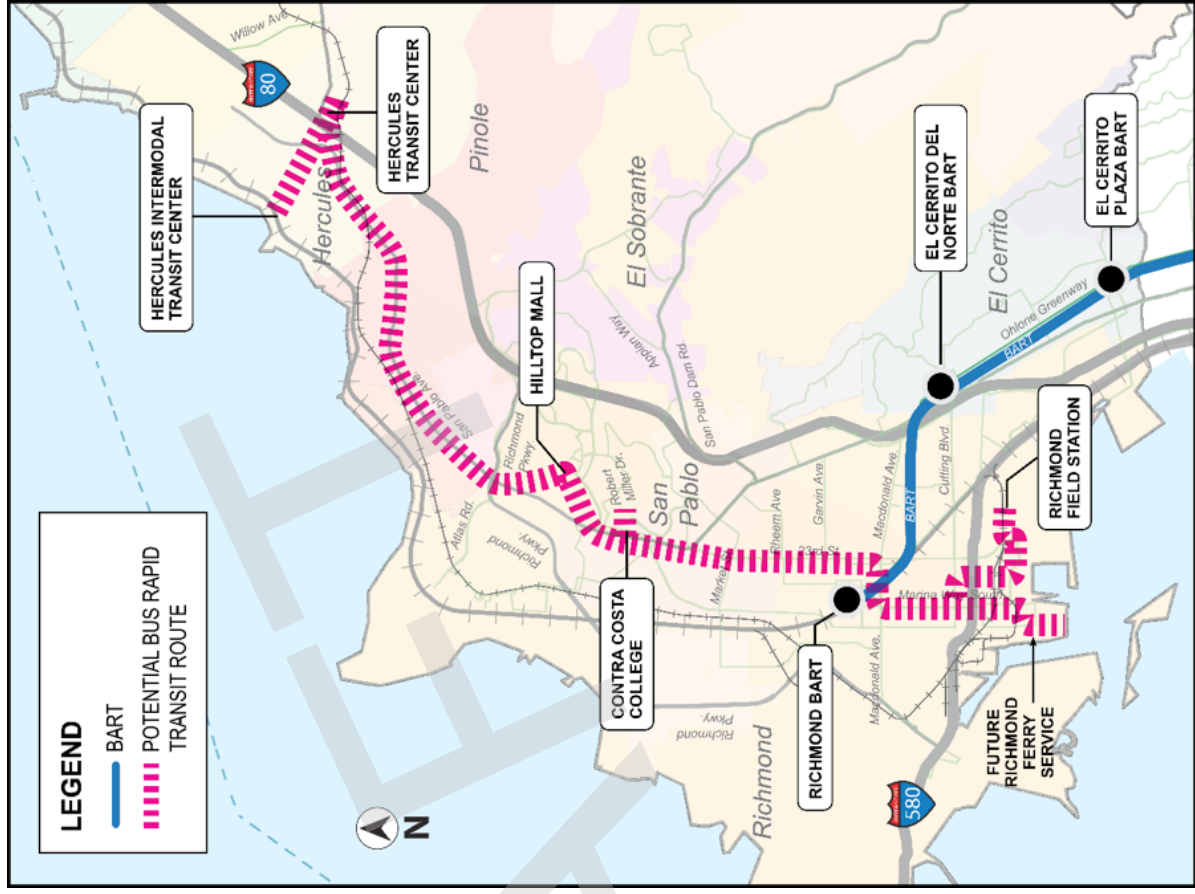
improvements might include bus-only lanes on 23rd Street from Macdonald Avenue to Rheem Avenue, BRT stations and new vehicles, and expansion of park-and-ride facilities at Richmond Parkway and Hercules Transit Centers.

In the long-term, bus-only lanes could be implemented on San Pablo Avenue if street width allows) and San Pablo Avenue north to Hilltop Mall. Rapid Bus service could also be extended to the RITC in Hercules.

Time Horizon	Capital Cost (2017 \$)
<b>Short-term</b>	<b>\$17 m</b>
Transit priority improvements, such as signal priority and queue jumps	
Improvements on 23rd Street from Macdonald to Richmond Field Station	
BRT station at Ford Point	
<b>Medium-term</b>	<b>\$99 m</b>
Expanded parking at Richmond Parkway and Hercules Transit Centers	
Bus-only lanes on 23rd Street between Macdonald and Rheem Avenues	
Extended Rapid Bus service to Hercules Transit Center	
New vehicles (20 buses)	
BRT stations	
<b>Long-term</b>	<b>\$63 m</b>
Mixed flow and bus-only lanes on 23rd/San Pablo Avenue from Rheem to Hilltop Mall	
Extended Rapid Bus service to RITC	
BRT stations	
<b>Total</b>	<b>\$179 m</b>

Source: Kimley-Horn and WSP | Parsons Brinckerhoff, 2016

Figure 5-8: Refined Alternative 3: 23rd Street BRT



Source: Kimley-Horn and WSP | Parsons Brinckerhoff, 2016

#### Alternative 4: Commuter Rail Fare Subsidy and RITC

The Commuter Rail Alternative has evolved into two separate options, that could be implemented in concert with each other or independently. The proposed fare subsidy would reduce fares for West County travelers between the West County Stations and Martinez in the north and Berkeley, Emeryville, and Oakland Jack London Square stations in the south. It could be implemented in the short-term with support from the Capital Corridor and the sponsoring agency (see [Figure 5-9](#) and [Figure 5-10](#)).

The completion of the RITC in Hercules, which includes a new train stop, could be implemented in the short- to medium-term. Implementation requires an agreement with the Capital Corridor and/or the San Joaquin Joint Powers Authority Boards that ensures no degradation of existing service, as well as securing the outstanding funding for the project.

Figure 5-9: Refined Alternative 4: Commuter Rail



Source: Amtrak/Capital Corridor

Time Horizon	
<b>Short-term</b>	75% Fare Subsidy for West County Travelers -\$5,708,000 for three-year pilot -\$11 cost per rider -\$39 cost per new rider

Source: WCC7AC staff, 2017

Figure 5-10: Refined Alternative 4: Commuter Rail



Source: Amtrak/Capital Corridor

Time Horizon	
<b>Short- and Medium-term</b>	<b>Capital Cost (2017 \$)</b> \$68.6 m
Build-out of RITC	

Source: City of Hercules, 2017

Note: The costs prepared by the City of Hercules and may not reflect additional requirements for the Capital Corridor to serve the station.

### Alternative 6: BART Extension from Richmond

Two alignments for extending service from the Richmond Station north to a new Hercules Station were considered. Both of the alignments would follow the I-80 corridor from Richmond Parkway east. While many alignments following the I-80 alignment were assessed, the alignment on the east side I-80 appeared to have the fewest conflicts. Both of the alignments considered multiple intermediate stop locations, though only one or two intermediate stations would be implemented for either line.

The Rumrill Boulevard alignment would follow the existing rail corridor on structure north from the BART maintenance yard to Brookside Drive, where it would turn east, to follow Rumrill Boulevard to Contra Costa College. At Contra Costa College it would transition to tunnel continuing under Hilltop Mall, and Richmond Parkway Transit Center, where it would transition to the I-80 alignment. It would remain in tunnel until the Appian Way interchange and would continue on structure to a station at the Hercules Transit Center. Intermediate station locations for this alignment were evaluated at Contra Costa College and Richmond Parkway Transit, with Hilltop Mall and Appian Way as other potential station sites.

The Richmond Parkway alignment would follow the existing rail corridor on structure north from the BART maintenance yard, but continuing north to Richmond Parkway. At Richmond

Parkway the alignment would transition to a tunnel under Hilltop Mall and continue in tunnel to Appian Way. The alignment would follow the I-80 corridor, on structure, from Appian Way to the Hercules Transit Center.

**Figure 5-11** and **Figure 5-12** illustrate the refined alternatives, their key components, and costs. Cost estimates were developed from the refined alternatives and were structured to reflect the costs over time to show how improvements could be made in the short-term for low costs, with the full costs of the improvements not realized until full implementation occurs. Because the cost estimates have been developed at such an early stage of project development (about 5 percent design), the range in accuracy is high (from -50% to +100%, based on the AACE Estimate Classifications for cost estimates) and a high contingency factor is applied to compensate for this variability. As engineering of the alternatives advances and the design is more developed, the contingency would be expected to go down and the level of accuracy of the cost estimates would improve.

