



TO: WCCTAC Board

DATE: March 25, 2016

FR: John Nemeth, Executive Director

RE: Monthly Update on WCCTAC Activities – March

Initial Draft Transportation Expenditure Plan (TEP)

The CCTA Board is holding four special meetings in March related to the development of the Transportation Expenditure Plan (TEP). Some key topics of discussion include: the complete streets policy and program; urban limit line requirements as part of the checklist for streets and roads and TLC funding; and comments received from RTPCs, the EPAC, and other stakeholders.

On March 4, 2016, the WCCTAC Board held a special meeting focused on the Initial Draft TEP. Board recommendations from that discussion were forwarded to the CCTA for its consideration in subsequent revisions to the draft TEP document. Staff expects to receive a new and updated draft of the TEP from CCTA (version 2.1) before March 23rd. The Board will have opportunities to discuss new updates and provide feedback at its March 25, 2016 and April 22, 2016 meetings. If necessary, to fully assess the latest drafts of the TEP, the WCCTAC Board can schedule a special Board meeting.

Subregional Transportation Mitigation Program (STMP) Funds



After several years of generating relatively modest revenue during and just after the Great Recession, the Subregional Transportation Mitigation Program (STMP) now has a growing fund balance. As a result, some agencies have been inquiring about the availability of these funds. In response WCCTAC staff reached out to all member agencies, as well as other potential project sponsors (EBRPD, CCTA), to solicit formal funding requests. WCCTAC now has five distinct requests for STMP funds.

Staff is recommending that funds be distributed to some or all of these projects. This will be a key agenda item for the March 25, 2016 WCCTAC Board meeting.

West County High Capacity Transit Study Workshops



WCCTAC will be hosting a first round of three community workshops in April to gather public input on the West County High Capacity Transit Study. Participants will learn about and help to shape eight different alternatives that include bus, commuter rail and BART options. All meetings run from 6:30-8:30 pm and each workshop will focus on all of West Contra Costa County. Outreach materials such as pre-written text and graphics for websites, e-blasts, newsletters, Facebook, twitter, local jurisdiction's television channels, etc. will be distributed to local agencies, organizations, media and other bodies to invite the public to these workshops. The meeting dates and locations are as follows below:

April 12 – San Pablo City Council Chambers (13831 San Pablo Ave.)

April 13 – Pinole City Council Chambers (2131 Pear Street)

April 14 – Richmond City Council Chambers (440 Civic Center Plaza)

I-80 SMART Corridor (I-80 ICM) Update



The installation of all equipment on the I-80 SMART Corridor project has been completed. The current focus is system testing and installing and configuring equipment in each city. The rollout of the project will be a sequenced activation, which is an incremental activation of system elements to provide motorists with adequate time to adjust. A DRAFT outreach plan to support sequenced activation will be presented to the Executive Steering Committee in late March 2016. If approved, a campaign will launch in/around April with media outreach, eblasts, social media, and public service announcements to inform motorists and stakeholders what they can expect during the phased systems rollout.

Bicycle Locker and Racks Program

Thanks to the Bay Area Air Quality Management District, Transportation for Clean Air (BAAQMD TFCA) grants and local Measure J funds, the WCCTAC-TDM program has been implementing a Bike Lockers and Racks Program for local employers/businesses to encourage bicycle use.

In partnership with the City of San Pablo, WCCTAC's TDM program had two (2) bicycle racks installed at Café Soleil in San Pablo, CA. As a part of this effort, the City of San Pablo Public Works Department is creating a bike parking sign to display near the bike racks (pictured below).



In partnership with the City of Richmond, WCCTAC's TDM program had two (2) bicycle racks installed at Angelo's Gourmet Deli in Richmond, CA (pictured below).



Funding is still available for bicycle infrastructure for interested employers/businesses. For more information on the Bike Lockers and Racks Program, contact Danelle Carey, WCCTAC TDM Program Manager, at (510)210-5932 or dcarey@wcctac.org.



Countywide Guaranteed Ride Home Promotion

WCCTAC's TDM program manages the Countywide Guaranteed Ride Home (GRH) Program. To expand our reach after a complete overhaul of the program, we launched an in-theater ad with National Cine Media (NCM). The promotion is a fifteen second video advertisement that will run February 26-March 24, 2016, in movie theatres across Contra Costa County. To view the complete ad visit our [website](http://www.wcctac.org) (www.wcctac.org).

Hercules Kids Expo 2016

On Sunday, March 13th, the Hercules Chamber of Commerce hosted local families for the Hercules Kids Expo. Hundreds of children packed into the Hercules Community Center to meet local businesses, community organizations, and to participate in fun activities. WCCTAC staff hosted a table to conduct outreach to Hercules families by promoting clean commute alternatives. Interested attendees were given information about their local public transit routes as well as the suite of services offered by WCCTAC/511 Contra Costa.



If you are interested in having WCCTAC/511 Contra Costa host a table to provide transportation/commuter information at your community event, please contact Jessica Downing, TDM Assistant, at (510) 210-5936.

Korematsu Middle School Gets Help from WCCTAC

Fred Korematsu Middle School, formerly named Portola Middle School, is opening its doors on March 28th at its new location, next to Castro Park in El Cerrito. WCCTAC, the City of El Cerrito, WCCUSD, AC Transit and Safe Routes to School are planning an information day to take place soon after the school opens. The goal is to educate students and families on their commute options such as bus, bike and walking.



Reminder: Employee Transportation Study



The West Contra Costa Transportation Advisory Committee (WCCTAC) TDM Program will be distributing an Employee Transportation Survey to participating employers on March 21, 2016. The survey will be open for two weeks; closing on April 4th. Each participating employer has an opportunity to include any site-specific questions, and will also receive a customized report about the survey once the data is analyzed. The final reports from this survey will be completed between May and June 2016.

OBAG, PBTF, ATP Funding

Three grant opportunities, OBAG 2, Transportation for Livable Communities (TLC) and Pedestrian, Bike and Trail Funds (PBTF), are all being issued by CCTA as part of one 2016 cycle. In an effort to reduce the paperwork for potential applicants, CCTA is coordinating the timing and guidelines of the grant application so one application may potentially be submitted for three different funding sources. WCCTAC will keep its member agencies updated on these grant opportunities over the coming months