## → Comparable Capital Costs for BART Extensions

### WARM SPRINGS EXTENSION

5.4 miles (one station)  
\$165 million per mile

### SILICON VALLEY EXTENSION (VTA)

Phase 1: Warm Springs to Berryessa  
10 miles (two stations)  
\$230 million per mile

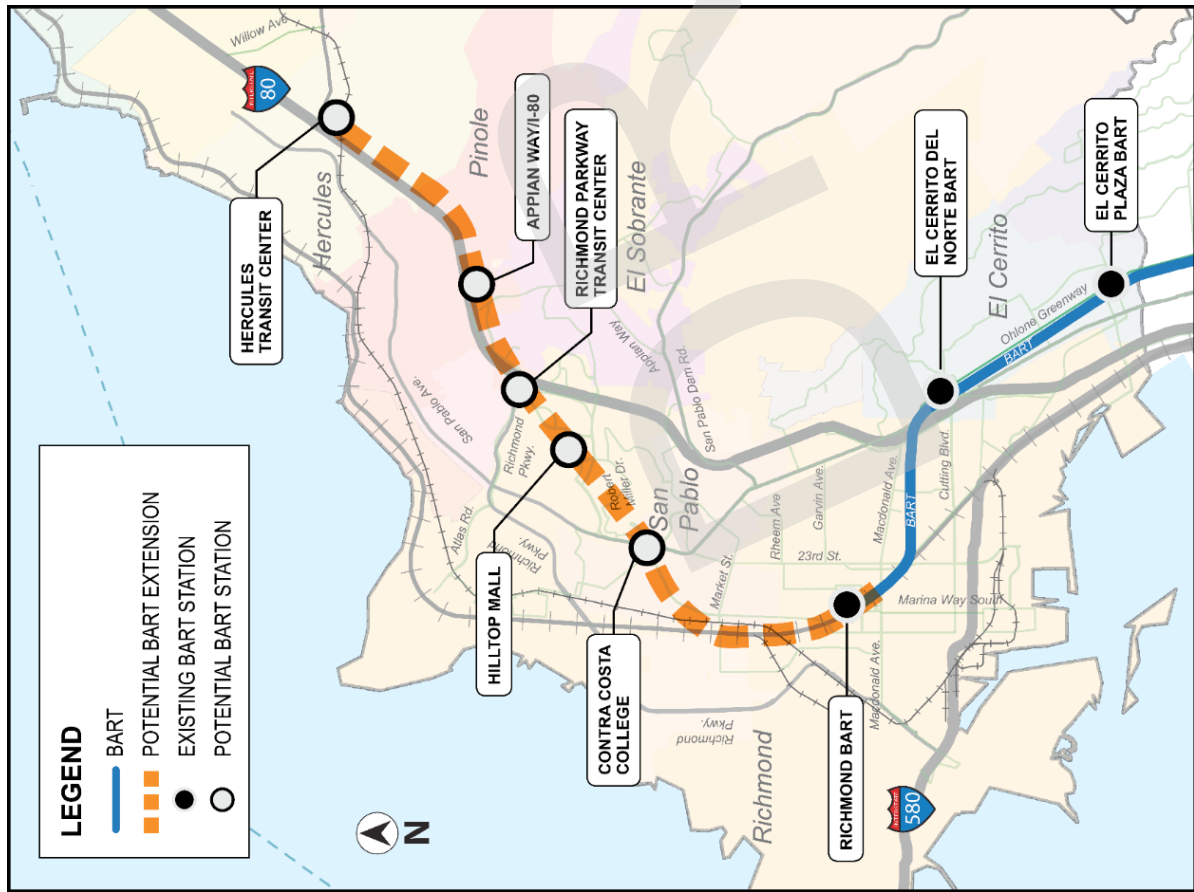
Phase 2: Berryessa to Santa Clara  
6 miles (four stations)  
\$783 million per mile

### HIGH-CAPACITY TRANSIT STUDY BART EXTENSION TO HERCULES

8 miles (three stations)  
\$470 million per mile

Sources: WSP | Parsons Brinckerhoff  
<https://www.bart.gov/about/projects/wsx>  
<http://www.vta.org/bart/financial>  
[http://vtaoagcontent.s3-us-west-1.amazonaws.com/Slide\\_ContentFS-011917-BART](http://vtaoagcontent.s3-us-west-1.amazonaws.com/Slide_ContentFS-011917-BART)

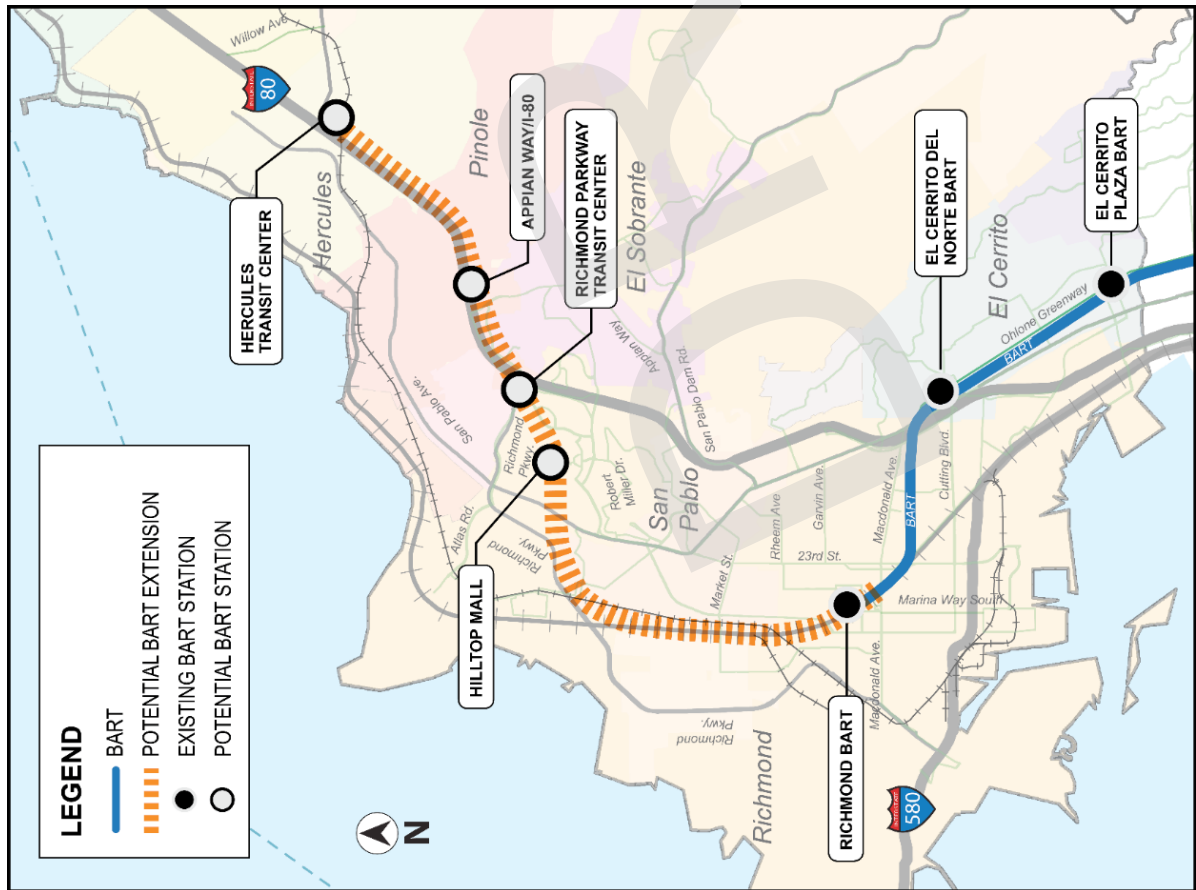
Figure 5-11: Refined Alternative 6A: BART Extension from Richmond Station to Hercules via Rummil Boulevard



Time Horizon	Capital Cost (2017 \$)
<b>Short-term</b>	\$56 m
Conceptual engineering	
Program-level environmental clearance	
<b>Medium-term</b>	\$74 m
Preliminary engineering	
Project-level environmental clearance	
<b>Long-term</b>	\$3,452 m
BART service to Hercules	
Vehicle acquisition (60 cars)	
Stations and terminal yard	
<b>Total</b>	<b>\$3,582 m</b>

Source: WSP | Parsons Brinckerhoff with M Lee Corporation, 2017

Figure 5-12: Refined Alternative 6B: BART Extension from Richmond Station to Hercules via Richmond Parkway



Time Horizon	Capital Cost (2017 \$)
<b>Short-term</b>	<b>\$69 m</b>
Conceptual engineering	
Program-level environmental clearance	
<b>Medium-term</b>	<b>\$92 m</b>
Preliminary engineering	
Project-level environmental clearance	
<b>Long-term</b>	<b>\$3,995 m</b>
BART service to Hercules	
Vehicle acquisition (60 cars)	
Stations and terminal yard	
<b>Total</b>	<b>\$4,161 m</b>

Source: WSP | Parsons Brinckerhoff with M Lee Corporation, 2017

### 5.2.2 Evaluation of Refined Alternatives

The additional analysis of the refined alternatives provided more data for the study team for use in the evaluation, including ridership projections and capital cost estimates. Consequently, the evaluation of the refined alternatives consisted of more quantitative criteria and measures, including total and net new ridership as well as capital and operating cost and efficiency. Qualitative measures of performance continue to be important as well. These capture the potential improvements in speed and reliability of transit service, consistency with local plans and policies, offer potential for economic and transit-oriented development, and the feasibility of implementation and public support. The range of evaluation criteria and performance measures used in the second round of evaluation are shown in

#### Figure 5-13.

In the second round of evaluation, the BRT alternatives once again emerged as the highest performing options followed by Express Bus. The Commuter Rail and the BART alternatives were rated highly in many categories, but performed poorly in others. For example the BART alternatives rated high in the ridership categories, but poorly in the costs and cost efficiency categories, while the Commuter Rail rated high in the cost categories, but low in the ridership and cost efficiency categories. **Figure 5-14** summarizes the rating for all alternatives.

BRT on San Pablo and Macdonald Avenues ranks high in service to currently under-served transit markets, service to regional transit centers and priority development areas (PDAs), annualized cost per rider, and public stakeholder support. The BRT on 23rd Street alternative performed well against criteria related to quality and number of transit connections, annualized cost per total rider, and proximity to PDAs. The BRT alternatives were comparable in terms of projected ridership.

The Express Bus Alternative had a moderate amount of high and moderate performance ratings. It fared high in the categories of operating and maintenance costs, time to implement, and public stakeholder support. It scored moderate in most other categories except net new riders and quality of transit connections, where performance was rated low.

The Commuter Rail alternative performed well in the criteria involving travel speed and reliability, as commuter rail's dedicated rights-of-way reduce transit travel time and delays. It also performed well in quality of connections, as Capital Corridor/Amtrak stations are relatively well-served by other transit providers and time to implementation (the fare subsidy does not involve further project development). The Commuter Rail capital and operating costs, are relatively low compared to the other projects that would require high levels of infrastructure improvements to achieve optimal performance. It, however, ranks low in ridership and cost efficiency.

The two BART alternatives received high ratings for total and net ridership increases; transit time improvement and reliability as heavy rail's dedicated rights-of-way are conducive to faster travel. BART also provides high quality and number of transit connections. But both BART alternatives poor performance on cost and cost efficiency as well as time to implementation pulled down their overall ratings.

Local jurisdictions in particular are concerned about how the proposed improvements fit with the previously identified PDAs.

### Figure 5-13: Evaluation Criteria and Performance Measures for Evaluation of Refined Alternatives

EVALUATION CRITERIA	PERFORMANCE MEASURE
 <b>RIDERSHIP</b>	Total riders Net new riders
 <b>SPEED AND RELIABILITY</b>	Transit travel time improvement Transit travel time reliability
 <b>ACCESS AND CONNECTIVITY</b>	Regional transit centers served Quality of connections to existing transit systems and facilities Service to West County markets lacking major transit connections
 <b>COST AND EFFICIENCY</b>	Capital cost Operating and maintenance cost Annualized cost per rider
 <b>FEASIBILITY</b>	Time to implementation
 <b>COMMUNITY</b>	Consistency with local plans and policies Public and stakeholder support Economic and transit-oriented development (West County PDAs served)

Source: Kittelson & Associates, 2017



Figure 5-14: Evaluation Criteria and Performance Measures for Evaluation of Refined Alternatives

EVALUATION CRITERIA		1. EXPRESS BUS	2. BRT ON SAN PABLO/MACDONALD AVE	3. BRT ON 23RD STREET	4. COMMUTER RAIL: FARE SUBSIDY + RTIC	6A. BART EXTENSION VIA RUMRILL BOULEVARD	6B. BART EXTENSION VIA RICHMOND PARKWAY
<b>RIDERSHIP</b> 	Total riders	●	●	●	○	●	●
	Net new riders	○	●	●	○	●	●
	Transit travel time improvement	●	●	●	●	●	●
	Transit travel time reliability	●	●	●	●	●	●
<b>SPEED AND RELIABILITY</b> 	West County regional transit centers served	●	●	●	●*	●*	●*
	Quality of connections to existing transit systems and facilities	○	●	●	●	●	●
<b>ACCESS AND CONNECTIVITY</b> 	Service to West County markets lacking major transit connections	●	●	●	●	●	●
	Capital cost	●	●	●	●	○	○
<b>COST AND EFFICIENCY</b> 	Operating and maintenance cost	●	●	●	●	○	○
	Annualized cost per total rider	●	●	●	○	○	○
<b>FEASIBILITY</b> 	Time to implementation	●	●	●	●	○	○
	Consistency with local plans and policies	●	●	●	●	●	●
<b>COMMUNITY</b> 	Public and stakeholder support	●	●	●	●	●	●
	Economic and transit-oriented development (West County PDAs served)	○	●	●	●	●	●

Source: WSP | Parsons Brinckerhoff, January 2016  
 \*Measures only West County regional transit centers. Both rail systems provide a high level of connectivity to regional employment centers.

### 5.2.3 Ridership Forecasts

Ridership forecasts are one of the primary metrics for evaluating the viability of a transit investment and for allocating funding. The ridership numbers help decision-makers determine the project benefits and assess the potential to secure funding for the project. The ridership forecasts developed for the High-Capacity Transit Study are preliminary forecasts that will assist WCCCTAC Board members, local jurisdictions, and transit agencies to understand the alternatives advanced for further study.

After series of discussions with the Study Management Group, the WCCCTAC Technical Advisory Committee, and the WCCCTAC Board, it was agreed that a total of five traffic model runs would be undertaken. With the broad range of alternatives identified in this study and a limited number of model runs, the projects were assembled into packages to assess short-term and medium- and long-term investments. While this approach did not allow an absolutely independent assessment of each alternative, it shows how incremental build-up of a transit network can improve overall transit accessibility and ridership over time. Ridership forecasts were conducted for the packages of improvements in the future years of 2020 and 2040:

#### 2020 Packages

- Package A: Express Bus + San Pablo/Macdonald Avenues BRT

- Package B: Express Bus + 23rd Street BRT

#### 2040 Packages

- Package C: RITC + Express Bus + San Pablo/Macdonald Avenues BRT + 23rd Street BRT + BART Rumrill Boulevard alignment
- Package D: RITC + Express Bus + San Pablo/Macdonald Avenues BRT + 23rd Street BRT + BART Richmond Parkway alignment
- Package E: RITC + Express Bus + San Pablo/Macdonald Avenues BRT + 23rd Street BRT

The ridership estimates for 2020 show the relative improvements achieved with each of the BRT investments in the short-term. The 2040 investments show how transit ridership would be impacted with and without a BRT investment. In each of the future years, the ridership forecasts were made with and without the project. Existing ridership is also shown to provide a context for how much transit ridership is likely to increase because of population and employment growth in the region regardless of whether any improvements are implemented.

While the forecasts offer a sound relative comparison of the ridership that might be expected with each set of improvements, they should not be taken as the final estimate of ridership potential. With the number of alternatives that were being evaluated, it was not possible to get the detailed analyses that would be needed to complete environmental evaluation

and secure funding for a project. In future phases of these projects, ridership forecasts would more clearly be able to evaluate the impact on ridership of alternative design treatments, alignment variations, and station locations.

**Table 5-4** and **Table 5-5** provide summaries of transit ridership in 2020 and 2040 with and without the proposed transit improvements. There are a few broad conclusions that can be drawn from a comparison of the ridership projections.

- Demand for transit services is projected to increase in both the near-term and in the long-term (2040) as growth in population and employment in West County and the region continues. This increasing demand for services is already resulting in increasing crowding on bus and rail services. It is particularly acute on the BART system. The forecasted growth in transit ridership of nearly 19,000 from 38,880 current riders to 2040 cannot be accommodated without substantial investment in transit.

- The BART system improvements, which include upgraded train controls, new vehicles, and improvements to the Hayward maintenance facility, must be pursued in conjunction with new system expansions. Without major system upgrades, including an assessment of alternatives that increase transbay and downtown San Francisco station capacity, the BART system extensions would operate with severe restrictions.

- In the short-term, investments in bus service improvements, such as introducing new direct Express Bus service to Berkeley, Emeryville, and Oakland, expanding service to San Francisco, and introducing new transit priority treatments on San Pablo/Macdonald Avenues and 23rd Street, would help to alleviate crowding on current bus transit services as well as attract new riders. These new bus services would provide an alternative to driving on I-80 and would facilitate transit mobility in West County.

- In 2040, the full BRT and Express Bus improvements would provide new capacity to meet growing transit demand and attract additional new riders. These bus service improvements would be a critical part of meeting future transit demand. The extension of the BART line from Richmond to the Hercules Transit Center would provide additional new capacity and better balance the demand at the existing BART stations in West County. It would provide a more northerly access to the BART system, thereby causing diversion and reducing the demand for travel on the I-80 corridor and specifically in the vicinity of the El Cerrito del Norte BART station. This would reduce the demand at the El Cerrito del Norte Station, improve local circulation, and free up area for the City of El Cerrito to pursue plans for transit oriented development.

- The ridership projections show that while the introduction of BRT service would reduce the ridership on local

Table 5-4: 2020 West Contra Costa County Weekday Daily Transit Ridership (Boardings)

Service	2014/2015 Observed	2020 No Build	Net Change 2020 No Build to 2014/15	2020 Package A	Net Change 2020 Package A to No Build	2020 Package B	Net Change 2020 Package B to No Build
BART	17,640	21,100	3,460	21,980	880	20,880	(220)
AC Transbay	2,160	2,440	280	3,160	720	3,590	1,150
AC BRT	-	-	-	8,660	8,660	4,700	4,700
AC Local	14,080	15,940	1,860	9,190	(6,750)	13,230	(2,710)
WestCAT	5,000	5,680	680	6,420	740	6,420	740
Express Buses	-	-	-	1,120	1,120	1,230	1,230
<b>Total</b>	<b>38,880</b>	<b>45,160</b>	<b>6,280</b>	<b>50,530</b>	<b>5,370</b>	<b>50,050</b>	<b>4,890</b>

Source: BART, 2015 observed data, [www.bart.gov/about/reports/ridership](http://www.bart.gov/about/reports/ridership)  
 Source: AC Transit observed data, 2014 Annual Route Performance Report  
 Source: WestCAT observed data, Email Communication from Charles Anderson, GM, WestCAT, May 2015, & WestCAT website [www.westcat.org/schedules/fixedroute.html#express](http://www.westcat.org/schedules/fixedroute.html#express)  
 Note: These ridership forecasts have not gone through Amtrak Intercity Ridership Modeling

Table 5-5: 2040 West Contra Costa County Weekday Daily Transit Ridership (Boardings)

Service	2014/2015 Observed	2040 No Build	Net Change 2040 No Build to 2014/15	2040 Package C	Net Change 2040 Package C to No Build	2040 Package D	Net Change 2040 Package D to No Build	2040 Package E	Net Change 2040 Package E to No Build
BART	17,640	26,160	8,520	32,530	6,370	32,170	6,010	27,220	1,060
AC Transbay	2,160	3,010	850	3,380	370	3,770	760	3,780	770
AC BRT	-	-	--	19,170	19,070	17,440	17,440	17,270	17,270
AC Local	14,080	21,080	7,000	10,070	(11,010)	10,390	(10,690)	9,730	(11,350)
WestCAT	5,000	7,410	2,410	6,650	(760)	8,480	1,070	7,330	(80)
Express Buses	-	-	--	1,580	1,580	1,560	1,560	2,060	2,060
Commuter Rail - RITC	--	--	--	430	430	430	430	440	440
<b>Total</b>	<b>38,880</b>	<b>57,660</b>	<b>18,780</b>	<b>73,710</b>	<b>16,050</b>	<b>74,240</b>	<b>16,580</b>	<b>67,830</b>	<b>10,170</b>

Source: BART, 2015 observed data, [www.bart.gov/about/reports/ridership](http://www.bart.gov/about/reports/ridership)  
 Source: AC Transit observed data, 2014 Annual Route Performance Report  
 Source: WestCAT observed data, Email Communication from Charles Anderson, GM, WestCAT, May 2015, & WestCAT website [www.westcat.org/schedules/fixedroute.html#express](http://www.westcat.org/schedules/fixedroute.html#express)  
 Note: Capital Corridor and Amtrak boardings at the RITC were derived from the Hercules Intermodal Transit Center Study, prepared by DKS and HDR, February 10, 2010. These ridership forecasts have not gone through Amtrak Intercity Ridership Modeling

bus lines, the Express Bus, BRT, and BART improvements would all generate robust ridership in the future. The complement of transit services work together to provide a more viable transit network for the future of West County.

One of the benefits of transit investment in West County is the potential to reduce the overall vehicle miles traveled. A reduction in vehicle miles traveled can translate to a reduction in total hours spent traveling and a reduction in greenhouse gas emissions. With the planned transit investments, the overall roadway performance is expected to improve in West County, as summarized in **Figure 5-15** and **Figure 5-16**.

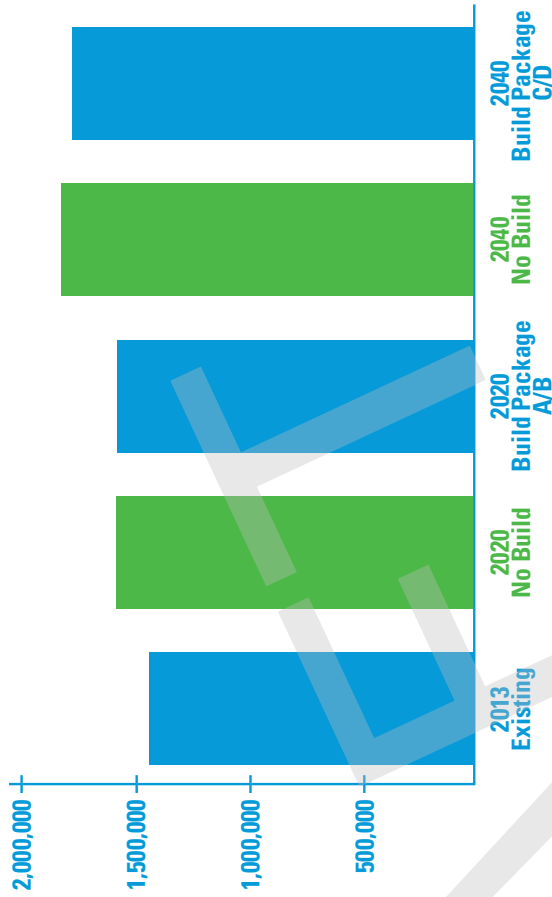
#### WHAT IS VMT AND VHT?

VMT is a measure of the miles traveled by vehicles within a specific area for a set time period.

VHT is a measure of the total vehicle hours spent traveling in a specific area for a set time period.

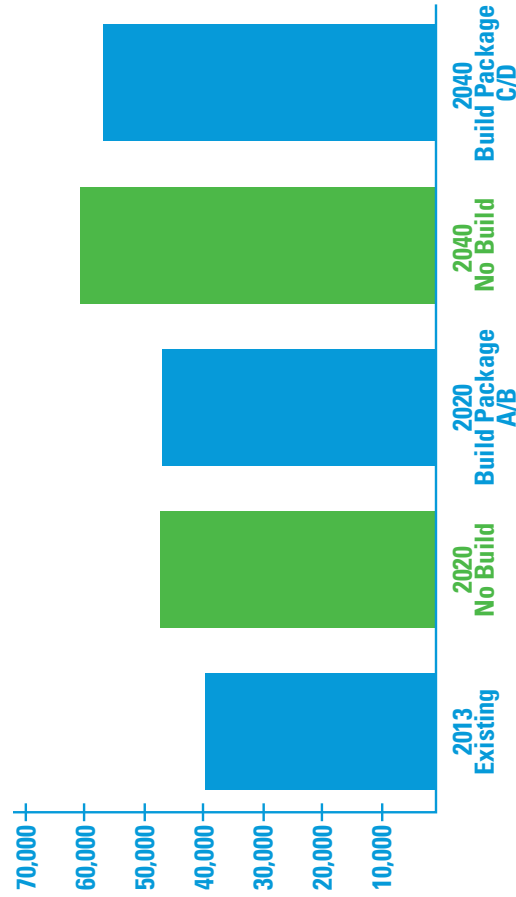
The data presented here is for West County during the AM peak four hour period.

Figure 5-15: VMT AM Peak 4-Hour Period



Source: Kittelson and Associates, March 2017

Figure 5-16: VHT AM Peak 4-Hour Period



Source: Kittelson and Associates, March 2017

# 6 Moving Forward

## 6.1 What Have We Learned from this Study?

Throughout the course of this study, certain ideas have emerged that can guide the next steps of transit improvements for West County. A general summary of these ideas is captured here.

- **Demand for transit is growing in West County** and the demand cannot be met with the existing transit network. Severe congestion on I-80 will only get worse if major transit investments are not made.
- **There is not one single transit improvement that can, on its own, meet the demand for transit in the future.** A transit system, comprised of bus and rail networks that effectively works together, can have an impact on the congestion experienced in West County.
- **The transit investments proposed in West County must work in concert with transit system improvements throughout the region to be effective.** For example, a BART extension in West County cannot work unless improvements are made to the BART system.
- **The majority of daily trips stay within West County and need viable transit options as an alternative to the auto.**

The single largest travel markets to and from West County are to northern Alameda County – Berkeley, Emeryville, and Oakland. Both of these transit markets need investments to capture new transit riders

- **El Cerrito, Richmond, and San Pablo have densities that can support a high level of transit service.** As growth occurs, the densification of these areas and new development in Pinole and Hercules will make transit a more viable option in the future, if land use policies support the transit investment.

- **Implementation of major transit investments have the potential to reduce VMT and greenhouse gas emissions** and offer a different future for West County. Overall traffic congestion is reduced in West County by providing alternatives to driving. While I-80, may still be congested due to latent demand, the congestion on surface streets would improve as fewer trips are diverted from the freeway system.

How do each of the transit projects evaluated in the High-Capacity Study fit within the future plans for West County and what role will they play in realizing a different future for the county?



### Express Bus

The travel market assessment identified a large travel market to and from Berkeley, Emeryville, and Oakland that can be tapped into with the expansion of direct bus service to these locations. Bus service is a viable and low cost option for supplementing BART service, which is oversubscribed. Because bus service is more flexible than rail transit, it can be modified as demand grows and new services can be implemented easily and at lower cost than rail.

Given the congestion on I-80, it is critical now, more than ever, for freeway operations to support Express Bus. For Express Bus to be effective there has to be a high functioning bus lane on the freeway.



### Bus Rapid Transit

The Bay Area does not yet have experience on how BRT will perform, but experience in other cities has shown BRT to be effective in increasing transit ridership by improving transit travel times and reliability. The transit market assessment showed the importance of providing transit options for the trips that are made within West County every day. The ridership projections indicate that BRT can work within West

County and WCCTAC's participation in the upcoming San Pablo Avenue Multimodal Corridor Study will advance the project development of the San Pablo BRT alternative. The success of the Rapid Bus service on San Pablo Avenue provides an early indication of the potential improvements that can be realized with BRT investments, but the real advantages for transit priority will come only with priority being given to moving people rather than cars along the BRT corridors.

With the anticipated opening of Richmond ferry service in 2018, 23rd Street will become an even more important transit corridor than it has been. The 23rd Street BRT will provide feeder service to the heart of Richmond and San Pablo and make traveling without a car more convenient and quicker.



### Commuter Rail

Earlier studies of commuter rail suggested the potential for DMUs as a low cost alternative to conventional rail for the UPRR or the BNSF corridors. The HCT study concluded that the use of the existing railroad right-of-way (ROW) is problematic because there is either no (UPRR) or limited (BNSF) additional passenger capacity and it is very expensive to increase it. Creation

of a new passenger rail ROW would be prohibitively expensive and would likely incur costs similar to BART due to the topography of the study area. Changes to passenger capacity also involve lengthy negotiations with the rail owners to secure new passenger service rights.

While expanding capacity on one of the existing railroads may be a worthwhile pursuit, West County is only one piece of the puzzle that would be required to realize the goal. WCCTAC can serve as a partner and advocate for such improvements. As a result of these obstacles, the HCT study focused on improving access to the existing commuter rail system by the introduction of a new Hercules station (RITC), an improvement that has already been advanced by the City of Hercules, and evaluating fare subsidies for short distance trips for West County residents.



### BART Extension

The High-Capacity Transit Study determined that BART is feasible in West County, but very expensive to implement. BART does have some support from local jurisdictions and the public, but there is also concern about the high cost of providing BART service. A BART extension from the El Cerrito del Norte station was not popular with local officials; though more direct, it did not save money; raised operational concerns associated with split service with BART; provided only minor time savings; and bypassed the major activity centers in Richmond and San Pablo. A decision was

made to focus on an extension from the Richmond Station.

Given the complexities and challenges of the potential routes and the cost, questions about the viability of the extension have been raised. If a BART extension is to be further pursued, there are fundamental issues that need to be addressed:

- 1) how does West County create a focused, enthusiastic, and persistent voice for a BART extension
- 2) how will West County create a viable funding strategy for a BART extension (a single station extension of BART to San Pablo might be worth exploring in the future given the lower cost and potential for greater political support; this incremental movement of BART is a common approach in the region) and
- 3) how will this new extension fit with BART's program for core system improvements.

BART's struggles to fund and implement improvements to their core system, which is currently operating at crush loads during the peak travel periods, make the extension of BART even more challenging. New stations can be added, but if the trains are at capacity, it will not be a valuable service for West County. The BART extension, as with all of these proposed projects, need local champions to succeed.

## 6.2 What is the Funding Strategy?

If West County is to make some of these transit projects a reality, a

sound funding strategy is needed.

The list of improvements identified in the High-Capacity Transit Study would require substantial investment in upcoming years. The ability to fund the improvements is one of the greatest challenges for implementation of the proposed alternatives. The study identified the fund sources with the greatest potential for generating transportation revenue for West County and included a comprehensive look at funding opportunities for each of the alternatives.

In general, the share of federal funding contributions to transportation projects is decreasing while the competition for available funds is increasing. A great deal of uncertainty also exists regarding the new administration, which is seeking opportunities to reduce federal spending.

This may change the availability of federal funds in the short term, but as the timeframe for funding these alternatives extends beyond the term(s) of the current administration there may still be longer term federal funding opportunities.

State funds are also oversubscribed in many programs, although California's cap-and-trade program offers a potential new source of transportation funding. The program is a market-based regulation that is designed to reduce greenhouse gases (GHGs) from multiple sources by setting a statewide limit on sources responsible for GHG emissions and establishing a price signal needed to drive long-term investment in cleaner fuels and more efficient use of energy. The revenue flow has been volatile to

date and competition for the funds will also be more intense under the new political climate. These conditions require higher levels of financial contribution by regional and local agencies to enable project delivery.

An assessment of a comprehensive list of federal, state, regional, and local funding sources was undertaken to determine which sources would be the most viable to fund high-capacity transit improvements. The results are documented in *Technical Memorandum #14, Funding Strategy*.<sup>24</sup> Evaluation criteria included revenue potential, ability to keep pace with inflation, equity, nexus with beneficiaries, legal authority, administrative costs, and political support.

**Table 6-1** through **Table 6-4** summarize the funding strategies by alternative for three funding scenarios, which assume high, moderate, and no federal participation.

In the short-term, local and regional funding are the most viable options to fund project development and low-cost capital improvements, such as bus acquisition or transit priority treatments. Local agencies and jurisdictions can move ahead with implementation without having to meet the more stringent criteria that apply for competitive regional, state, and federal funding sources. Local sales tax measures and regional discretionary funds often serve as the primary funding for project initiation.

### Alternative 1 – Express Bus

Regional and local funding would be tapped to initiate early activities on Express Bus (see [Table 6-1](#)). Short-term improvements such as bus priority improvements and additional and more frequent service would be funded from readily available regional and local sources, such as developer contributions from West County STMP. Medium-term improvements could be funded from a combination of the state cap-and-trade program and regional/local sources. The cap-and-trade program may provide between 5 and 50 percent of the funding, depending on the project's competitiveness, the program revenues, and the program reauthorization. The remainder will need to be supported with regional/local funding sources.

Recommended federal funding sources for the Express Bus long-term improvements are Transportation Investment Generating Economic Return (TIGER) funding and Section 5339 Bus and Bus Facilities grants since the project is most aligned with the eligibility criteria for these programs. Under a high federal participation scenario, these grants could potentially provide up to approximately \$25 million in funding, with the remaining shares provided by regional/local sources. These federal funding levels are much less than the 80 percent statutory maximum share of federal funding, but are consistent with the scale of grants for these programs awarded by the federal government in recent years.

Table 6-1: Funding Approach Alternative 1 – Express Bus (\$ millions)

Base Year Dollars (millions)	Total Estimated Capital Cost	Federal Funding		State Funding		Regional / Local Funding	
		TIGER Grants	5339 Grants	Low End	High End	Low End	High End
<b>Scenario 1: High Federal (35% share)</b>							
<b>Alternative 1</b>							
Short-term	\$11						\$11 (100%)
Medium-term	\$91			\$5 (5%)	\$46 (50%)	\$46 (50%)	\$87 (95%)
Long-term	\$143	\$25 (17%)	\$25 (17%)			\$93 (65%)	\$93 (65%)
<b>Scenario 2: Moderate Federal (20% share)</b>							
<b>Alternative 1</b>							
Short-term	\$11						\$11 (100%)
Medium-term	\$91			\$5 (5%)	\$46 (50%)	\$46 (50%)	\$87 (95%)
Long-term	\$143	\$15 (10%)	\$15.0 (10%)			\$113 (80%)	\$113 (80%)
<b>Scenario 3: No Federal (0% share)</b>							
<b>Alternative 1</b>							
Short-term	\$11						\$11 (100%)
Medium-term	\$91			\$5 (5%)	\$46 (50%)	\$46 (50%)	\$87 (95%)
Long-term	\$143					\$143 (100%)	\$143 (100%)

Source: WSP | Parsons Brinckerhoff

### Alternatives 2 and 3 - BRT

BRT short-term improvements will need to be funded with regional and local sources including developer contributions or West County STMP development impact fees. Medium-term improvements could receive up to 50 percent of the funding from Small Starts with the remainder from regional and local sources to fund improvements such as continued implementation of bus-only lanes and parking at the Richmond Parkway and Hercules Transit Centers.

Long-term improvements could be funded from a combination of the cap-and-trade program and regional and local sources. The cap-and-trade program may provide between 5 percent and 50 percent of the funding. The remainder will need to be supported with regional and local funding sources. **Table 6-2** and **Table 6-3** present the potential funding sources for the BRT alternatives with three funding scenarios, high, moderate, and no federal participation. Moderate federal participation is probably a more realistic scenario for these alternatives.

Table 6-2: Funding Approach Alternative 2 – San Pablo/Macdonald BRT (\$ millions)

Base Year Dollars (millions)	Total Estimated Capital Cost	Federal Funding		State Funding		Regional / Local Funding	
		Small Starts Grants	Cap and Trade	Low End	High End	Low End	High End
<b>Scenario 1: High Federal (50% share)</b>							
<b>Alternative 2</b>							
Short-term	\$3			\$3 (100%)		\$3 (100%)	\$3 (100%)
Medium-term	\$180	\$90 (50%)		\$90 (50%)		\$90 (50%)	\$90 (50%)
Long-term	\$60		\$3 (5%)	\$30 (50%)		\$30 (50%)	\$57 (95%)
<b>Scenario 2: Moderate Federal (30% share)</b>							
<b>Alternative 2</b>							
Short-term	\$3			\$3 (100%)		\$3 (100%)	\$3 (100%)
Medium-term	\$180	\$54 (30%)		\$126 (70%)		\$126 (70%)	\$126 (70%)
Long-term	\$60		\$3 (5%)	\$30 (50%)		\$30 (50%)	\$57 (95%)
<b>Scenario 3: No Federal (0% share)</b>							
<b>Alternative 2</b>							
Short-term	\$11			\$3 (100%)		\$3 (100%)	\$3 (100%)
Medium-term	\$91			\$180 (100%)		\$180 (100%)	\$180 (100%)
Long-term	\$143		\$3 (5%)	\$30 (50%)		\$30 (50%)	\$57 (95%)

Source: WSP | Parsons Brinckerhoff



**Alternatives 2 and 3 - BRT**  
(Continued)

**Table 6-3: Funding Approach Alternative 3 – 23rd Street BRT (\$ millions)**

Base Year Dollars (millions)	Total Estimated Capital Cost	Federal Funding		State Funding		Regional / Local Funding	
		Small Starts Grants	Cap and Trade	Low End	High End	Low End	High End
<b>Scenario 1: High Federal (50% share)</b>							
<b>Alternative 3</b>	<b>\$179</b>						
Short-term	\$17			\$17 (100%)		\$17 (100%)	
Medium-term	\$99	\$50 (50%)		\$50 (50%)		\$50 (50%)	
Long-term	\$63		\$3 (5%)	\$32 (50%)		\$32 (50%)	\$60 (95%)
<b>Scenario 2: Moderate Federal (30% share)</b>							
<b>Alternative 3</b>	<b>\$179</b>						
Short-term	\$17			\$17 (100%)		\$17 (100%)	
Medium-term	\$99	\$30 (30%)		\$69 (70%)		\$69 (70%)	
Long-term	\$63		\$3 (5%)	\$32 (50%)		\$32 (50%)	\$60 (95%)
<b>Scenario 3: No Federal (0% share)</b>							
<b>Alternative 3</b>	<b>\$179</b>						
Short-term	\$17			\$17 (100%)		\$17 (100%)	
Medium-term	\$99			\$99 (100%)		\$99 (100%)	
Long-term	\$63		\$3 (5%)	\$32 (50%)		\$32 (50%)	\$60 (95%)

Source: WSP | Parsons Brinckerhoff

#### Alternative 4 - Commuter Rail – RITC

Table 6-4 presents the potential funding sources, with high, moderate or no federal participation, to support the Regional Intermodal Transit Center component of this alternative. Much of this project has already secured funding; the remaining unfunded amount is \$68.6 million.

TIGER grant funding could provide approximately 15 to 25 percent of the funding with the remaining 75 to 85 percent funded by a mix of state/regional/local sources. The City of Hercules applied for a TIGER grant for the RITC in the 2016 round of grants, but was not selected. With a rating in the top three percent of grant applications, there is potential for success with modifications to the applications. The City may seek a debrief from USDOT to determine how to refine its application to be more competitive in future TIGER grant cycles.

Table 6-4: Funding Approach Alternative 4 – RITC (\$ millions)

Base Year Dollars (millions)	Total Estimated Capital Cost	TIGER Grants		Various Sources		Unidentified Regional/ Local Funding*	Combination
		Federal Funding	State/Regional/ Local Funding*	Committed State/Regional/ Local Funding*	Unidentified Regional/ Local Funding*		
<b>Scenario 1: High Federal (25% share)</b>							
<b>Alternative 4</b>	<b>\$69</b>						
Short/Medium-term	\$69	\$17 (25%)		\$41 (60.3%)		\$10 (14.7%)	
<b>Scenario 2: Moderate Federal (15% share)</b>							
<b>Alternative 4</b>	<b>\$69</b>						
Short/Medium-term	\$69	\$10 (15%)		\$41 (60.3%)		\$17 (24.7%)	
<b>Scenario 3: No Federal (0% share)</b>							
<b>Alternative 4</b>	<b>\$69</b>						
Short/Medium-term	\$69			\$41 (60.3%)		\$27 (39.7%)	

Source: WSP | Parsons Brinckerhoff

Note: Approximately \$41.4 million in funding has already been committed to the project by the State of California, regional partners and the City of Hercules, leaving a funding gap of \$27.2 million.

### Alternatives 6A and 6B – BART Extension

Table 6-5 and Table 6-6 summarize the combination of funding sources required for the capital costs of Alternatives 6A and 6B. Three funding scenarios are presented assuming high, moderate, and no federal participation.

Short-term improvements for these alternatives will need to be funded from funding sources readily available at the regional and local level including the STMP. These improvements include preliminary engineering design and environmental review to select alignment and potential station locations, and early right-of-way acquisition (with environmental clearance).

Medium-term improvements, beginning of design and construction, could be funded from a combination of the cap-and-trade program and regional and local sources. The cap-and-trade program may provide between 5 percent and 50 percent of the funding. The remainder will need to be supported with regional and local funding sources.

New Starts grants could support a portion of the long-term costs of the BART alternatives. In practice, however, grant amounts have been much less than the statutory maximums, especially for very costly projects. Historically, New Starts applicants have received grants equal to approximately 50 percent of the capital cost of projects, but lately, due to constrained nature of federal funds, the federal participation rate

in projects with a cost greater than \$1 billion has ranged between 30 and 45 percent. To the extent that the amount of federal grant funds awarded is lower, the remaining share of capital costs and all O&M costs would require greater state and local funding. If a BART project were to succeed in securing a federal New Starts grant equal to 30 percent of the project cost, the remaining 70 percent or as much as \$2 billion would need to be covered by state, regional, and local

funding sources. This will require the project to be supported as a regional priority to get the large amount of state, regional and local funds needed.

In the medium- and long-term, once the project is more clearly defined and a schedule for project development and implementation has been identified, federal and state funds become more viable funding options if the project proves to be competitive in terms

of ridership, cost-effectiveness, and regional or statewide significance. The ability to show an impact on relieving travel demand on the I-80 corridor, which is of regional and statewide significance, would be a critical factor in advancing the projects identified in the study for funding.

**Table 6-5: Funding Approach Alternative 6A – BART Extension via Rumrill Boulevard (\$ millions)**

Base Year Dollars (millions)	Total Estimated Capital Cost	Federal Funding		State Funding		Regional / Local Funding		
		New Starts Grants	Low End	High End	Low End	High End	Low End	High End
<b>Scenario 1: High Federal (50% share)</b>								
<b>Alternative 6A</b>	<b>\$3,582</b>							
Short-term	\$56					\$56 (100%)	\$56 (100%)	
Medium-term	\$74					\$46 (50%)	\$71 (95%)	
Long-term	\$3,452		\$3 (5%)	28 (50%)		\$1,726 (50%)	\$1,726 (50%)	
<b>Scenario 2: Moderate Federal (30% share)</b>								
<b>Alternative 6A</b>	<b>\$3,582</b>							
Short-term	\$56					\$56 (100%)	\$56 (100%)	
Medium-term	\$74					\$46 (50%)	\$71 (95%)	
Long-term	\$3,452		\$3 (5%)	28 (50%)	\$1,036 (30%)	\$2,416 (70%)	\$2,416 (70%)	
<b>Scenario 3: No Federal (0% share)</b>								
<b>Alternative 6A</b>	<b>\$3,582</b>							
Short-term	\$56					\$56 (100%)	\$56 (100%)	
Medium-term	\$74					\$46 (50%)	\$71 (95%)	
Long-term	\$3,452		\$3 (5%)	28 (50%)		\$3,452 (100%)	\$3,452 (100%)	

Source: WSP | Parsons Brinckerhoff

## Alternatives 6A and 6B – BART

Extension  
(Continued)

Table 6-6: Funding Approach Alternative 6B – BART Extension via Richmond Parkway (\$ millions)

Base Year Dollars (millions)	Total Estimated Capital Cost	Federal Funding		State Funding		Regional / Local Funding	
		New Starts Grants	Cap and Trade	Low End	High End	Low End	High End
<b>Scenario 1: High Federal (50% share)</b>							
<b>Alternative 6B</b>	<b>\$4,156</b>						
Short-term	\$69					\$69 (100%)	\$69 (100%)
Medium-term	\$92		\$5 (5%)	\$46 (50%)		\$46 (50%)	\$87 (95%)
Long-term	\$3,995	\$1,998 (50%)				\$1,998 (50%)	\$1,998 (50%)
<b>Scenario 2: Moderate Federal (30% share)</b>							
<b>Alternative 6B</b>	<b>\$4,156</b>						
Short-term	\$69					\$69 (100%)	\$69 (100%)
Medium-term	\$92		\$5 (5%)	\$46 (50%)		\$46 (50%)	\$87 (95%)
Long-term	\$3,995	\$1,199 (30%)				\$2,797 (70%)	\$2,797 (70%)
<b>Scenario 3: No Federal (0% share)</b>							
<b>Alternative 6B</b>	<b>\$4,156</b>						
Short-term	\$69					\$69 (100%)	\$69 (100%)
Medium-term	\$92		\$5 (5%)	\$46 (50%)		\$46 (50%)	\$87 (95%)
Long-term	\$3,995					\$3,995 (100%)	\$3,995 (100%)

Source: WSP | Parsons Brinckerhoff

## 6.3 What Will it Take to Advance the Projects?

This Final Report of the West County High-Capacity Transit Study is intended to serve as a resource for elected officials and staff as they advance the planning for each of the identified alternatives. Advancing any of these alternatives will likely require the following steps:

- **Working together in West County** in support of each others' transit projects. With each of the local jurisdictions having specific transit needs, it is sometimes difficult to see beyond the local view. If transit is to be successful in West County, then local leaders will need to work together, think regionally and advocate together for projects that can form the future transit network for West County. It takes a long-term commitment and hard work to realize projects such as a BART extension.

- **Engaging executive level leadership at the regional and local levels** to raise the profile of the HCT projects and advocate for transit. It takes more than dedicated staff and public support to implement a project. Without strong leadership from elected officials, projects do not get built. Success of these projects will hinge on having vocal champions that support their implementation. Getting a major transit investment, like BRT service on 23rd Street, in the ground takes many years of concerted efforts from many players. It is important to make sure that each project has a dedicated project

sponsor, like the City of Hercules who has championed the RITC, to lead the effort towards implementation.

- **Implementing land use plans and policies that support transit** will make West County projects more competitive for federal, state, and regional funds. Not only do the funding criteria hinge on transit ridership, but many of the funding sources also require a direct link to density around transit stations or along transit lines. The more closely aligned the local land use plans are with Priority Development Areas, such as along San Pablo Avenue or at the Hercules Transit Center, and transit oriented development opportunities such as at Contra Costa College or the El Cerrito del Norte BART station, the more competitive the HCT projects will be for limited transit funds.

- **Emphasizing the statewide and regional significance of I-80** will highlight the importance of funding transit alternatives for this freeway corridor. I-80 carries interstate, statewide, regional, and local trips. The trips that can be most easily diverted to transit and are within the control of West County are the local and regional trips. Given the importance of I-80 within the region, it should receive high priority for transit funding. A BART extension, though high cost, may be necessary to have a major impact on reducing VMT in West County.

- **Engaging CCTA, MTC, and Caltrans in the development of a regional funding strategy** for the project and

advocating for the projects at the state and federal level with key legislators.

The level of transit investment that is needed to address congestion in West County is not a problem that can be solved solely by West County elected officials. It will require regional, statewide, and federal assistance. If the regional representatives can speak with one voice in support of projects, such as the BART extension, or the Express Bus improvements, then the chances for securing funding at the state and federal level are enhanced.

- **Creating a more detailed funding strategy for each alternative** will be needed to secure the funding necessary to implement the proposed projects over the long-term. General funding strategies have been identified for each of the projects, but they will need to be followed by more concrete funding plans as project design and cost estimates are refined. Opportunities for cost savings, particularly for BART, phasing of projects like the BRT projects, and leveraging of state and federal funds should be pursued.

In addition, specific steps can be undertaken for each project to initiate the process of implementation. Short-term strategies can see immediate benefits, while the benefits of long-term strategies will take longer to realize.

### Express Bus

- Enhance existing Express Bus service from West County to San Francisco

and introduce new service to Alameda County

- Purchase six new buses to increase service frequency to San Francisco
- Identify locations for implementation of transit-priority improvements—signalization and queue jumps where buses travel on surface streets to pick-up passengers, for example approaching the Richmond Parkway Transit Center
- Work with AC Transit and WestCAT to confirm an operator for the new service to Alameda County and develop a service plan (e.g., routing, schedule, stop locations)
- Seek funding for a pilot program to initiate the new service to Alameda County
- Work with MTC and Caltrans at the regional level to improve the utility of the existing HOV lanes on I-80
- Advocate for more limited access to the HOV lanes so they are more functional for buses
- Work with the City of Hercules and Caltrans on their plans for upgrading the I-80/SR 4 interchange to integrate direct transit priority lanes to and from the freeway HOV lanes. This will make it easier for buses to get to and from the Hercules Transit Center.
- Advance the concept of new ramps on the north side of Richmond Parkway to facilitate bus access between freeway and the existing park-and-ride facility

- Undertake preliminary studies to expand existing park-and-ride lots at the Hercules and Richmond Parkway transit center as demand warrants
  - Consider the introduction of new Express Bus service to provide connections from West County to East and Central Contra Costa County via San Pablo Dam Road
- San Pablo/Macdonald Avenues BRT**
- Advance San Pablo Avenue Multimodal Corridor Study
    - Participate in Alameda County Transportation Commission study (WCCTAC and CCTA have already contributed funding to the study and are participating in the Technical Advisory Committee)
    - Work with El Cerrito, Richmond, and San Pablo and AC Transit to develop a concept and preliminary design for the corridor
  - Extend 72Rapid Bus service to the Richmond Parkway Transit Center
  - Purchase additional vehicles as required
  - Expand real-time information capabilities
  - Work with the City of Richmond and AC Transit to determine if the Macdonald BRT should be pursued as a separate project
  - Incorporate BRT concepts into El Cerrito, Richmond, San Pablo, Pinole, and Hercules plans and into the WestCAT Short-Range Transit Plan
- 23rd Street BRT**
- Work with the cities of Richmond and San Pablo and AC Transit to initiate the first phase of a 23rd Street BRT project that provides connections between the Richmond and San Pablo business districts and the Richmond Ferry terminal that is due to open in 2018. Identify a lead agency.
    - Develop program and phasing of operational and physical facilities for the 23rd Street BRT
    - Outline a pilot program for initial operation of 23rd Street Rapid Bus service
      - Develop service plan (e.g., routing, schedule, stop locations) that provides connections to the planned ferry service
      - Seek funding for a pilot program
      - Identify interface facilities required at ferry terminal, including bus bays, signage, etc. for passenger pick-up/drop-off
    - Incorporate BRT concepts into WestCAT and AC Transit Short-Range Transit Plans and Richmond and San Pablo general plans
- Commuter Rail**
- WCCTAC to work with the Capitol Corridor and local elected officials to conduct a more detailed economic and ridership analysis to assess the costs and benefits of a Capitol Corridor fare subsidy for West County travelers
    - Identify and secure funding for pilot project if it proves viable
- Work with the City of Hercules in support of the continued buildout of the RITC**
- City of Hercules to negotiate an agreement with Capitol Corridor and San Joaquin Joint Powers Authority regarding the new regional station in Hercules
- BART Extension**
- Present initial study findings to the BART staff and Board of Directors
  - Identify funding to initiate conceptual engineering and program-level environmental impact report/environmental impact statement
    - Conduct further planning and design studies of the two BART alignments and the four potential station location for this corridor to sufficiently define project for environmental review
    - Conduct preliminary investigations of right-of-way of the two alignments
    - Initiate funding discussions with CCTA, MTC, and the Federal Transit Administration to advance a phased funding strategy for future implementation of a BART project.

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6. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #7, Travel Markets**, January 2016, WSP | Parsons Brinckerhoff with Kimley-Horn and Kittelson Associates
7. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #8, Preliminary Alternatives**, January 2016, WSP | Parsons Brinckerhoff with Kimley-Horn and RL Banks
8. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #9, Summary and Evaluation of Prior Studies**, January 2016, Parsons Brinckerhoff
9. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #10, Preliminary Evaluation and Screening**, May 19, 2016, WSP | Parsons Brinckerhoff with Kimley-Horn and M Lee Corporation
10. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #11, Alternatives Refinement**, November 2016, WSP | Parsons Brinckerhoff with Kimley-Horn and WCC/TAC
11. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #12, Ridership Estimates**, February 2017, WSP | Parsons Brinckerhoff with Kittelson Associates
12. **West Contra Costa High-Capacity Transit Study Task Number 13.1, Preliminary Screening Cost Estimate**, December 18, 2015, WSP | Parsons Brinckerhoff with M Lee Corporation
13. **West Contra Costa High-Capacity Transit Study Task Number 13.2, Refined Preliminary Screening Cost Estimate**, March 24, 2017, WSP | Parsons Brinckerhoff with M Lee Corporation
14. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #14, Funding Strategy**, March 2017, WSP | Parsons Brinckerhoff
15. **West Contra Costa High-Capacity Transit Study Final Technical Memorandum #15, Final Evaluation**, Technical Memorandum #15, March 2017, WSP | Parsons Brinckerhoff with Kimley-Horn



## Acknowledgments

### WCCTAC Board of Directors

City of El Cerrito	Janet Abelson, Chair
City of San Pablo	Cecilia Valdez, Vice Chair
City of Richmond	Tom Butt
City of Richmond	Eduardo Martinez
City of Pinole	Roy Swearingen
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John Nemeth

### WCCTAC Project Manager

Leah Greenblat

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## Acknowledgments (cont'd)

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Yutti Jirachachawalwong

Marcia Vallier

FEAR D



**TO:** WCCTAC Board

**DATE:** April 28, 2017

**FR:** John Nemeth, Executive Director

**RE:** **Measure J TLC - Grant Funding Recommendation Follow-up**

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### **REQUESTED ACTION**

Staff recommends that the Board approve the TAC's recommendation for the allocation of an additional \$1,000,000 in Measure J TLC funding, and that staff forward the updated TLC recommendations to CCTA.

### **BACKGROUND AND DISCUSSION**

At its March meeting, the WCCTAC Board approved a recommendation for the allocation of Measure J Transportation for Livable Communities (TLC) funding, as well as Safe Routes to Schools funding (SR2S). The TLC recommendation is shown in Column 2 of Attachment A.

Staff mentioned that additional TLC funding could become available based on the outcome of the Measure J Pedestrian, Bike, and Trail Facilities (PBTF) grant funding process, which is being reviewed on the same cycle as TLC and SR2S. Several of the projects in West County that were recommended for TLC funding were also pursuing Countywide PBTF funding. The potential success of projects in the countywide PBTF funding process offered the possibility of "freeing-up" some of West County's TLC funds. As a result, the Board approved a list of five projects to be considered for additional TLC funding if it became available, shown in Column 3 of Attachment A.

Since the March WCCTAC Board meeting, CCTA staff informed us of the draft recommendations for PBTF awards. Altogether, there are five projects in West County that are proposed to receive PBTF funds, as shown in Column 4 of Attachment A. One project, the Plaza San Pablo Greenway Trail, that was recommended for TLC funding was also recommended for \$1,000,000 in PBTF funding. The project has a total cost of \$1,280,000 and was recommended for the full amount in TLC funding by the WCCTAC Board. The success with PBTF means that the Plaza San Pablo Greenway Trail project can now be fully funded with just \$280,000 in TLC funds, thus freeing up an additional \$1,000,000 in TLC for the WCCTAC Board to re-allocate.

In order to assist the Board, the TAC developed a funding allocation recommendation for this additional \$1,000,000 at its April meeting, as shown in Column 5 of Attachment A. WCCTAC staff made two suggestions to the TAC: 1) that it focus the allocation on the projects that it, and the Board, had previously identified for potential additional funds, and 2) that it fully fund the

13<sup>th</sup> Street Complete Street project in Richmond, which clearly had the highest score of the project identified, regardless of whether average score or median score was used.

The TAC's recommended allocating the additional \$1,000,000 as follows:

<b>Project</b>	<b>Sponsor</b>	<b>Amount</b>
13 <sup>th</sup> Street Complete Streets	Richmond	\$600,000
El Cerrito del Norte Station Access Improvement Project	BART	\$200,000
Citywide Safe Routes to School Master Plan	San Pablo	\$200,000
<b>TOTAL</b>		<b>\$1,000,000</b>

This recommendation was passed by the TAC on a vote of 7-1-1, with representatives from Richmond, the County, Hercules, Pinole, BART, AC Transit, and WestCAT voting in the affirmative. The recommendation was opposed by the representative from El Cerrito, who argued that the City's El Cerrito Del Norte TOD Complete Streets Project should also receive funding. The City of San Pablo's representative abstained, and argued that the TAC should consider additional funding for the Rumrill Blvd. Complete Streets Project.

The Board can accept the TAC's recommendation or make modifications. Staff recommends the former.

**Next Steps**

Once the WCCTAC Board approves a recommended allocation for the additional Measure J TLC funds, staff will forward the updated TLC recommendation to CCTA staff.

**ATTACHMENTS:**

- A. Draft Funding Recommendation Chart

## Updated TLC Funding Recommendation

Folder ID	Sponsor	Project	Rank by Avg. Score	Rank by Median Score	Column 1 TLC Amount Requested	Column 2 TLC Funding Approved by WCCTAC Board in March	Column 3 Additional TLC recommended by Board (if more funds available)	Column 4 Draft PBTF Recommendation	Column 5 TAC Recommendation for additional \$1M in TLC Funds	Column 6 Proposed, Updated TLC Award with TAC Recommendation
CCP-32	Richmond	13th Street Complete Streets	2	1 (tie)	\$3,669,000	\$3,069,000	\$600,000	-	\$600,000	\$3,669,000
CCP-18	BART	El Cerrito del Norte Station Access Improvement Project	4	3	\$3,200,000	\$2,200,000	\$1,000,000	-	\$200,000	\$2,400,000
CCP-52	El Cerrito	El Cerrito del Norte TOD Complete Streets Improvements	3	6	\$2,863,000	\$2,175,000	\$508,000	-	-	\$2,175,000
CCP-64	San Pablo	Plaza San Pablo Greenway Trail	10	7 (tie)	\$1,280,000	\$1,280,000	-	\$1,000,000	-	\$280,000
CCP-31	Hercules	Willow / Palm Pedestrian Walkway	13	9	\$1,058,237	\$1,058,237	-	-	-	\$1,058,237
CCP-53	Contra Costa County	Fred Jackson Way First Mile / Last Mile Connections	5	4	\$700,000	\$700,000	-	-	-	\$700,000
CCP-66	Contra Costa County	Rodeo Downtown Infrastructure Project	9	12 (tie)	\$470,000	\$470,000	-	-	-	\$470,000
CCP-33	San Pablo	Contra Costa College Transit Village Master Plan	1	1 (tie)	\$200,000	\$200,000	-	-	-	\$200,000
CCP-68	Pinole	San Pablo Avenue Ped/Bike Improvements over BNSF	14	14	\$1,736,000	\$200,000	-	-	-	\$200,000
CCP-19	Pinole	High Intensity Activated Crosswalk Beacon (HAWK)	16	16	\$120,000	\$120,000	-	-	-	\$120,000
CCP-46	San Pablo	Citywide Safe Routes 2 School Master Plan	6	5	\$200,000	-	\$200,000	-	\$200,000	\$200,000
CCP-67	San Pablo	Rumrill Blvd Complete Streets (Phase II)	7	10	\$5,164,251	-	\$800,000	\$1,000,000	-	-
CCP-25	EBRPD	SF Bay Trail - Pinole Shores to Bayfront Park	8	11	\$1,000,000	-	-	\$1,000,000	-	-
CCP-27	Hercules	Sycamore / San Pablo Pedestrian Walkway	11	15	\$900,700	-	-	-	-	-
CCP-55	Richmond	Harbour Way and 16th Street Complete Streets	12	7 (tie)	\$510,000	-	-	-	-	-
CCP-41	Contra Costa County	Appian Way/Valley View Road Intersection Improvements	15	12	\$3,658,000	-	-	-	-	-
CCP-05	EBRPD	SF Bay Trail - Lone Tree Point (Rodeo to Hercules)	17	17	\$1,000,000	-	-	\$1,000,000	-	-
CCP-26	Pinole	Shale Hill	18	18	\$550,000	-	-	-	-	-
CCP-01	Richmond	North Shore Bay Trail Gap Closure	N/A	N/A	-	-	-	\$976,000	-	-
<b>TOTAL</b>					<b>\$28,279,188</b>	<b>\$11,472,237</b>	<b>\$3,108,000</b>	<b>\$4,976,000</b>	<b>\$1,000,000</b>	<b>\$11,472,237</b>

**Amount of TLC Funding Available**  
**Additional PBTF for West County only**  
**Total Funding Available**

# WCCTAC

West Contra Costa Transportation Advisory Committee

El Cerrito

April 3, 2017

Hercules

Mr. Randell Iwasaki, Executive Director  
Contra Costa Transportation Authority  
2999 Oak Road, Suite 100  
Walnut Creek CA 94597

Pinole

RE: March WCCTAC Board Meeting Summary

Richmond

Dear Randy:

The WCCTAC Board, at its meeting on March 24, 2017 took the following actions that may be of interest to CCTA:

San Pablo

1. Received an update on the Interstate 80 Street Smart Corridor project.
2. Approved grant funding recommendations for the Measure J TLC and OBAG 2 Safe Routes to School programs.

Contra Costa  
County

Please let me know if you have any follow-up questions.

Sincerely,

AC Transit



BART

John Nemeth  
Executive Director

cc: Tarienne Grover, CCTA; John Cunningham, TRANSPAC; Jamar Stamps,  
TRANSPLAN; Lisa Bobadilla, SWAT

WestCAT



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**ACRONYM LIST.** Below are acronyms frequently utilized in WCCTAC communications.

**ABAG:** Association of Bay Area Governments  
**ACTC:** Alameda County Transportation Commission  
**ADA:** Americans with Disabilities Act  
**APC:** Administration and Projects Committee (CCTA)  
**ATP:** Active Transportation Program  
**BAAQMD:** Bay Area Air Quality Management District  
**BATA:** Bay Area Toll Authority  
**BCDC:** Bay Conservation and Development Commission  
**Caltrans:** California Department of Transportation  
**CCTA:** Contra Costa Transportation Authority  
**CEQA:** California Environmental Quality Act  
**CMAs:** Congestion Management Agencies  
**CMAQ:** Congestion Management and Air Quality  
**CMIA:** Corridor Mobility Improvement Account (Prop 1B bond fund)  
**CMP:** Congestion Management Program  
**CTP:** Contra Costa Countywide Comprehensive Transportation Plan  
**CSMP:** Corridor System Management Plan  
**CTC:** California Transportation Commission  
**CTPL:** Comprehensive Transportation Project List  
**DEIR:** Draft Environmental Impact Report  
**EBRPD:** East Bay Regional Park District  
**EIR:** Environmental Impact Report  
**EIS:** Environmental Impact Statement  
**EVP:** Emergency Vehicle Preemption (traffic signals)  
**FHWA:** Federal Highway Administration  
**FTA:** Federal Transit Administration  
**FY:** Fiscal Year  
**HOV:** High Occupancy Vehicle Lane  
**ICM:** Integrated Corridor Mobility  
**ITC or RITC:** Hercules Intermodal Transit Center  
**ITS:** Intelligent Transportations System  
**LOS:** Level of Service (traffic)  
**MOU:** Memorandum of Understanding  
**MPO:** Metropolitan Planning Organization  
**MTC:** Metropolitan Transportation Commission  
**MTSO:** Multi-Modal Transportation Service Objective

**NEPA:** National Environmental Policy Act  
**O&M:** Operations and Maintenance  
**OBAG:** One Bay Area Grant  
**PAC:** Policy Advisory Committee  
**PBTF:** Pedestrian, Bicycle and Trail Facilities  
**PC:** Planning Committee (CCTA)  
**PDA:** Priority Development Areas  
**PSR:** Project Study Report (Caltrans)  
**RHNA:** Regional Housing Needs Allocation (ABAG)  
**RPTC:** Richmond Parkway Transit Center  
**RTIP:** Regional Transportation Improvement Program  
**RTP:** Regional Transportation Plan  
**RTPC:** Regional Transportation Planning Committee  
**SCS:** Sustainable Communities Strategy  
**SHPO:** State Historic and Preservation Officer  
**SOV:** Single Occupant Vehicle  
**STA:** State Transit Assistance  
**STARS:** Sustainable Transportation Analysis & Rating System  
**STIP:** State Transportation Improvement Program  
**SWAT:** Regional Transportation Planning Committee for Southwest County  
**TAC:** Technical Advisory Committee  
**TCC:** Technical Coordinating Committee (CCTA)  
**TDA:** Transit Development Act funds  
**TDM:** Transportation Demand Management  
**TFCA:** Transportation Fund for Clean Air  
**TEP:** Transportation Expenditure Plan  
**TLC:** Transportation for Livable Communities  
**TOD:** Transit Oriented Development  
**TRANSPAC:** Regional Transportation Planning Committee for Central County  
**TRANSPLAN:** Regional Transportation Planning Committee for East County  
**TSP:** Transit Signal Priority (traffic signals and buses)  
**VMT:** Vehicle Miles Traveled  
**WCCTAC:** West County Costa Transportation Advisory Committee